# 3G Internet and Confidence in Government<sup>\*</sup>

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#### Abstract

How does mobile broadband internet affect government approval? Using surveys of 840,537 individuals from 2,232 subnational regions in 116 countries in 2008-2017 from the Gallup World Poll and the global expansion of third generation (3G) mobile networks, we show that, on average, an increase in mobile broadband internet access reduces government approval. This effect is present only when the internet is not censored and is stronger when traditional media is censored. 3G helps expose actual corruption in government: revelations of the Panama Papers and corruption incidents translate into higher perceptions of corruption in regions covered by 3G networks. The disillusionment of voters in governments had electoral implications: In Europe, the expansion of mobile broadband internet led to a decrease in the vote shares of incumbent parties and an increase in the vote shares of the antiestablishment populist opposition. The vote shares of the nonpopulist opposition were unaffected by the expansion of 3G networks.

Keywords: Government approval, 3G, Mobile, Internet, Corruption, Populism

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### 1 Introduction

What are the political implications of the expansion of mobile broadband internet around the world? Optimists argue that broadband internet improves access to independent political information raising public awareness of quality of governance. Furthermore, social media enables two-way information flows helping to overcome collective action problems in organizing protests against non-democratic governments. For instance, in the wake of the Arab Spring of 2010-2012, the internet and social media were branded a "liberation technology" (Diamond and Plattner, 2010). Pessimists, in contrast, point out that social media facilitates the dissemination of fake news (Allcott and Gentzkow, 2017; Vosoughi, Roy and Aral, 2018), empowers non-democratic regimes by reducing the costs of propaganda and surveillance (Mitchell et al., 2019; Morozov, 2011), and helps populists to connect to voters (Tufekci, 2018). These conjectures found empirical support in a number of studies, which have analyzed the political implications of the broadband internet expansion and social media penetration in single-country settings (for a recent survey of this literature, see Zhuravskaya, Petrova and Enikolopov, 2020).

Our paper is the first to study the political effects of the expansion of access to third-generation (3G) mobile networks throughout the world. 3G was the first generation of mobile broadband internet that allowed users to freely browse the web from their smartphones and to stream or upload videos; it was a key driver of the rapid expansion of social media (Rainie and Wellman, 2012). We use Gallup World Poll (GWP) data on the attitudes and beliefs of approximately 840,000 individuals living in 2,232 subnational regions of 116 countries across all continents in 2008-2017. We find that the expansion of 3G availability, on average, decreases government approval. The public that gains access to mobile broadband internet decreases its support for the government: it becomes more aware of government corruption and less confident in the country's government institutions.

This result is consistent with the conjectures put forward by a number of political analysts, sociologists, and psychologists, who argue that the growth of social media, catalyzed by the expansion of mobile broadband internet, has undermined the legitimacy of governments around the world. In his recent book "The Revolt of the Public" a former CIA analyst Martin Gurri argues that "...the rise of Homo informaticus [a citizen relying on social media for information] places governments on a razor's edge, where any mistake, any untoward event, can draw networked public into the streets... This is the situation today for authoritarian governments and liberal democracies alike. The crisis in the world [...] concerns loss of trust in government" (Gurri, 2018, p. 90). He conjectures that: "The greater the diffusion of information to the public [through]

social media], the more illegitimate any political status quo will appear... Homo informaticus ... poses an existential challenge to the legitimacy of every government he encounters" (Gurri, 2018, p. 91). A seminal scholar of the "network society" Manuel Castells argues in his recent book "Rupture: The Crisis of Liberal Democracy" that the dissemination of images and videos through social media is a reason for this crisis of political legitimacy because "politics is fundamentally emotional" and "negative images are five times more effective in terms of influence than positive ones" (Castells, 2019, p.20). Similarly, a prominent social psychologist Jonathan Haidt with his coauthor Tobias Rose-Stockwell in their summary of the recent research on the psychology of social media conclude that social media does not just serve as a spark for the public outrage with the status quo, but it is specially "designed to make outrage contagious" (Haidt and Rose-Stockwell, 2019).

We find that the magnitude of the negative effect of the expansion of mobile broadband internet on government approval is substantial. An average-size increase in regional 3G coverage during the decade of 2008-2017 resulted in 39% of an average subnational region's population gaining access to mobile broadband internet, reduced the confidence in the national government of the region's population by 2.5 percentage points (from the mean level of 51 percent), and increased the perception that the government is corrupt by 1.4 percentage points (from the mean of 77 percent).

The global setting allows us to study the heterogeneity of the effect of the 3G expansion on government approval, which helps to shed light on some of the mechanisms at play. First, we show that 3G decreases government approval only when the internet is not censored. This is despite the fact that 3G networks increase internet penetration everywhere, including countries with internet censorship. This suggests that it is the independent-of-the-government political information available online that makes people change their attitudes toward the government. Second, when the internet is not censored, the negative effect of 3G on government approval is stronger in countries where the government controls the traditional media, implying that mobile broadband internet becomes a major source of news when there are no other sources of independent political information. Third, we find that the effect of 3G is negative only when there is at least some corruption. In particular, the least corrupt governments (such as those of Denmark or Switzerland) do not suffer from a fall in public approval ratings as a result of the 3G expansion; in these countries, the expansion of 3G actually increases government approval. This evidence is consistent with Bayesian updating of public beliefs: if new information on the quality of governance made available via mobile broadband constitutes good news compared to the ex ante beliefs, the expansion of 3G should result in higher government approval. Fourth, we demonstrate explicitly that mobile broadband internet helps inform the public about actual corruption. Using Furceri, Papageorgiou and Ahir (2019)'s measure of actual incidents of corruption around the world, we show that actual incidents of corruption in a country increase the public's perception of corruption more in subnational regions covered by 3G networks than in regions that are not covered by 3G. We also find that 3G affects the relationship between corruption perceptions and actual corruption more in countries with relatively low overall corruptness than in countries with relatively high overall corruptness. This, again, is consistent with the Bayesian model as each corruption episode constitutes bigger news in countries where such episodes are rare. We corroborate the result that 3G helps expose actual corruption using an alternative measure of actual corruption. This alternative measure is based on revelations from the Panama Papers leak of information on offshore entities. Fifth, we explore individual, geographical, and over-time heterogeneity. We find that the effects are stronger for rural residents, for respondents with lower socio-economic status measured by education and income, and weaker for younger respondents. 3G, on average, negatively affects government approval on all continents, but in Europe and Asia, this is only the case among rural residents (for whom the effects are stronger everywhere). The magnitude of the effect of 3G coverage on government approval is relatively stable over the observation period.

These results highlight one of the mechanisms behind the overall effect of 3G on government approval, namely, that mobile broadband internet helps expose actual misgovernance and corruption, suggesting that uncensored mobile broadband internet can be a powerful tool of political accountability. There may be other mechanisms as well. In particular, several observers suggest that social media is particularly well suited for the dissemination of false information.<sup>1</sup> For example, Tufekci (2018) argues that the business model of social media is likely to provide incentives to "stoke outrage, spread misinformation, and appeal to people's existing biases." We do not have data to systematically test whether the propagation of false news criticising the government is also an important factor behind our main result. However, we do illustrate both mechanisms i.e., (i) the exposure of actual corruption and (ii) the dissemination of false narratives through platforms supported by mobile broadband internet—with three case studies: the exposure of corruption of Russia's Prime Minister Dmitry Medvedev on YouTube in 2017; the rise to power of the Romanian "Facebook President" Klaus Iohannis on the anti-corruption platform in 2014; and the mass dissemination of false narratives through WhatsApp by a populist presidential candidate Jair Bolsonaro during the 2018 election campaign in Brazil.

Finally, we examine the electoral implications of the 3G expansion. To test

 $<sup>^{1}</sup>$ In a recent survey of the literature, Zhuravskaya, Petrova and Enikolopov (2020) discuss welldocumented evidence of the massive spread of false stories on social media. Yet, they note that there is no systematic study of whether false information is more prevalent in social networks than in traditional media.

whether the 3G-driven disillusionment of voters in their governments translates into lower vote shares of incumbent parties, we focus on Europe. Using subnational-level data on 102 parliamentary elections in 33 European democracies between 2007 and 2018, we find that incumbent governments lose electoral support after the arrival of mobile 3G networks, corroborating our results for the attitudes toward governments. The expansion of 3G coverage in an average subnational region in Europe during the decade 2008-2017 resulted in an increase in the share of region's population with access to mobile broadband internet from 37 to 90 percent. We show that this increase in regional 3G coverage led to a 4.7 percentage-point decrease in the incumbent party's vote share. We then investigate what kinds of parties gained from the expansion of 3G networks. We find empirical support for the increasingly prominent hypothesis (see, e.g., Tufekci, 2018) that—in the age of social media—broadband internet empowers antiestablishment populist politicians. The decade-long expansion of 3G coverage in an average subnational region in Europe increased the vote share of right-wing populists by 4.6 percentage points and of left-wing populists by 3.6 percentage points. We also find that only populist opposition parties benefited from the expansion of 3G networks: there were no electoral gains from the mobile broadband internet expansion for the nonpopulist opposition, in general, and for Green (environmentalist) parties, in particular. Importantly, the electoral support for the incumbents also decreased with the expansion of 3G networks when populists were in government. We find that turnout decreased by 2 percentage points in an average region as a result of a decade of 3G expansion, which partly explains the effects on the vote shares of the incumbents and populists. The results, however, are statistically significant when votes cast are expressed as a share of registered voters and not of those who participated in the elections, implying that some voters did change their allegiance.

Our results suggest that, in part, the fall in the incumbent governments' political approval and the rise of the popularity of populist parties in Europe are two sides of the same phenomenon. Testing for the exact mechanisms of the effect of 3G on the populists' vote share is beyond the scope of this paper. Why these are the populists—and not other opposition parties—who benefit politically from the voters' disillusionment with the incumbent political elites should be the subject of future research. Overall, we find that mobile broadband internet helps inform voters about their governments, leading to a fall in government approval, particularly, when there are no other sources of independent political information. However, in European democracies, it also helps antiestablishment populist politicians connect to voters, an effect that cannot be fully explained by the information channel, as nonpopulist opposition parties do not benefit from the 3G expansion.

Our empirical strategy relies both on difference-in-differences and instrumental-

variables analyses. We use the variation in the timing of the expansion of 3G mobile networks across different subnational regions within countries, controlling for subnational region fixed effects, year fixed effects, and a large set of potential confounds, including measures of economic development, unemployment, democracy, as well as individual socio-demographic characteristics. We document the absence of pre-trends: the future availability of mobile networks has no effect on government approval, but the effect of past 3G expansions is significant. We show that our results are robust to including country-by-year fixed effects. These results are also confirmed by an event study, in which we focus on the dynamics of government approval around sharp increases in 3G coverage. We find that such sharp increases are associated with a significant reduction in government approval with a magnitude similar to the baseline specification; and there are no changes in government approval preceding the 3G expansion into a region. We also use the techniques developed by Altonji, Elder and Taber (2005) and Oster (2017) to show that our results are highly unlikely to be driven by omitted variable bias. Furthermore, we apply to the 3G expansion the instrumental-variables identification strategy designed by Manacorda and Tesei (2020) for the previous generation of mobile networks (2G). The strategy relies on the exogenous variation in the regional frequency of lightning strikes to predict the speed of the expansion of regional mobile broadband internet coverage. Frequent lightning strikes slow down the rollout of telecommunication technologies because—by causing power surges—they substantially increase the costs of service provision and infrastructure maintenance. This approach confirms the results of the difference-in-differences OLS analysis.

We also present the results for a number of placebo outcomes. In particular, we show that the relationship between mobile broadband internet and government approval is not driven by the effect of the internet on general life satisfaction or pessimism about the future. In addition, we find no impact of the expansion of 3G coverage on confidence in the local police, which we consider as a placebo outcome because the performance of the local police, in contrast to that of the national government, can be observed by voters directly without the internet.

