Reporting Categories

- Staff work time distribution
- Service projects
- Help desk tickets and users
- Training classes and enrollments
- Software licenses
- GPS usage
- Website usage
- WorldMap usage
Note:
The CGA website was redesigned in 2012, put in production since 2013 and continues to streamline work flows, eliminating some needs previously dependent on the ticketing system.
GIS Institute New Applications

- Summer 2014
- Winter 2015
- Summer 2015
- Winter 2016
Training Workshop Registration
Since spring 2014, not including GIS Institute

- Undergraduate Student, 5%
- Research Fellow, 8%
- Research Assistant, 4%
- Post-Doc, 10%
- Visiting Associate, 3%
- Faculty, 6%
- Grad Student: Masters, 28%
- Grad Student: Doctorate, 17%
- Other, 6%
- Faculty, 1%
GIS Software Site License Portfolio

![GIS Software Site License Portfolio Graph](image-url)
Single Use Licenses Distributed by School (2012-2015)

- GSD, 29%
- FAS, 21%
- GSAS, 8%
- Harvard Other, 6%
- HKS, 3%
- HMS, 5%
- HDS, 0%
- HLS, 0%
- HSDM, 0%
- SEAS, 0%
- College, 9%
- CPE, 4%
- External, 0%
Single Use Licenses Distributed by User Status (2012-2015)

- Graduate Student, 53%
- Undergraduate Student, 12%
- Research Fellow, 7%
- Staff, 9%
- Post Doc, 4%
- Research Assistant, 4%
- Visitor, 2%
- Affiliate, 1%
- Faculty, 7%
- Other, 1%
GPS Usage: cumulative days checked out

Year | Days Checked Out
---|---
2010 | 200
2011 | 1200
2012 | 1600
2013 | 1600
2014 | 1600
2015 | 1800
Google Analytics Report: gis.harvard.edu
Monthly # of Users and Sessions

Overview

Users vs. Sessions

Sessions
138,160

Users
102,614

Pageviews
417,655

Pie chart showing:
- New Visitor: 74.2%
- Returning Visitor: 25.8%
<table>
<thead>
<tr>
<th>Country</th>
<th>Sessions</th>
<th>% Sessions</th>
</tr>
</thead>
<tbody>
<tr>
<td>United States</td>
<td>66,261</td>
<td>47.96%</td>
</tr>
<tr>
<td>India</td>
<td>5,606</td>
<td>4.06%</td>
</tr>
<tr>
<td>China</td>
<td>4,404</td>
<td>3.19%</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>3,803</td>
<td>2.75%</td>
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<tr>
<td>Canada</td>
<td>3,696</td>
<td>2.68%</td>
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<tr>
<td>Indonesia</td>
<td>2,700</td>
<td>1.95%</td>
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<tr>
<td>Germany</td>
<td>2,568</td>
<td>1.86%</td>
</tr>
<tr>
<td>Brazil</td>
<td>2,359</td>
<td>1.71%</td>
</tr>
<tr>
<td>Iran</td>
<td>2,042</td>
<td>1.48%</td>
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<tr>
<td>Australia</td>
<td>1,775</td>
<td>1.28%</td>
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</table>
### cga-download.hmdc.harvard.edu Monthly Usage (2015)

<table>
<thead>
<tr>
<th>Month</th>
<th>Unique visitors</th>
<th>Number of visits</th>
<th>Pages</th>
<th>Hits</th>
<th>Bandwidth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jan 2015</td>
<td>333</td>
<td>451</td>
<td>1,988</td>
<td>10,692</td>
<td>766.39 GB</td>
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<td>742</td>
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<td>1093.04 GB</td>
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<td>403</td>
<td>726</td>
<td>5,721</td>
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<td>112,685</td>
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### Monthly Usage (2014)

<table>
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<tr>
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<th>Hits</th>
<th>Bandwidth</th>
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<td>432</td>
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<tr>
<td><strong>Total</strong></td>
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<td><strong>12,979</strong></td>
<td><strong>59,736</strong></td>
<td><strong>7,385.85 GB</strong></td>
</tr>
</tbody>
</table>
WorldMap Usage

As of January, 2016:

• 15,900 registered users
• 26,000 data layers added by users
• 5,900 map collections created
• 1,000,000 unique visitors
• About 1000 visitors per day
worldmap.harvard.edu
Visits by country

- United States, 508.66K
- United Kingdom, 66.78K
- India, 63.14K
- Turkey, 62.17K
- Canada, 41.05K
- Australia, 27.4K
- Netherlands, 19.91K
- Germany, 23.11K
- China, 25.02K
- Pakistan, 25.79K
- Ecuador, 27.08K