The only other multi-country study of the political effects of the expansion of telecommunications infrastructure is Manacorda and Tesei (2020), which shows that second-generation (2G) mobile networks facilitated political protests during economic downturns across Africa between 1998 and 2012. There are two fundamental differences between our paper and this important work. First, our focus is mobile broadband internet (3G), which is qualitatively different from the previous-generation mobile networks (2G) in terms of possibilities for disseminating political information. While 3G allows browsing the internet freely and enables seamless transfer of images and videos, both crucial for the growth of social media, previous-generation networks only allowed

texting and a very limited internet connectivity. We highlight the effect of this difference by studying the expansion of 2G mobile networks as a placebo treatment. We find that, if anything, the expansion of 2G is, on average, positively correlated with government approval. Furthermore, controlling for the availability of a 2G signal does not affect our results on the effect of 3G. The results of Manacorda and Tesei (2020) on the positive effect of 2G on protests in Africa during economic downturns and our result on the positive effect of 2G on overall government approval are not in contradiction. This is because our outcome variable reflects the opinion of the majority, whereas protests are often organized by an interested minority that has more incentives than the general public to actively seek political information and self-organize. Our results suggest that it took a new generation of mobile technology for the discontent with the government to spread to the general public. The second difference between our study and Manacorda and Tesei (2020) is that we make use of the global coverage of the GWP data that allows to shed light on some of the mechanisms by showing heterogeneity with respect to internet censorship, the censorship of the traditional media, overall corruptness, and actual corruption incidents.

More generally, our paper also contributes to the growing literature on the political effects of the internet and social media. Several studies (mostly focusing on individual countries) have shown that access to broadband internet hurts the incumbents' political position. For example, the expansion of high-speed cable internet in Malaysia was shown to have contributed to ending the corrupt ruling coalition's 40year monopoly on power (Miner, 2015). In South Africa, the spread of mobile internet has also shifted votes away from the ruling political party (Donati, 2019). Social media helped to coordinate protest activity in Russia (Enikolopov, Makarin and Petrova, forthcoming). Fergusson and Molina (2019) show that the addition of a new language to the Facebook interface is associated with an increase in protests in countries where this language is spoken. In Europe, the literature has focused on political participation and the rise of populists, showing the change in the effect at the time of the emergence of social media. The evidence from Germany (Falck, Gold and Heblich, 2014), the UK (Gavazza, Nardotto and Valletti, 2019), and Italy (Campante, Durante and Sobbrio, 2018) suggests that, initially, i.e., before the emergence of social media, in Europe, broadband internet had crowded out political awareness with entertainment content, reducing electoral participation, without any significant gains of any specific political force. Yet, starting with 2008, i.e., the time of the introduction of social media, Campante, Durante and Sobbrio (2018) show that broadband cable internet has contributed to the rise of the populist Five Star Movement in Italy. This result was confirmed by Schaub and Morisi (2019) using survey data on the electoral support for populists in Italy in 2013 (Five Star Movement) and in Germany in 2017 (AfD).

Our contribution to this literature is three-fold. First, we document the effects of the expansion of mobile broadband internet on government approval across the world and show that these effects are different from those of the previous generations of mobile technology. Second, we use our global setting to conduct comparative analyses that identify an important mechanism at play. Third, we use election data for 33 European countries over a decade to demonstrate the electoral implications of the mobile broadband internet expansion.

The rest of the paper is organized as follows. Section 2 presents the data and the empirical strategy. In Section 3, we present the average effect of the expansion of 3G networks on government approval for the whole world and discuss the validity of our identification assumptions. Section 4 presents comparative analyses. Section 5 explores the electoral implications of the mobile broadband internet expansion in Europe. In Section 6 we discuss three country case studies that illustrate our results. Section 7 concludes.

# 2 Data and the empirical strategy

#### 2.1 The main variables

In this section, we briefly describe the main variables of interest, relegating details about these measures as well as the description of all the control variables to Appendix Section A.1.

The data on government approval come from the GWP and cover the period from 2008 to 2017. Approximately 80% of the data were collected via face-to-face interviews. The other 20% of the interviews were conducted over the telephone.<sup>2</sup> The exact questions about government performance in the GWP are: "Do you have confidence in each of the following, or not: How about the national government? How about the judicial system and courts? How about the honesty of elections? Is corruption widespread throughout the government in (country), or not?" The respondents could answer "Yes" or "No."<sup>3</sup> We use the responses to these four questions and also aggregate them using their first principal component and the share of positive attitudes toward the government across these four dimensions. The GWP also includes a question on individuals' internet access at home: "Does your home have access to the internet?"

<sup>&</sup>lt;sup>2</sup>Telephone interviews were only conducted in countries with at least 80% telephone coverage. This sample consists primarily of high-income OECD countries and the Arab states of the Persian Gulf. Most telephone interviews were conducted via landline telephone. In Section 3.2 below, we show that our results are robust to limiting the sample to face-to-face interviews only.

<sup>&</sup>lt;sup>3</sup>Respondents also had an option to choose "*Refuse to answer*" or "*Do not know*." For the four questions about government performance, the share of respondents choosing these two options varies from 6 to 11%. We have verified that the likelihood of choosing these answers is unrelated to the expansion of 3G networks.

As we are interested in estimating the effect of mobile broadband internet availability on attitudes and beliefs, we exploit the variation in the timing of the expansion of 3G networks. (The identification strategy is discussed below.) 3G was the first generation of mobile networks that allowed users to actively browse the web on their phones, making online content, including social media, more accessible and convenient to use. The technology was first introduced to the public in 2001, but it took several years for most countries to adopt it. According to the International Telecommunication Union (ITU, 2019), in 2007 there were only 0.04 active mobile broadband subscriptions per capita in the world. The following years witnessed significant growth in mobile broadband users with the number of active mobile broadband subscriptions per capita reaching 0.70 by 2018. Importantly, ITU data show that most of the growth in individual broadband subscriptions both in developing and developed countries over the last decade was due to the expansion of mobile broadband internet access rather than fixed broadband (ADSL or fibre-optic cables) internet. We illustrate the global growth of fixed and mobile broadband subscriptions per capita in Appendix Figure A1.<sup>4</sup>

We use digital maps of global 3G network coverage from 2007 to 2018 provided by Collins Bartholomew's Mobile Coverage Explorer. These maps put together coverage data submitted by mobile network operators from around the world to the GSM Association, representing the interests of the mobile network operators worldwide. The data consist of  $1\text{km}\times1\text{km}$  binary grid cells. If a grid cell is covered by 4G, it is also covered by 3G, by definition.<sup>5</sup> Figure 1 illustrates the expansion of 3G networks over the entire period of observation. It presents the maps of 3G coverage in 2007 and 2018 by grid cells and the corresponding increase in the share of the subnational regions' territory covered by 3G mobile internet for countries in the GWP sample. Subnational regions are defined by the level of geolocalization provided in the GWP data.<sup>6</sup> In order to combine mobile network coverage data with the GWP surveys, which have regionlevel localization, we calculate regional 3G coverage in each region and year defined as the weighted average across all grid-cells in each region's polygon of the value of 3G availability weighted by the population density in each grid cell. (The weights are normalized to sum up to one.)

After combining the data sources, the resulting dataset covers 840,537 individual

<sup>&</sup>lt;sup>4</sup>The ITU data are available at https://www.itu.int/en/ITU-D/Statistics/Pages/stat/ default.aspx (accessed on July 25, 2019).

<sup>&</sup>lt;sup>5</sup>These data are available for all years with the exception of 2011. The data for 2011 are not available because, in that year, there was a change in the company administering the data collection. We take the mean of 2010 and 2012 to proxy for 2011 coverage. All our results are robust to excluding 2011 from the sample.

<sup>&</sup>lt;sup>6</sup>In Figure A2, we show that the expansion of the number of active mobile broadband subscriptions per capita across countries and years (available from the ITU) closely followed the expansion of 3G networks (measured with Collins Bartholomew's Mobile Coverage Explorer maps).

respondents in 13,004 subnational region×year cells, from 2,232 subnational regions of 116 countries. The mean number of times the same region appears in the data is 6. Over 75% of the subnational regions appear in the data for 4 years or more. The mean number of subnational regions per country is 16. On average, 65 respondents are surveyed in a subnational region in any particular year.

To understand the drivers and consequences of the effect of mobile broadband internet on government approval, we use independent measures of corruption, censorship of the internet, and censorship of the traditional press. We use two data sources to measure actual corruption. The first one is the International Monetary Fund's (IMF's) Global Incidents of Corruption Index (GICI) from Furceri, Papageorgiou and Ahir (2019), which is based on text analysis of country reports, prepared by the Economist Intelligence Unit (EIU) and made available to investors on a subscription basis. The index quantifies the intensity of actual corruption by country-year. It is the result of analysis by external (EIU) experts and is distinct from the corruption perceptions of the public. This index covers 104 countries in our sample. We use both the timevariant GICI index and a measure of overall country corruptness equal to the country mean of the GICI index between 2000 and 2017. The second source of data on actual corruption is based on the Panama Papers Database made available by the International Consortium of Investigative Journalists (ICIJ). In particular, for each country, we calculate the number of entities featured in the Panama Papers.<sup>7</sup> For the few countries, which are not mentioned in the Panama Papers, we impute this number to be zero. Then, we examine how these two measures of actual corruption—the GICI and the number of entities in the Panama Papers—interact with regional 3G coverage in explaining perceptions of corruption.

We measure censorship of the internet using Freedom House's Limits on Content score, a component of the Freedom on the Net (FOTN) index. It is available for 46 countries in our sample and ranges from 0 to 35 with higher values implying higher censorship. We use both the time-variant (contemporaneous) censorship measure available by country and year and the time-invariant country-level measure, which is calculated as the mean value of time-variant internet censorship in each country in 2015-2017, i.e., the years when there is maximum cross-country variation in time-variant internet censorship. In addition to using these continuous measures of internet censorship, we also create dummy variables for a high level of censorship by using thresholds that indicate natural breaks in the distributions of the respective continuous measures (22 for the time-variant measure and 20 for the time-invariant measure). When we use the binary definition of internet censorship, we extend the sample by including obser-

 $<sup>^{7}</sup>$ We follow Louis-Sidois and Mougin (2020), who used the Panama Papers revelations as a shock to corruption perceptions around the world.

vations with missing FOTN data from countries that one can be sure did not censor the internet. In particular, we assign a zero value to the time-varying dummy for high internet censorship when the FOTN data are missing and the country in that year is a democracy according to the Polity IV dataset (i.e., if the Polity2 score is 6 or above). Similarly, we assign a zero value to the time-invariant dummy when it is missing and the country is a democracy during our sample period (if the over-time mean of Polity2 score in this country is 6 or above).<sup>8</sup>

The measure of censorship of the traditional media comes from Freedom House's Freedom of the Press (FOTP) index. It is available for all 116 countries in our sample and ranges from 0 to 100 with higher values representing higher censorship. As above, we use both a contemporaneous measure and its over-time country mean.

To single out the exogenous source of variation in the speed of the expansion of regional 3G network coverage, we calculate the frequency of lightning strikes per subnational region using the World Wide Lightning Location Network (WWLLN) dataset. This dataset gives the exact coordinates and time of all cloud-to-ground lightning strikes across the globe. We calculate the sum of the lightning strikes in each region from 2005 to 2011, weighting each of them with the value of population density in the  $0.1 \times 0.1$  decimal degree grid cell of the lightning strike location. We use weights by local population density in order to take into account only those lightning strikes that hit places where the population is located. We deem a subnational region to have a high frequency of lightning strikes if the region was in the top half of the global distribution of lightning strikes per subnational region.

Finally, we use parliamentary election data from European democracies. Figure A3 in the Appendix presents maps illustrating the growth in 3G networks coverage between 2007 and 2018 in Europe and the boundaries of the districts, i.e., the spatial unit of observation in our European elections data. (The figure is organized similarly to Figure 1.) To study the effect of 3G mobile internet on the performance of the incumbents and of the establishment parties, we use the vote share of the party of the country's top executive at the time of the elections, as well as the combined vote share of the two parties that came first and second in the first electoral race that occurred in each country since 2007. To analyze the performance of populist parties, we extend the panel dataset on the vote shares of populist parties in Europe from Algan et al. (2017). The classification of parties into populist and nonpopulist is based on the Chapel Hill

<sup>&</sup>lt;sup>8</sup>Below, we document that our results are robust to using alternative thresholds for the definitions of the binary measures of internet censorship. We also show that the results do not depend on the imputation of zeros for democracies. The imputation is, however, reasonable as in the sample with nonmissing FOTN data, a dummy for democracy predicts the Limits on Content score to be below 22 with 99.5% probability; and all the countries with the mean Limits on Content score in 2015-2017 above 19 have the over-time mean of Polity2 score below 6.

Expert Survey and on text analysis of online sources. The data cover 102 elections in 33 European countries in 2007-2018 at the level of 398 subnational districts. There are a total of 1,250 district-election observations. The mean number of elections per district is 3.25 (the median is 3), and all districts appear in the data at least twice. The data on Green parties cover 97 out of the 102 considered elections because, in five elections, the Greens formed joint lists with mainstream nonenvironmentalist parties making it impossible to measure the vote share for the Greens separately. We describe these data, present the lists of populist and Green parties, and outline the methodology used to classify parties into populist and nonpopulist in the Appendix.

The details about the exact measures used in the analysis, summary statistics, and sources of all data are presented in Appendix Section A.1.

#### 2.2 The main specifications

We estimate the effect of getting access to mobile broadband internet on individuals' beliefs. As described above, we gauge 3G mobile networks availability in each subnational region (defined by the GWP localization) of each country in each year by calculating the share of the region's territory covered by 3G networks in that year, weighted by population density at each point on the map. Then, we relate attitudes toward government to the availability of 3G mobile networks using a difference-indifferences model with region and year fixed effects:

$$Gov\_approval_{irt} = \gamma_1 3G_{rt} + \gamma_2 Development_{rt} + \mathbf{X}'_{irt} \lambda + \varphi_r + \tau_t + \epsilon_{irt}, \qquad (1)$$

where i, r, and t index individuals, regions, and years, respectively.  $Gov\_approval$  is a dummy indicating whether the survey respondent has confidence in government. As mentioned above, we use four different GWP questions to measure confidence in government. 3G represents the share of the population in the subnational region with potential access to 3G, our main explanatory variable.  $\varphi_r$  and  $\tau_t$  are region and year fixed effects, which control for all regional time-invariant characteristics and global time-specific shocks. *Development* represents a measure of regional economic development—an important control as the expansion of 3G networks was potentially faster in regions with high economic growth. In the baseline specification, we proxy regional economic development with the log of mean household income among the GWP respondents in the region and establish robustness to using nighttime light density as an alternative measure (following Henderson, Storeygard and Weil, 2011, 2012).<sup>9</sup> X is

<sup>&</sup>lt;sup>9</sup>In the few region-years where the GWP income data are not available (less than 7% of the sample), we use nighttime light density and the country's GDP per capita to predict regional income. As discussed in Appendix Section A.2, the results are robust to controlling for nighttime light density. We do not use this variable in the baseline specification because it is not comparable before and after

a vector of additional controls: age, age squared, gender, education, marital status, employment status, indicators for urban/rural place of residence, the log of the country's GDP per capita, the country's unemployment rate, and dummies for democracy and for advanced democracy.<sup>10</sup> In the baseline specification, standard errors are corrected for two-way clusters at the level of the subnational regions (to account for correlation over time) and at the level of the country in each year (to account for within-country-year correlation). We establish robustness of the results to using alternative assumptions about the variance-covariance matrix: in particular, the results are robust to correcting for spatial and over-time correlation following Conley (1999), Hsiang (2010), and Collela et al. (2018), and for clustering at the country level.

3G mobile service allows users to freely browse the internet from the smartphone and to use social media applications. 3G coverage affects internet use (i) on the extensive margin—by affecting the probability of getting a connection, (ii) on the intensive margin—by affecting the number of hours spent online, and (iii) qualitatively—by changing what people do online. The qualitative difference that the mobile broadband connection makes comes from the fact that a number of social media, such as WhatsApp and Telegram, are particularly well-suited for users with a mobile broadband subscription. The ease of connection also makes a qualitative difference by engaging users in social networks (Rainie and Wellman, 2012). The vast majority of active social media users access social media applications via mobile phones even when these applications can be accessed though a fixed internet connection.<sup>11</sup> All three of these margins are important for the overall effect of 3G, estimated by Specification (1). The GWP does not have data on the amount of time spent surfing the web and on social media. We can only test for the effect of the 3G expansion on having access to the internet at home, as there is a question about this in GWP. This is a very partial test of the extensive margin because (i) the GWP question does not specify if home internet access is broadband or it is a slow connection and (ii) mobile broadband internet allows individuals to access the internet outside their homes (e.g., if there is 3G coverage at their work place but not at home). Nonetheless, we verify that the

<sup>2014.</sup> 

<sup>&</sup>lt;sup>10</sup>The summary statistics are presented in Table A1 in the Appendix.

<sup>&</sup>lt;sup>11</sup>In 2017, out of 3.196 billion active social media users, 2.958 billion (i.e., 93%) accessed social media via mobile devices (Kemp, 2018). In 2014, this share was slightly lower, but still represented an overwhelming majority of 81% (Kemp, 2015). According to YouTube, more than 70% of YouTube watch time comes from mobile devices (https://www.youtube.com/intl/en-GB/about/press/, accessed on July 19, 2020). Twitter reports that already in 2012, two thirds of its users were mobile, and by 2015 the share of mobile users reached 80% (https://www.statista.com/chart/1520/number-of-monthly-active-twitter-users/, accessed on July 19, 2020). In contrast, the growth of mobile internet use outside social media was much slower: the average share of mobile traffic was only 16% in 2013 and 50% in 2017 (https://www.broadbandsearch.net/blog/mobile-desktop-internet-usage-statistics, accessed on July 19, 2020).

availability of 3G mobile networks predicts internet access at home by estimating a difference-in-differences relationship between the respondent's internet access at home and 3G coverage in the subnational region of the respondent's residence:

$$Internet\_at\_home_{irt} = \alpha_1 3 G_{rt} + \alpha_2 Development_{rt} + \mathbf{X}'_{irt} \lambda + \varphi_r + \tau_t + \epsilon_{irt}, \quad (2)$$

where *Internet\_at\_home* denotes a dummy variable for self-reported access to the internet at home.

The two main identification assumptions for interpreting the estimation of Specification (1) of the effect of regional 3G coverage on confidence in government as causal are: i) the timing of the expansion of 3G mobile networks is uncorrelated with other factors that may affect public attitudes toward government; and ii) the expansion of 3G mobile networks is not itself driven by the expectation of changes in government approval or by any unobserved factor that can generate a spurious correlation between government approval and 3G network coverage. These assumptions are not directly testable. However, below in Section 3.1 we present a number of robustness and placebo exercises as well as tests in the spirit of Altonji, Elder and Taber (2005) and Oster (2017) which do suggest that the differences-in-differences results can be interpreted as causal.

To address the remaining concerns that the identification assumptions in our baseline difference-in-differences specification could be violated, we use the variation in the frequency of lightning strikes among the subnational regions to predict the speed of the expansion of regional 3G coverage—the identification strategy first used by Manacorda and Tesei (2020) for the 2G network expansion in Africa. The frequency of lightning strikes has been shown to affect the diffusion of digital technologies due to an increase in the expected costs associated with voltage spikes and dips (e.g., Andersen et al., 2012). The equipment needed for mobile-phone infrastructure, including the mobile broadband networks infrastructure, is particularly sensitive to electrical surges caused by lightning strikes, which can lead both to immediate damage and to quicker depreciation of the equipment over time (Zeddam and Day, 2014; Martin, 2016). Power surge protection can partially alleviate the problem, but it is expensive, not always effective, and more readily available in developed countries. We predict a slower expansion of 3G networks in regions with a high frequency of lightning strikes. As both the endogenous regressor (regional 3G coverage,  $3G_{rt}$ ) and the exogenous sourse of variation (lightning strike frequency) vary at the regional level, as a baseline, we estimate the following first-stage equation at the region-year level:

$$3G_{rt} = \delta_1 [Lightning_r \times t \times Rich_{c_r}] + \delta_2 [Lightning_r \times t \times Poor_{c_r}] + \mathbf{Z}'_{rt} \mu + \varphi_r + \tau_t + \epsilon_{rt}, \quad (3)$$

where  $Lightning_r$  denotes a dummy indicating subnational regions with an abovemedian frequency of lightning strikes;  $Rich_{c_r}$  and  $Poor_{c_r}$  are dummies indicating the countries with above- and below-median per capita income; and  $\mathbf{Z}$  stands for all the other controls. We include all the region-level and country-level baseline controls described above. In addition, we control for other potential determinants of the 3G expansion that can correlate with lightning strike frequency. In particular, we extend the list of covariates to include linear time trends interacted with the subnational regions' area size, elevation, tree cover, and dummies for each quintile of population density. To control for the fact that the initial expansion of 3G networks affects the speed of the subsequent expansion, we also control for regional 3G coverage in 2008 interacted with a time trend. We, then, estimate the second stage using predicted regional 3G coverage. The identification assumption behind this approach is that the frequency of lightning strikes affects trends in government approval only through its effect on the expansion of 3G mobile network coverage conditional on all other covariates. We also establish robustness to using individual-level data instead of region-year averages, which place higher weight on more populous regions, as there are more observations per region in the GWP in regions with a larger population size. As shown below, the results of the IV and OLS specifications are qualitatively similar; the magnitudes are somewhat larger in the IV estimation.

# 3 Mobile broadband internet and government approval

Table 1 presents the results of estimating the effects of mobile broadband internet availability with the baseline difference-in-differences specification. Panel A presents the results for the full sample; Panel B—for the subsample of rural residents. Different columns of the table consider different measures of government approval as the outcome variable. The expansion of 3G networks, on average, is associated with individuals becoming more aware of government corruption and less confident in their country's government and institutions. The results are statistically significant for all four different measures of government approval (Columns 1-4) and for the two aggregate measures, i.e., the share of positive answers and the first principal component of the four measures (Columns 5-6), both for the full sample and the subsample of rural residents (Panels A and B).

In Column 1 of Appendix Table A2, we illustrate how the expansion of 3G affects internet access at home. We find that the expansion of 3G networks within the respondent's region of residence significantly predicts internet availability at home. This is consistent with the observation that access to mobile broadband networks increases the extensive margin of internet use. However, 3G mobile networks have an effect on government approval above and beyond its effect on internet access at home. We show this in Columns 2 to 5 of Appendix Table A2. The average effect of regional 3G coverage is not affected by the inclusion of a dummy for having internet access at home to the list of covariates (Column 2). The effect of the expansion of 3G network coverage on government approval is significantly negative both when there is and when there is no internet connection at home. The effect is twice as large in magnitude for individuals without access to the internet at home than for individuals with access to the internet at home than for individuals with access to the internet, getting access to *mobile* broadband internet significantly affects the way they use it.<sup>12</sup>

The magnitude of the effect of 3G coverage on government approval, documented in Table 1, is substantial; and it is particularly large for residents of rural areas. The average increase in regional 3G coverage between 2008 and 2017 across the regions in the GWP sample is 0.39. As discussed in more detail in Appendix Section A.3, we use this increase as the basis to understand the magnitude of the effect. For example, the estimates in Column 1 of Table 1 imply that in an average region the expansion of 3G networks in the last decade decreased the confidence of respondents in their country's government by 2.5 (=  $-0.063 \times 0.39 \times 100$ ) percentage points in the full sample and by 3.5 percentage points among rural residents (from the mean levels of 51% and 54%, respectively). Similarly, as reported in Column 4, it decreases the share of people who think that the government is not corrupt by 1.4 percentage points in the full sample and 2.1 percentage points among rural residents (from the mean of approximately 22%). The results for the other measures of attitudes toward government institutions are very similar. According to the aggregate measure (Column 6, Panel A), a decade-long expansion of 3G networks in an average region led to a 2.2 percentage point decline in government approval. (We normalize the first principal component of the government approval variables to vary between zero and one for the ease of interpreting the magnitude of the effect.) The coefficient on the unemployment rate (measured in percentages) in the same regression is -0.010, implying that the effect of a decade-long 3G expansion has the same-size effect on government approval as a 2.2

<sup>&</sup>lt;sup>12</sup>As mentioned above, the estimates presented in Table 1 take into account both the extensive and the intensive margins of the effect of the telecommunications infrastructure on internet use, which, in turn, affects attitudes. Furthermore, they also take into account the qualitatively different experience of using social media on a mobile phone compared to a fixed-line connection. Therefore, a hypothetical 2SLS estimation, in which one predicts internet access at home with regional 3G coverage and then uses this prediction for estimating the effect of the internet access at home on government approval would lead to a gross overestimation of the effect of the internet on government approval. Such a specification would incorrectly imply that 3G only affects the probability of having a connection to the internet at home. In reality, with the arrival of the 3G technology, people who have already been using the internet started using it more because the broadband connection is more convenient and started using it differently because 3G technology is particularly conducive to social media use.

 $(= 0.057 \times 0.39/0.010)$  percentage-point rise in the national unemployment rate.

With a number of important assumptions described in detail in Appendix Section A.3, we calculate the persuasion rate for the hypothetical message "do not approve of your government" implied by the estimate for the first principal component of the government approval variables (Column 6) to be 15.4% in the full sample and 21.2% in the sample of rural residents.

Panel A of Figure 2 illustrates the main result. On the horizontal axis, the figure plots the increase in regional 3G coverage in year t since 2008. The outcome variable is the residual of the first principal component of the government approval variables in year t (after subtracting the effects of all the controls, including region and year fixed effects). Panel B provides a similar graph for the relationship between the residuals of having internet access at home in year t (again, after subtracting the effects of all the controls) and the growth in 3G coverage.<sup>13</sup> The graphs present the nonparametric relationship between the increase in 3G coverage and the outcome variables along with their confidence intervals, constructed using a block bootstrap at the level of the clusters, and the data averages by equal-size bins.<sup>14</sup> The figure shows that, on average, the expansion of 3G coverage led to a drop in government approval (Panel A) and an increase in internet access at home (Panel B).<sup>15</sup>

#### 3.1 Addressing identification challenges

Can these results be interpreted as causal? In this section, we present evidence suggesting that the variation in 3G coverage is plausibly exogenous. We corroborate this evidence by performing an instrumental variable analysis, in which we use the frequency of lightning strikes in the subnational regions as an exogenous source of variation in the speed of the expansion of 3G networks.

Country×year FEs and pre-trends.—To make sure that our results are not driven by differential country-level dynamics, we redo the analysis controlling for

 $<sup>^{13}</sup>$ To generate the outcome variables net of controls, we first regress the variable of interest on the change in regional 3G coverage since 2008 and all the controls. We then take the residuals and add to them the estimated effect of the change in regional 3G coverage since 2008. This strategy accounts for the correlation between our main explanatory variable and the other controls.

<sup>&</sup>lt;sup>14</sup>To construct the confidence intervals, we first generate 55 equal-size bins for the change in regional 3G coverage since 2008. We then perform 1,000 block bootstrap iterations, sampling at the level of the clusters. In each iteration, we save the average of the outcome variable for each of the bins and the number of observations used to construct that average. After performing 1,000 iterations, we calculate the 5th and 95th percentiles of the outcome variable for each of the bins, weighting by the number of observations in each of the bins in each iteration. Finally, we perform local polynomial smoothing (lpoly) to draw the confidence intervals, using the values of the 5th and 95th percentile for each of the bins.

<sup>&</sup>lt;sup>15</sup>Appendix Figure A4 presents the dynamics of raw government approval and 3G coverage separately in regions with high and low average annual growth of 3G coverage, illustrating the pattern in the data behind our difference-in-differences estimates.

country×year fixed effects, thus, relying only on the differential expansion of 3G in different subnational regions within countries. This is a very demanding control because it eliminates part of the relevant variation as 3G networks often expanded to all regions of a country at the same time. Nonetheless, the results (presented in Panel A of Table A3 in the Appendix) are largely robust. After partialling out all of the country×year variation, 3G mobile internet remains an important determinant of attitudes toward government. The effect of 3G is statistically significant for 5 out of 6 measures of government approval with the results being most precise for the two aggregate measures, which are the least noisy among the considered outcomes (Columns 5 and 6). The point estimates are smaller than in Table 1, which could be explained by the fact that part of the relevant variation is not accounted for in this specification.

A major potential concern with our difference-in-differences identification strategy is that 3G networks might expand in regions with falling confidence in government. To address this concern, we examine the effects of lags and leads of regional 3G coverage. In Panel B of Table A3 in the Appendix, we repeat the analysis presented in Panel A, but for regional 3G coverage in year t+1. We find that 3G coverage next year is not significantly related to government approval this year. In Panel C of this table, we test for the equality of the magnitude of the coefficients on regional 3G coverage and its lead (presented in Panels A and B of the table, respectively). The p-values from this test indicate that we can reject equality of the effects for 5 out of 6 outcomes and, as above, the difference is most precise for the aggregate measures of government approval. This analysis suggests parallel pre-trends in the specification with country-year fixed effects, i.e., when we partial out all country-level trends and shocks.

Figure 3 presents the point estimates along with their confidence intervals for the coefficients on several lags and leads of regional 3G coverage from the regressions with country-year fixed effects and with the first principal component of the government approval variables as the outcome. Consistent with the parallel pre-trends assumption, we find that the future availability of mobile networks has no effect on government approval, but the effect of past 3G expansions is significant for the first lag; and it stays negative, but becomes insignificant, for the second lag. The p-values for the test of equality between the coefficients on the leads of 3G coverage and on 3G coverage at t is significantly larger in magnitude (in absolute value) than the coefficients on its leads.

If we do not partial out all of the country-year dynamics, a similar pre-trends test would yield negative significant coefficients on the leads of regional 3G coverage in the full sample because in many countries the expansion of 3G coverage was gradual and there is a very strong and significant autocorrelation in the level of 3G coverage. In order to test for pre-trends in government approval without country-year fixed effects, one needs to focus on cases, in which there is a sharp discontinuous increase in regional 3G coverage; we do this in the next sub-section.

**Event study and pre-trends.**—To validate our pre-trends analysis further, we conduct an event study focusing on sharp increases in regional 3G coverage. As an event, we consider the situation (i.e., the region-year combination) in which regional 3G coverage increased by more than 50 percentage points within the past year. By definition, in each region, this could only happen once, if it happens at all, provided that regional 3G coverage never falls substantially. On average, regional 3G coverage increases by 76 percentage points during the event.<sup>16</sup> There are 452 regions in 65 countries which experienced such a sharp increase in 3G coverage in one year between 2008 and 2018. Focusing on the sample of respondents from these regions (130,406 observations), we estimate the average dynamics of government approval around these events, i.e., the sharp increases in regional 3G coverage.

The results are presented in Table 2. First, we verify that our baseline relationship holds in this subsample using the first principal component of the government approval variables as the dependent variable (Column 1). Second, instead of regional 3G coverage, we use a post-event dummy as the treatment variable (Column 2). The results are very similar to the baseline in both cases.<sup>17</sup> In Column 3, we present the event-study specification: we regress government approval on year dummies relative to the year of the event and all the baseline controls. In Columns 4 to 6 we repeat the same exercise in the subsample of rural residents. We find that government approval falls right after a sharp increase in regional 3G coverage (see Columns 3 and 6). All the coefficients on the post-event dummies are statistically significant and their magnitudes are similar to those presented in Table 1. In contrast, all the coefficients on the pre-event dummies are very small in magnitude and statistically indistinguishable from zero, thus, confirming the absence of pre-trends. In the last two rows of the table, we present the p-values from the tests of equality of the coefficients on dummies indicating

<sup>&</sup>lt;sup>16</sup>For the vast majority of regions, 3G expands monotonically. In 95% of the region-year observations, the change in 3G coverage is positive from one year to the next. Among all the subnational regions with 3G data, only 14 regions from three countries experienced sharp drops in 3G coverage from one year to another during our observation period. We exclude these regions from the eventstudy analysis in order to have a clean definition of the event. These regions are included in the sample for the baseline analysis. None of our results for either the baseline analysis or the event study depend on whether we include these regions or exclude them. Figure A5 in the Appendix presents the distribution of events across years: It shows that we detect sharp increases in 3G in all years except for 2011 and 2012, which is explained by the fact that the data for 2011 are interpolated, thus, by construction, there are no sharp increases in 3G coverage between 2010 and 2012. The figure also lists the countries with the events.

<sup>&</sup>lt;sup>17</sup>219 regions from 36 countries have variation in the post-event dummy in the resulting sample because the 2018 GWP data are not available and not all regions are present in the GWP data in all years. All results presented in Table 2 are robust to restricting the sample only to regions with variation in the post-event dummy and to including into the sample all regions without events, i.e., using the full GWP sample.

years t and t-2 and between the average effects for the years t and t+1 as compared to the average effect for years t-2 and t-3. One out of four tests gives the p-value of 0.119, in all other cases, the difference in magnitudes of the effects before and after the event is significant.<sup>18</sup>

We illustrate these results in Panel A of Figure 4. The figure presents the coefficients on the dummies indicating the years around the event with government approval as the dependent variable (darker line, left axis). On this figure, we also illustrate the treatment in the event study by showing the coefficients on year dummies around the event with regional 3G coverage as the outcome variable (lighter line, right axis): by construction, we observe a sharp increase in 3G coverage at the event year.<sup>19</sup>

We also verify that the events in our event study are not associated with a concurrent change in government approval in nonevent regions of the same countries (i.e., in those regions that did not experience such a sharp increase in 3G coverage).<sup>20</sup>

A number of recent studies show that, in the presence of heterogeneous treatment effects, the coefficients on the leads and lags of the treatment variable in an

 $<sup>^{18}</sup>$ In order to understand the size of a pre-trend that can be rejected, we follow Roth (2019) and perform the following test. We assume the presence of a linear time pre-trend with slope  $\xi$  and that the coefficients on the three forwards of the event dummy are jointly normally distributed. We take the variance-covariance matrix for this distribution from the estimation of the three pre-event coefficients in the event study (Column 3 of Table 2). By construction, the mean of this distribution is  $(S\xi, 2\xi, \xi)$ , where S is the average difference in the number of years between the period t-1 and each of the periods before t-3. Taking into account the fact that S > 3 and that the pre-trend is more easily rejected for larger S, for simplicity, we set S = 3. Then, we search for the smallest absolute value of  $\xi$ , such that, in 90% of all realizations of the multivariate normal distribution, at least one of the pre-trend coefficients is statistically significant at 10% significance level. In particular, we take hypothetical  $\xi$  from a grid between 0 and -0.05, and for each value of  $\xi$ , we perform 100,000 random draws from the corresponding multivariate normal distribution to calculate the percentage of draws with at least one of the pre-trend coefficients significant at the 10% significance level. The smallest  $|\xi|$  such that in 90% of draws at least one of the pre-trend coefficients is significant is 0.0188. Thus, we are able to reject a pre-trend with a slope that is larger than 0.0188 in absolute value, which is approximately equal to the absolute value of one half of the estimated treatment effect from Column 2 of Table 2.

<sup>&</sup>lt;sup>19</sup>Appendix Figure A6 illustrates the dynamics of raw government approval around the event in the sample of regions for which we observe government approval both before and after the event. The figure presents the mean of government approval net of region fixed effects to account for changes in the sample composition across years.

 $<sup>^{20}</sup>$ In order to do this, we restrict the sample to those countries where at most 60% of all GWP respondents are located in regions where the event occurred. Then, we randomly draw placebo-event regions among those that did not have an event from the country-years, in which other regions had an event. We repeat this exercise 500 times and compare the distributions of the point estimates and their t-statistics for the effect of such placebo treatments with those for the actual treatment in the same sample of countries. The results are presented in Figure A7 in the Appendix. We find that both the coefficient and its t-statistics from the estimation of the effect of the true event are outside of the corresponding distributions for the placebo events. Furthermore, we also verify that our results are not driven by influential observations. In Appendix Figure A8, we present the residual scatter plot from the regression at the region-year level in the event-study sample. This regression is similar to the one presented in Column 2 of Table 2 (apart from the level of aggregation). The results are robust to excluding observations that are away from the main cloud (marked on the scatterplot) or regions to which these region-year observations belong.

event study might place negative weights on the average treatment effects for certain groups and periods (e.g., see Borusyak and Jaravel, 2018; Goodman-Bacon, 2018; Sun and Abraham, 2020; De Chaisemartin and D'Haultfœuille, forthcoming). To address this concern, we follow De Chaisemartin and D'Haultfœuille (forthcoming) and use an alternative estimator which solves this issue by calculating the average of all these treatment effects.<sup>21</sup> The results are presented in Panel B of Figure 4. Appendix Table A4 provides the underlying regression table. Similarly to the OLS estimation of the event study, these results indicate that government approval decreases sharply after a sharp increase in regional 3G coverage, whereas before the event, the effects are not distinguishable from zero.

2G as a placebo treatment.—A potential concern is that 3G availability may affect individuals' beliefs through other mechanisms than providing access to mobile broadband internet. To address this concern, we consider the effect of the expansion of 2G networks, which allow making phone calls and sending text messages, but provide very limited internet capabilities and, in particular, do not allow browsing the internet freely or watching online videos. The key difference between 2G and 3G mobile networks is that, unlike 2G, mobile broadband internet (3G) facilitates the immediate dissemination of photos and videos, which can invoke substantially stronger emotional reactions and therefore have more impactful political implications than information in text form.<sup>22</sup> For example, the Arab Spring started after a smartphone-recorded video of the self-immolation of a street vendor Mohamed Bouazizi vent viral on social media (Castells, 2015, p.22). In contrast, a similar self-immolation of another street vendor Abdesslem Trimech (a few month before that of Bouazizi's) had no political implications, presumably because there was no recorded visual of this event (Gurri, 2018, pp. 47-48).<sup>23</sup>

If individuals' beliefs were affected not by access to mobile broadband internet but by some other aspects of the expansion of the communications technology, one should expect similar effects of the expansion of 2G and 3G networks. In Table 3, we show that, in contrast to the effect of 3G presented above, the expansion of 2G networks, if anything, is associated with an *increase* in government approval (as shown in Columns 1

<sup>&</sup>lt;sup>21</sup>We use software package DID\_MULTIPLEGT developed by De Chaisemartin and D'Haultfœuille (forthcoming). Other papers (e.g., Borusyak and Jaravel, 2018; Sun and Abraham, 2020) propose similar estimators.

<sup>&</sup>lt;sup>22</sup>Manuel Castells makes this point in several of his books, see, e.g., Castells (2015, p.15) and Castells (2019, p.20). The fact that videos are more powerful than text was also shown in other contexts (e.g., Durante and Zhuravskaya, 2018).

<sup>&</sup>lt;sup>23</sup>Observers also argue that the spread of information about the events in Tunisia in 2011 across the Arab states was also driven by mobile broadband internet and social media: "…most of Al Jazeera's Tunisia footage came from cell phone videos, taken by the public on the spot and communicated via Facebook. They were then re-posted online—on Al Jazeera's website, on YouTube, and on thousands of niche sites." (Gurri, 2018, p.48).

to 6 of Panel A), suggesting that the population may credit the government—justifiably or not—for the construction of new infrastructure that improves its quality of life.

In Panel B of the table, we also show that controlling for 2G availability does not affect the estimates of the effect of 3G. In addition, as shown in Column 7 of Table 3, unlike 3G coverage, regional 2G coverage is not related to the respondents' internet access at home. These findings suggest that the negative effect of 3G on government approval is driven by its effect on mobile broadband internet access rather than by other features of the expansion of mobile networks. Importantly, as we noted in the introduction, the fact that we find no negative effect of 2G on overall government approval is not in contradiction with the findings of Manacorda and Tesei (2020) who show that 2G mobile networks facilitated protests in Africa during recessions. This is because protests are often organized by interested minorities that have more incentives to seek political information than the general public, and therefore, the expansion of 2G that allows texting does help these minorities to get informed and to coordinate and organize the street protests, while having no effect on the majority's opinion about the government.<sup>24</sup>

Variation in observables as a proxy for unobserved variation.—We follow the methodologies of Altonji, Elder and Taber (2005) and Oster (2017) to understand whether unobserved variation is likely to explain our results. First, we construct the index of observables that is the best predictor of 3G availability, by taking the fitted value from a regression of 3G on all the controls. Then, we regress our outcome variables on this index of observables, controlling for region and year fixed effects. The results are reported in Panel A of Table A5 in the Appendix. We find that the predicted-from-observables 3G availability is not significantly related to government approval, and the point estimates have the opposite sign of the effect of 3G for 4 out of 6 outcomes, including both aggregate measures of government approval. This suggests that, at least for these 4 outcomes, selection on unobservables is not driving the results under the assumption that the observables are representative of the unobservables.

Second, in Panel B of Table A5, we report Oster's  $\delta$  statistic indicating how much more important unobservables need to be compared to observables to fully explain our results by omitted variable bias. Following Oster (2017), we set the value of  $R_{\text{max}}^2$  the R-squared from a hypothetical regression of the outcome on treatment and both observed and unobserved controls—to be equal to  $1.3\tilde{R}^2$ , where  $\tilde{R}^2$  is the R-squared from the baseline estimation (Table 1). In the two cases where observables should be positively selected from unobservables to explain our results (Columns 2 and 4), the values of  $\delta$  are 5.8 and 1.6. For all the other outcomes, observables should be

 $<sup>^{24}</sup>$ Enikolopov, Makarin and Petrova (forthcoming) show that the expansion of a social media VK in Russia increased both the likelihood of protests and the support for the regime.

negatively selected from unobservables to explain our results; for these outcomes, the  $\delta$ s range between -4 and -1,000.<sup>25</sup> Both the magnitude and the sign of these statistics suggest that it is highly unlikely that our results are spuriously driven by unobserved variation.

The frequency of lightning strikes as an IV.—Finally, we use the identification strategy proposed by Manacorda and Tesei (2020), who show that in Africa the incidence of lightning strikes predicts local trends in the expansion of 2G mobile networks. Similarly, we use differences in the regional frequency of lightning strikes as an exogenous source of variation in the speed of the expansion of mobile broadband internet service. During thunderstorms, the electrostatic discharges can damage mobile-phone infrastructure, increasing the cost of mobile-service provision. This is the case both for 2G and 3G infrastructure. For this reason, one could expect a slower expansion of 3G network coverage in places with a high frequency of lightning strikes. Moreover, one should expect the adoption of mobile broadband infrastructure to be more affected by lightning strikes in lower-income countries because providers in these countries typically have fewer resources to protect equipment from being damaged—for instance, by using power-surge protection technology—or to repair it in case of damage.

As discussed in the methodology section, we predict regional 3G coverage with a linear time trend interacted with a dummy for a high frequency of lightning strikes in a subnational region, separately in countries with above- and below-median GDP per capita. To control for other factors that might influence the speed of the expansion of 3G coverage that can be correlated with the frequency of lightning strikes, we also include linear time trends interacted with the subnational regions' area size, elevation, tree cover, and dummies for each quintile of population density. We also control for the initial (2008) regional 3G coverage interacted with a linear time trend.

We illustrate the first-stage and reduced-form relationships with graphs summarising the data in the subsample of countries with below-median GDP per capita, which provides variation for the IV estimation. The importance of the frequency of lightning strikes for the expansion of 3G networks is illustrated on Figure A10 in the Appendix. It shows the evolution of regional 3G coverage separately in subnational regions with a high and low frequency of lightning strikes limiting the sample to countries with within-country variation in the frequency of lightning strikes. Appendix Figure A11 illustrates how the frequency of lightning strikes affects government approval. The figure shows that, on average, government approval, net of all controls, decreased in subnational regions with a low frequency of lightning strikes and increased

<sup>&</sup>lt;sup>25</sup>Figure A9 in the Appendix reports the sensitivity of the value of Oster's  $\delta$  to alternative assumptions about the size of  $R_{\text{max}}^2$  for the case of the aggregate government approval. It shows that even in the case of maximum possible  $R_{\text{max}}^2 = 1$ , Oster's  $\delta = -70$ .

in subnational regions with a high frequency of lightning strikes.

Since both regional 3G coverage and the frequency of lightning strikes are defined at the level of the subnational regions, in the main specification, we perform the regression analysis at the region-year level, using the mean of government approval in the regions as the outcome variable. Table 4 reports the regression results for this specification, whereas Table A6 in the Appendix shows robustness to using individual level data. Column 1 of Table 4 presents the first stage relationship for the full sample. We find that the adoption of 3G technology is significantly slower in regions with a high frequency of lightning strikes but only in countries with below-median income. In countries with above-median GDP per capita, there is no significant relationship between the frequency of lightning strikes and the expansion of 3G networks. The overall F-statistic for the excluded instruments is 61, but it is driven solely by the strong relationship for the countries in the lower half of the income distribution. The second stage, presented in Column 2, confirms our main result that the expansion of regional 3G coverage leads to a significant decline in government approval. Columns 3 and 4 show the IV results for the subsample of rural residents. As all of the first-stage variation is driven by poorer countries, in Columns 5-8 of Table 4, we repeat the analysis focusing on the subsample of countries with below-median GDP per capita and find similar results.<sup>26</sup>

The magnitude of the IV estimates is substantially larger than of the OLS estimates presented in Table 1. However, as all of the variation in the first stage comes from countries with below-median GDP per capita, the relevant comparison of the magnitude of the OLS and IV coefficients should come from the same sample. We report the corresponding OLS estimates, keeping the same sample and the same set of controls as in the IV regression, in Columns 6 and 8 at the bottom Table 4. Using these estimates as the benchmark, we find that the magnitude of the point estimates in the IV regressions is about twice as large as in the corresponding OLS regressions (e.g., -0.266 vs. -0.125, for all respondents, as reported in Column 6).

Given the results of the analyses of the validity of the OLS difference-in-differences specification presented above, it is unlikely that this difference is driven by endogeneity of regional 3G coverage. The first likely explanation for the difference in the magnitude between the OLS and IV estimates is the Local Average Treatment Effect (LATE) in the presence of heterogeneity of the effect of 3G on government approval. If mobile broadband internet has a larger effect on government approval among complier regions, i.e., those regions where the 3G expansion is (potentially) constrained by the frequency

 $<sup>^{26}</sup>$ In order to rule out the potential concern that the first stage relationship is driven by a small number of outliers (Young, 2020), we verify that the results are very similar if we use bootstrap standard errors with sampling at the level of the clusters. The precision of the first stage is practically unaffected and the second-stage results are slightly more precise.

of lightning strikes, than among noncomplier regions, i.e., those regions where the expansion of 3G networks is not affected by lightning strike frequency, for instance, because of the potential availability of power-surge protection, one should expect the IV estimates to be larger than the OLS estimates. It is probable that the population of those regions, where the expansion of 3G was slowed down by frequent lightning strikes, is particularly affected by the political messages on social media. The reason for this is that lightning strikes also affect the availability of other media relying on electromagnetic waves, such as the television and radio, which means that one could expect the population in the complier regions to be relatively less informed, making them more receptive to new political information.<sup>27</sup> The second potential source of the difference between the OLS and IV estimates is measurement error. There are several sources of such measurement error: (i) Access to mobile broadband internet is subject to numerous weather shocks, as both severe rain and wind affect connectivity (Schulman and Spring, 2011). (ii) Each year, the exact timing of the measurement of 3G network coverage does not correspond to the timing of GWP surveys, and 3G coverage does evolve throughout the year. (iii) Providers may submit inaccurate or outdated data to the GSM Association, the ultimate source of the dataset on 3G network coverage.<sup>28</sup>

As with OLS, we benchmark the magnitude of the IV estimates comparing them to the effect of unemployment. The coefficient on the unemployment rate in Column 6 of Table 4 is -0.023. Hence, a decade-long increase in 3G coverage in an average region of 0.39 is equivalent to a 4.5 (=  $0.266 \times 0.39/0.023$ ) percentage-point increase in the national unemployment rate.

Overall, the results presented in this section strongly suggest that the negative effect of 3G mobile networks on government approval can be interpreted as causal.

#### 3.2 Robustness

Alternative assumptions about the variance-covariance matrix.—Table A7 shows that the results are robust to alternative assumptions about the correlation between the error terms. We take the specification presented in Column 6 of Panel A

<sup>&</sup>lt;sup>27</sup>The fact that radio and TV are less prevalent in complier regions does not violate the exclusion restriction. The expansion of radio and TV took place before our observation period, whereas the levels of radio and TV availability are controlled for with region fixed effects. We cannot observe which regions are compliers because the definition of compliers involves a counterfactual level of 3G expansion under an unobserved alternative level of lightning-strikes frequency. In Appendix Section A.4, we describe which countries provide observations that drive the variation in the first stage, as highlighted in Appendix Figure A12.

<sup>&</sup>lt;sup>28</sup>It could potentially be the case that measurement error in 3G is non-classical, i.e., it is correlated with other determinants of government approval, such as governance quality. Most of this potential correlation is controlled for by region fixed effects and other covariates. If the changes in the quality of the measurement of 3G are correlated with the changes in governance quality, this could also explain the difference between the magnitudes of the OLS and IV estimates.

of Table 1 as the baseline (also reproduced in row 1 of Table A7) and show in row 2 that the standard errors are only slightly larger with clusters at the country level. We then proceed to test the robustness of the results to correcting standard errors for spatial correlation following Conley (1999), Hsiang (2010), and Collela et al. (2018). In rows 3 to 8, we report the standard errors corrected for spatial correlation of the error terms within 500 and 1,000 kilometer radii with autocorrelation up to 10-year temporal lags. In all cases, the estimated effect is statistically significant at the 1% level. In addition, in Appendix Table A8, we report the regression results for an aggregated region-level panel, in which we take simple averages of the dependent variables across individuals in each subnational region and year. As in the baseline specification, we control for the region and year fixed effects as well as the region-level and country-level covariates (namely, we include regional-level income and the country's per capita GDP, democracy, and unemployment in the set of covariates). The results are robust.

**3G** coverage and population density weights.—Our baseline measure of regional 3G coverage takes into account differences in population density within regions to account for the fact that mobile networks should only matter in places where people actually live. To verify that our results are not driven by any effect of population density on government approval, we conduct two exercises. First, in Panels A and B of Appendix Table A9, we report the results of estimating Specification (1) using a measure of regional 3G coverage equal to the share of grid cells within each region and year that are covered by 3G networks (i.e., without population density weights). Second, in Panels C and D of this table, we replicate the results presented in Table 1, using the baseline measure of regional 3G coverage, but controlling for year dummies interacted with dummies for each quintile of population density. In both cases, the results are very similar to those reported in Table 1, suggesting that our results are not sensitive to how we measure regional 3G coverage.

Alternative proxy for subnational economic development.—In Section A.2 of the Appendix, we show that our results are robust to using nighttime light density as an alternative proxy for regional economic development and discuss the properties of this control.

**Robustness to excluding individual countries.**—We also have verified that our results are robust to excluding any one country from the sample. In particular, we conducted this exercise for the specification presented in Column 6 of Table 1.

The effect over time.—We explore whether the effect of 3G coverage on government approval changes over time by replacing regional 3G coverage in Specification (1) with its interaction terms with dummies for all consecutive two-year time periods in our sample. We find that the effect is stable and does not systematically change over time.<sup>29</sup> The results are reported in Appendix Table A10 and illustrated in Figure A13, which plots the over-time evolution of the effect of 3G coverage.

Subsample of observations from face-to-face interviews.—For most countryyears in the GWP, the data were collected via face-to-face interviews. However, in certain countries with at least 80% telephone coverage, the data were collected over the telephone. In Table A11 in the Appendix, we show that the results are robust to excluding observations from telephone interviews and are, therefore, not driven by potential differences between the sample of respondents from in-person interviews and telephone interviews.

**Balance in individual characteristics.**—We have checked whether the expansion of regional 3G coverage is correlated with the composition of individuals in the GWP surveys. Only few of a large number of individual characteristics are unbalanced with respect to the expansion of regional 3G coverage. We show that this unbalance does not drive our results. First, we replicate the results applying the methodology developed by Hainmueller (2012) that uses entropy balancing to re-weight observations in order to achieve balance. Second, we show that the results are robust to focusing on the subsamples without any variation in the unbalanced individual characteristics. Details of these analyses are presented in Appendix Section A.5.

# 4 Evidence on the mechanism: comparative analyses

## 4.1 Heterogeneity by censorship of the internet and of the traditional media

The fact that uncensored internet can significantly undermine government popularity has not gone unnoticed by politicians, especially in non-democratic countries. According to Freedom House, many governments have taken steps to limit internet freedom, with policies ranging from the blockage of social media and messaging apps in China, Egypt, Iran, and Russia to temporary shutdowns of mobile networks in India and Sri Lanka.<sup>30</sup> Yet, observers do conjecture that the internet is harder to censor than the traditional media (e.g., Diamond and Plattner, 2012).

In this section, we study whether and how the effect of 3G networks availability on individuals' attitudes toward government depends on internet censorship and on

<sup>&</sup>lt;sup>29</sup>This provides further evidence that it is unlikely that there is time-specific heterogeneity in the treatment effect that could potentially lead to the standard difference-in-differences estimand being biased, as shown by Borusyak and Jaravel (2018); Goodman-Bacon (2018); Sun and Abraham (2020); De Chaisemartin and D'Haultfœuille (forthcoming).

<sup>&</sup>lt;sup>30</sup>See https://freedomhouse.org/report/freedom-net/freedom-net-2018 (accessed on September 7, 2019). For academic work on internet censorship, see, for instance, King, Pan and Roberts (2013, 2014), Qin, Stromberg and Wu (2017), Roberts (2018), and Chen and Yang (2019).

the censorship of the traditional media, such as TV, radio, and newspapers.

We start with the analysis of the heterogeneity of the effect of mobile broadband internet with respect to censorship of the internet. First, we add the interaction term between 3G coverage and a dummy for contemporaneous internet censorship, controlling for the direct effect of internet censorship, to our baseline difference-in-differences Specification (1). Panel A of Table 5 presents the results. The coefficients on 3G, indicating the effect of 3G without internet censorship, are negative and statistically significant, whereas the coefficients on the interaction term of 3G coverage with internet censorship, indicating the difference between the effects with and without internet censorship, are positive, significant for 5 out of 6 outcomes, and are of similar magnitude in absolute value to the direct effect of 3G.<sup>31</sup>

As internet censorship is often introduced to prevent messages critical of the government from reaching the public, it is reasonable to assume that censorship is more likely when government approval is low. In that case, one should worry about a bias arising from reverse causality in this estimation. In Appendix Section A.6, we derive the formula for the probability limit of the estimator of the coefficient on the interaction term between 3G and the internet censorship and show that it is biased downwards, i.e., toward zero and against finding an effect. Thus, with the contemporaneous censorship dummy, we can interpret the *sign* of the effect as causal, but we are likely to underestimate the magnitude.

Panel B of Table 5 addresses the potential issue with reverse causality by using a time-invariant dummy for countries with internet censorship. In this estimation, we do not allow reverse causality by construction, but we introduce measurement error, as censorship of the internet evolves over time. The results are very similar irrespective of whether we use the time-variant or the time-invariant measure. Thus, we conclude that internet censorship weakens the effect of 3G on government approval. When the internet is free, 3G coverage has a strong and statistically significant negative effect on government approval. In contrast, with internet censorship, the impact of 3G coverage on government approval is zero.<sup>32</sup>

Figure 5 illustrates these results. Panel A presents the nonparametric relation-

<sup>&</sup>lt;sup>31</sup>The coefficients on the direct effect of internet censorship are positive and marginally significant. <sup>32</sup>In the Appendix, we document that these results are not driven by the choice of functional form, the threshold for defining the internet censorship dummy, or the fact that we imputed zero censorship values for democracies. In Panels A and B of Table A12, we replicate the results of Panels A and B of Table 5 in the subsample of countries with nonmissing internet censorship (FOTN) data: if anything, the effects are stronger without the imputation. Panels C and D of Table A12 show that the results are also robust to using the continuous measures of internet censorship instead of the dummies. Panel A of Figure A14 shows that the results are robust to using alternative thresholds for the definitions of the internet censorship dummies. Panel B of this figure reports the distributions of the underlying continuous measures of internet censorship and shows that the baseline thresholds are chosen to reflect natural breaks in these distributions.

ships between government approval in a region (net of all controls) and the increase in 3G coverage in this region since 2008, separately for the two groups of countries: with free internet and with censored internet, according to the time-invariant measure. The figure shows that in countries with low internet censorship (left-hand-side graph), the expansion of 3G is associated with lower government approval, while in countries where the internet is censored (right-hand-side graph), there is no relationship between these variables.

In Panel B of Figure 5, we present the nonparametric relationships between the increase in 3G coverage since 2008 and internet access at home in the two groups of countries. Irrespective of whether the internet is censored, the presence of 3G networks facilitates internet access at home for the population. This suggests that the difference in the effect of 3G on government approval between countries with free and with censored internet comes from the content available online rather than from internet penetration.<sup>33</sup>

Censorship of the internet is a technically difficult task due to the decentralized nature of social and internet media. Thus, only few governments restrict online content, whereas censorship of the traditional media is common thoughout non-democratic regimes. All countries with internet censorship in our sample have above-median censorship of the traditional press. In Panels C and D of Table 5, we explore how the effect of 3G on government approval depends on the government's control of the traditional media. We include the interactions of 3G coverage with dummies for internet censorship and censorship of the traditional media. As above, we use both the contemporaneous and the time-invariant measures (in Panels C and D, respectively). We define the time-variant dummy for press censorship as an indicator that the FOTP index in that country and year is above the median value of this index among all countries in the sample without internet censorship and the time-invariant measure is an indicator that the over-time mean of FOTP index in this country is above the same median value. The coefficients on the interaction terms between 3G and the internet censorship dummy remain positive and statistically significant in this specification, whereas the coefficients on the interaction of 3G with the dummy for above-median censorship of the traditional press are always negative and significant (for all but one outcome).<sup>34</sup> The coefficients on 3G coverage are also always negative, but significant only for the aggregate measures of government approval.

The results are the same irrespective of whether we use the time-variant or the time-invariant measures, which is particularly important in the case of censorship of

 $<sup>^{33}</sup>$ Figure A15 in the Appendix presents the corresponding nonparametric relationships, in which all controls are partialled out from the explanatory variable in addition to the dependent variable.

<sup>&</sup>lt;sup>34</sup>Panels E and F of Table A12 in the Appendix show that these results are robust to using the continuous measures of censorship of the internet and of the traditional press instead of dummies.

the traditional media because reverse causality could potentially bias the coefficient on the interaction term between 3G and the censorship of the traditional press downward, i.e., away from zero, in favor of finding a negative effect. The specification with time-invariant measures of censorship is not subject to this reverse causality problem. We illustrate the heterogeneity with respect to censorship of the traditional media in Appendix Figure A16: focusing on countries with uncensored internet, it shows that the relationship between the increase in regional 3G coverage since 2008 and government approval (net of controls) is steeper in countries with above-median censorship of the traditional press compared to countries with below-median censorship of the traditional press.

Table A13 in the Appendix replicates the entire Table 5 for the subsample of rural residents: the results are similar to those presented in Table  $5.^{35}$ 

Overall, we conclude that, with internet censorship, 3G does not affect government approval. Without internet censorship, the effect of 3G coverage on government approval is, on average, negative. The effect is stronger (i.e., more negative) when the traditional media is controlled. This evidence suggests that uncensored internet plays a particularly important role in informing the public about politics, when the traditional media does not report independent-of-the-government political information.

# 4.2 Is the effect of 3G always negative? Heterogeneity by country-level corruption

In theory, if the expansion of mobile broadband internet provides the public with new information about the integrity and competence of the government, the sign of the effect of 3G on government approval should depend on the relationship between the public's prior beliefs and the content received online. The 3G expansion should decrease government approval if the new information provides a worse view of the government relative to the ex ante beliefs. However, for honest and competent governments, greater transparency may increase approval. If the new information delivers a better view of the government compared to ex ante expectations, the Bayesian public should update the assessment of the government upward. This may be the case even if online platforms

<sup>&</sup>lt;sup>35</sup>One potential concern with the interpretation of the results about the difference in the differential effects by the censorship of the traditional media vs. the censorship of the internet is the potential unobserved heterogeneity between those autocratic governments that control the traditional press but not the internet, and those that censor both. In particular, if the latter are more sophisticated, our results on the heterogeneity by censorship may be driven by the heterogeneity with respect to the government's sophistication. In Appendix Section A.7, we show that there is no correlation between the censorship of the internet score and any available measure of the level of education of the political elite and their prior occupations from Gerring et al. (2019). If the sophistication of the political leadership is related to education and occupations, it is not driving our results. In the Appendix, we list countries with internet censorship.

disseminate predominantly negative information. For example, if social and other online media expose more damning information about governments of other countries than about one's own government, government approval may increase.

If there is no systematic bias in the information received via 3G and in the ex ante beliefs, then the negative updates by the Bayesian public should on average be balanced by the positive updates. Our results in Section 3, however, indicate a statistically significant negative average impact of the expansion of 3G on government approval. There are two potential explanations. First, if modern social media are more conducive to disseminating negative information about the status quo irrespective of how good the government actually is and the public is unaware of this asymmetry (e.g., Castells, 2019; Haidt and Rose-Stockwell, 2019), one should expect the average effect of the spread of mobile broadband internet on government approval to be negative. Second, if the public's ex ante views are biased upwards, e.g., because the mainstream media controlled by the elites overstated the benefits of the status quo before the arrival of social media (as argued by Gurri, 2018), an increased transparency due to the 3G expansion, on average, should also result in a downward shift in government approval.

In order to explore the heterogeneity of the impact of 3G by the actual quality of govenment we use a cross-country measure of corruption that is not based on perceptions. Such a measure was constructed by the IMF economists Furceri, Papageorgiou and Ahir (2019): their Global Incidents of Corruption Index (GICI) quantifies the actual corruption incidents in each country and year by measuring the share of the text of the quarterly EIU country reports devoted to corruption. In the next section, we explore within-country variation in this index over time. In this section, we use the long-term mean of this index as a measure of the overall level of corruptness in the country to understand whether and how the sign of the relationship between 3G and government approval differs in countries with high and low overall actual corruption.

We measure the overall level of the country's corruption as the country's mean of the GICI index over 2000-2017.<sup>36</sup> There are 104 countries in our sample with GICI data. We divide them into 13 equal-size groups with 8 countries in each group according to their rank in the overall level of corruption.<sup>37</sup> We put the remaining 12 countries with missing GICI data in a separate group, denoted by "M" for missing. Then, we estimate our baseline Specification (1) but allowing the coefficient on regional 3G coverage to vary depending on which group the country is in. The results are presented in Figure 6 for each of our outcome variables. The figure presents the point estimates of the coefficients on regional 3G coverage for each group along with their 90%-confidence

 $<sup>^{36}{\</sup>rm This}$  cross-country measure is highly correlated with the various measures of quality of governance from the Worldwide Governance Indicators (WGI), which—unlike the GICI index—are based on perceptions.

<sup>&</sup>lt;sup>37</sup>Thirteen groups are chosen to have an equal number of countries in each group.

intervals. Even though the estimates in some of the subgroups are rather noisy, the overall picture is clear: with the exception of the least corrupt countries, the expansion of mobile broadband internet has a negative effect on government approval irrespective of how corrupt the country is. In contrast, in the first group of the least corrupt countries, which includes Denmark, Germany, Japan, the Netherlands, Norway, Sweden, Switzerland, and the United Kingdom, the expansion of 3G led to an increase in government approval.<sup>38</sup>

In order to make sure that the positive effect of 3G on government approval in the countries with the lowest overall corruption is not a result of pure chance, we conduct a set of 500 placebo estimations, in which we rank countries with nonmissing GICI data not according to the GICI but randomly, and estimate the same specification as in Figure 6. The distribution of the t-statistics of the coefficients on the placebo group for the least corrupt countries from these regressions is presented in Appendix Figure A17. It shows that it is extremely unlikely that the result about the effect of 3G in the countries with the least corrupt governments is just a random realization.

The results of the two heterogeneity exercises presented above—with respect to censorship and with respect to overall corruption—are consistent with the hypothesis that the consumption of political information available online is an important channel behind the political effect of 3G. However, these results do not provide any information on the content of such political information, in particular, whether voters get access to accurate political information or to false news, which—as was shown in a number of studies, e.g., Allcott and Gentzkow (2017); Vosoughi, Roy and Aral (2018); Guess, Nagler and Tucker (2019); Grinberg et al. (2019)—do get disseminated on social media. We address this question directly in the next section.

## 4.3 Does mobile broadband internet help expose actual corruption?

If mobile broadband internet helps inform the public about actual cases of corruption in government, incidents of actual corruption should translate into higher per-

<sup>&</sup>lt;sup>38</sup>The composition of this least-corrupt group is consistent with Castells (2019, p.18) who argues that "corruption is a systemic trait of contemporary politics... with a handful of exceptions, such as Switzerland or Scandinavia (excluding Iceland)." Our results are robust to expanding the group of least corrupt countries to include Finland (the 9th least corrupt country in the world according to the index of overall corruption based on the mean of the GICI), New Zealand (the 10th), Belgium (the 11th), Portugal (the 12th), and Singapore (the 13th). The effect of 3G in the least-corrupt group becomes zero if one includes the US, which is the 14th least corrupt country in the world according to this index. (This is consistent with Gurri (2018) who provides extensive anecdotal evidence on how the expansion of social media undermined the confidence in government in the US). The positive and significant effect of the 3G expansion in the least corrupt countries is robust to estimating the effect separately for this group of countries, instead of a full-sample estimation that allows the effect to vary by sub-group.

ceptions of corruption in subnational regions with greater access to mobile broadband internet. Thus, one should expect the link between actual and perceived corruption to be stronger in areas with higher 3G coverage. To test this, one needs to measure new incidents of actual corruption in a global setting. We use two alternative measures of actual corruption. The first one is based on the analysis conducted by the Economist Intelligence Unit and aggregated into the GICI index by Furceri, Papageorgiou and Ahir (2019), the other one—on the information from the leaked documents about offshore entities, known as the Panama Papers.

New incidents of corruption measured with the Global Incidents of Corruption Index.—We consider the over-time within-country variation in the GICI as a measure of actual corruption incidents. To test whether mobile broadband internet helps expose corruption, we regress the dummy indicating whether the respondent believes that the government is *not* corrupt on the measure of actual corruption incidents (GICI) and its interaction with regional 3G coverage, controlling for the direct effect of 3G as well as all the baseline controls, including region and year fixed effects.

We find strong support for the hypothesis that the internet helps expose corruption to the public. The results are reported in Table 6. The first two columns present the results for the full sample of countries, for which the GICI index is defined, i.e., including observations with zero actual corruption incidents. Columns 3 and 4 consider the subsample of country-years, in which the measure of actual corruption incidents is strictly positive, so that we rely on the variation in how much focus is given to corruption incidents in the EIU country reports, provided that corruption is among the topics covered by the report. In odd columns, we present the results for all the respondents; and in even columns—for the respondents from rural areas.

The results are very similar irrespective of whether we consider all respondents or only respondents from rural areas and whether observations with zero corruption incidents are included. We find that the within-country correlation between actual corruption incidents and the perceptions of corruption is significantly higher in regions with higher 3G coverage. In regions with no 3G signal, the correlation between the corruption incidents and the perception that the government is not corrupt is negative but small in magnitude and is (marginally) significant only if one excludes observations with zero corruption incidents (Columns 3 and 4). In contrast, if a region has full 3G coverage, there is a large, robust, and statistically significant link between the incidence of actual corruption and its perception. According to the baseline-sample estimates (Column 1), a one-standard-deviation increase in the measure of actual corruption incidents (0.31) is associated with a 2.9-percentage-point lower perception that the government is clean in places fully covered by 3G networks, and with a non-significant 0.4-percentage-point lower perception that the government is clean in places without mobile broadband internet coverage. (Overall, 21.5% of the respondents believe that the government is clean.) In Panel A of Figure 7, we illustrate these results by presenting the marginal effect of an increase in the index of actual corruption incidents on the respondents' perceptions that the government is not corrupt for different levels of regional 3G coverage (implied by the estimates from Column 1): the effect becomes stronger (more negative) with the increase in 3G coverage.<sup>39</sup> The effect of the 3G expansion when there are no corruption incidents, measured by the coefficient on regional 3G coverage in Columns 1 and 2, is small in magnitude and not statistically significant, suggesting that information about corruption available online is an important channel behind the negative effect of 3G.

Columns 5 and 6 of Table 6 show that these average effects mask important heterogeneity by the country's overall level of corruption. We allow the effect of the interaction between 3G coverage and actual corruption incidents as well as the direct effect of 3G to vary between two groups of countries: with above- and below-median overall corruption, measured by the long-term mean of the GICI index (used in the previous section). We find that the coefficient on the triple interaction term between 3G coverage, actual corruption incidents, and a dummy for countries with below-median overall corruption is much larger in magnitude and more significant compared to a similar interaction with a dummy for countries with above-median overall corruption. This suggests that any particular corruption incident that gets exposed via mobile broadband internet contains bigger news in countries with relatively low overall corruption. At the same time, when the index of corruption incidents is zero, the 3G expansion does not significantly affect corruption perceptions when overall corruption is relatively low.

In contrast, in countries with relatively high overall corruption, having access to mobile broadband internet is associated with significantly lower perceptions of no corruption in government even when the index of corruption incidents is zero. This can be explained by the fact that, in these countries, there are many corruption incidents that are not reflected in the EIU reports, but are exposed with the help of mobile broadband internet. In this group of countries, an increase in the index of actual corruption incidents leads to a much smaller widening of the gap in corruption perceptions between regions covered and not covered by 3G than in countries with relatively low overall corruption. (The coefficients on the interaction terms between regional 3G coverage, a measure of actual corruption incidents, and a dummy for countries with above-median overall corruption are negative, small in magnitude, and significant only

<sup>&</sup>lt;sup>39</sup>The results do not depend on the functional form of the measure of actual corruption incidents. In particular, the results are very similar if one uses  $\log(GICI + 0.1)$  or  $\log(GICI + 1)$  instead of using the raw GICI index.

for rural residents.)<sup>40</sup>

In Appendix Table A15, we show that in the subsample of European countries, mobile broadband internet also helps inform the public about corruption incidents. These results help us interpret the findings on European elections, which we present in Section 5. In Columns 1 and 2, we show that—similarly to the results for the global sample presented in Table 6—in Europe, the relationship between actual and perceived corruption is stronger in those subnational regions that are covered by 3G networks compared to the subnational regions without 3G coverage. This is true both for the full sample (Column 1) and for the sample focusing on the intensive-margin variation in actual corruption that excludes country-years with zero corruption incidents (Column 2). In Column 3, we verify that the expansion of 3G is associated with a significant increase in internet access at home among European respondents.

New incidents of corruption measured with the Panama Papers.—On April 3, 2016, the Panama Papers, i.e., 11.5 million leaked documents detailing sensitive financial information of a large number of offshore entities, were made public. These documents directly implicated many corrupt government officials from around the world in tax fraud and money laundering. Although offshore accounts are not *a priori* illegal and many private individuals use them, the Panama Papers revelations were particularly important in exposing corruption.<sup>41</sup> We base our second measure of new incidents of actual corruption on the number of unique offshore entities featured in the Panama Papers.

First, we estimate a specification in which we regress the respondent's perception that the government is not corrupt on the interaction between regional 3G coverage and the number of Panama Papers entities per 1,000 people in each country (i.e., we use the cross-country variation in the number of Panama Papers entities per capita, assuming that actual corruption that gave rise to these offshore accounts can partially be observed by independent journalists and the opposition). In addition to our standard set of controls, in order to take into account the potential confounding factor that people in rich regions are more likely to have knowledge about offshore accounts than people in poor regions, we add the interaction of 3G with regional income to the set of covariates. The results are reported in Column 1 of Table 7. The coefficient on the interaction between regional 3G coverage and the number of Panama Papers entities per 1,000 people is negative and significant. Thus, if the revelations from the Panama

<sup>&</sup>lt;sup>40</sup>In Appendix Table A14, we test for a pre-trend in actual corruption incidents and find no evidence of such a pre-trend. In particular, we show that regional 3G coverage is not predicted by contemporaneous or past levels of actual corruption incidents (Columns 1 and 2), and the index of actual corruption incidents is not predicted by lagged regional 3G coverage (Column 3).

<sup>&</sup>lt;sup>41</sup>See, for instance, the New York Times' Editorial Board's article from April 5, 2016: https://www.nytimes.com/2016/04/06/opinion/the-PanamaPapers-sprawling-web-of-corruption.html (accessed on January 19, 2020).

Papers are a measure of the level of overall corruption, this result confirms that mobile broadband internet helps expose it. To understand the magnitude of this effect, one can compare the difference in differences between the shares of people who believe that the government is corrupt in regions covered and not covered by 3G between two hypothetical countries, such that the number of Panama Papers entities per 1,000 people differ between these countries by one standard deviation. This difference in differences is equal to 5 percentage points. Panel B of Figure 7 illustrates this result by presenting the magnitude of the marginal effect of an increase in the level of actual corruption measured by the Panama Papers on the belief that the government is not corrupt by different levels of regional 3G coverage (implied by the estimates presented in Column 1 of Table 7.)

As the next step, we take into account the date when the Panama Papers were released to the public. In particular, we estimate specifications, in which we allow the effect of the interaction between regional 3G coverage and the number of Panama Papers entities per 1,000 people to vary between two time periods: before and after the Panama Papers were released. We find that the effects are negative and significant both before and after the Panama Papers revelations. The effect for the period after is larger than for the period before (as presented in Column 2 of Table 7), but the difference in magnitude of these coefficients is not statistically significant.

The vast majority of the entities implicated by the Panama Papers come from middle-income and rich countries. Evidently, this is not because there is less corruption in poorer countries, but instead, because corrupt officials in these countries do not have access to offshore bank accounts. In addition, in many low-income countries corruption is so pervasive that people observe it directly and do not need the internet to learn about it. Thus, we exclude low-income countries from the sample in Columns 3 to 6.<sup>42</sup> As shown in Column 3, once low-income countries are excluded, the magnitude of the coefficient on the post-release period becomes larger, and the difference in magnitude between the pre-period and post-period effects becomes statistically significant (the p-values for this test are presented at the bottom of the table).

These results suggest that only a part of the information contained in the Panama Papers was news to the public. Even though before the release of the Panama Papers the public did not know where corrupt officials hid their wealth, some of the information about the corruption of these officials was already available on the internet. For this reason, the effect of the interaction of 3G coverage with the number of Panama Papers entities is negative and statistically significant even before the leak. The difference between the coefficients from before and after the leak illustrates both the extent

 $<sup>^{42}</sup>$ We use the standard World Bank definition of low-income countries for 2015—the year before the Panama Papers revelations. The results are robust to alternative definitions of low-income countries.

of surprise from the revelations of the Panama Papers and the fact that this new information was more likely to reach the public in regions covered by 3G networks.

In Column 4, we verify that these results do not rely on a linear functional form. In particular, instead of the number of Panama Papers entities per 1,000 people, we use a dummy indicating that this number exceeds 0.1, which corresponds to the top 10% of the distribution of Panama Papers entities per capita. In this specification, only the effect for the post-period is statistically significant; the difference between the effects in the pre- and post-periods remains statistically significant.

The country ranking of the implication in the Panama Papers differs somewhat if one considers the total number of entities rather than the number of entities per capita. In particular, some large countries such as the US or Russia have a great number of Panama Papers entities, but a relatively small number of entities per capita. In Columns 5 and 6, we show that our results are robust to using the number of entities not divided by the size of country's population (taking into account the fact that only the elites have offshore accounts). Column 5 presents the results for the number of entities and Column 6 for a dummy indicating that this number is above 2000, which corresponds to the top 10% of countries in terms of the total number of the Panama Papers entities per country. In all specifications, we find that the coefficients on the triple interaction terms between regional 3G coverage, a measure of the country's exposure to the Panama Papers, and a dummy for the period after the Panama Papers were revealed are negative and significant. They are also significantly larger in magnitude than the corresponding effect for the pre-period.

To sum up, we find robust evidence that mobile broadband internet helps expose government corruption.

# 4.4 Heterogeneity with respect to other country and individual characteristics, as well as placebo outcomes

We also interact regional 3G coverage with a number of other country-level and individual-level characteristics, focusing on the first principal component of government approval as the outcome variable.

Geography, income, and democracy.—The first eight columns of Table A16 report heterogeneity by continents, OECD membership, the level of per capita income, and the level of democracy. As above, we present the results for the full sample and for the subsample of rural residents. Columns 1 and 2 present the effect of the expansion of 3G separately for each continent. In the full sample, the effect is significant for Africa and each of the Americas and is not significant for Asia and Europe. The magnitude of the effect in European countries in the full sample is essentially zero. In contrast, in the rural subsample, the effect is significant for all the continents, including Europe, where the effect is the smallest in magnitude among all continents, but is still sizeable. Columns 3 and 4 present the results separately for OECD and non-OECD countries. The effect is significant in non-OECD countries in both samples, while in OECD countries, it is significant only in the subsample of rural residents. Columns 5 and 6 show heterogeneity by the countries' per capita income. The results in high-income countries are virtually identical to those for OECD countries; whereas in middle-income and low-income countries, the effect of 3G coverage is significant both in the full sample and the rural subsample. It is the largest in magnitude in the group of upper-middle income countries. Columns 7 and 8 document the absence of heterogeneity with respect to the level of democracy.

In the last two columns of Table A16, we show that censorship of the internet and of the traditional press—considered in Section 4.1 above—are the most important determinants of the effect of 3G coverage on government approval: qualitatively, the results on the heterogeneity by the level of censorship do not change if we control for the interaction of regional 3G coverage with dummies for continents, levels of income, and levels of democracy.

Individual socio-economic status.—Table A17 in the Appendix tests for heterogeneity with respect to the individual characteristics of the respondents. As above, we present the results for the full sample and for the subsample of rural residents. Columns 1 and 2 show that the effects are one-and-a-half times larger for the unemployed than for the employed. Columns 3 and 4 show that there is no effect of 3G on government approval among respondents with tertiary education, in sharp contrast with the negative and significant effects for respondents with secondary education and for respondents with education below secondary, for whom the magnitude of the effect is the largest. Columns 5 and 6 show that the attitudes of the respondents, whose income is above the median country income in that year, are less affected by the expansion of 3G than those of the respondents with below-median income. Finally, Columns 7 and 8 report heterogeneity with respect to age groups. The results indicate that government approval among respondents who are younger than 25 years old is less affected by the expansion of mobile broadband internet than among respondents of other age groups. The effect on the elderly (above 60) is similar in magnitude to the effect on the middle-aged (between 25 and 60). The individual-level heterogeneity results are essentially the same for the total population and for the rural subsample, as can be seen from the comparison of the estimates presented in odd and even columns of Table A17.

Live satisfaction and other placebo outcomes.—In Table A18 in the Appendix, we show that 3G did not affect attitudes unrelated to the government. In

particular, we show that 3G availability is not related to life satisfaction today, the expectation about life satisfaction in 5 years, satisfaction with the current standards of living, and beliefs about whether the standards of living are getting better. 3G coverage also has no effect on the confidence in the *local* police, suggesting that mobile broadband internet affects individuals' opinions about the government only for those government functions that people cannot observe directly through their day-to-day experience.

### 5 Electoral implications of the 3G expansion

The results presented above suggest that mobile broadband internet is an important source of political information for voters. Does the expansion of 3G networks have electoral implications? The evidence from the previous literature (briefly discussed above) suggests that it does, but previous studies addressed this question in single-country settings. We use panel data on the election results in European democracies to examine the effects of the expansion of mobile broadband internet in the last decade on the vote shares of incumbent and opposition political parties, including populist ones. We focus on Europe for two reasons. First, Europe has recently experienced a significant rise of populism (Rodrik, 2018); and we are particularly interested in whether the internet facilitates the electoral success of populist parties, as was suggested by many observers (e.g., Tufekci, 2018; Gurri, 2018; Castells, 2019) and by previous research on Italy (e.g., Campante, Durante and Sobbrio, 2018). Second, a conventional classification of political parties into populist and nonpopulist is not available outside Europe.

We use data on 102 parliamentary elections that took place between 2007 and 2018, covering 398 subnational districts in 33 European countries (EU-28 plus Liechtenstein, Montenegro, Northern Macedonia, Norway and Switzerland) and estimate regression equations analogous to Specification (1) but aggregated to the level of the subnational districts, at which the elections data are available. In all the specifications, we control for subnational-district and year fixed effects as well as a proxy for subnational district income (for which we use nighttime light density), and the following country-level controls: log GDP per capita, the rate of unemployment, inflation, labor force participation, and the share of population that is 65 or older.<sup>43</sup>

Our aim is to test whether the relationship between the expansion of 3G networks and a decline in government approval, which we have documented above, translates

 $<sup>^{43}</sup>$ We cannot use the IV strategy in the analysis of elections because the frequency of lightning strikes does not have predictive power in the sample of European countries as all of them are in the group of countries with above-median GDP per capita.

into tangible electoral losses for the incumbent parties. The empirical challenge is that the incumbent parties change over time. We address this challenge in two ways. First, we consider how the electoral support of the parties that initially were part of the establishment evolved depending on the expansion of mobile broadband internet availability. For simplicity, we focus on the two largest parties in parliament from the first election during our observation period. The reason for considering two parties is that in most European democracies, the two top parties traditionally have rotated in and out of power. The advantage of this approach is that the parties that constitute the political establishment under this definition do not change over time, and we can measure their political support throughout the period.

As a more direct alternative, we consider the vote share of the ruling party, defined as the party of the country's top executive (i.e., the Prime Minister). Because the ruling parties change over time, we first make a list of all political parties that were the ruling party at any point in time during our observation period. Next, we track the vote share of these parties starting from the election in which they became the incumbent to the election in which they lost their incumbency. We then pool these observations together. In order to compare vote shares within the same incumbent parties, in addition to all the baseline covariates, we control for incumbent-party-by-district fixed effects.<sup>44</sup>

The results are presented in Columns 1 and 2 of Table 8. In Column 1, the outcome is the vote share of the top two parties in the first observed election; in Column 2, it is the vote share of the incumbent party. Irrespective of the specification, we find that the expansion of 3G mobile networks reduces the incumbents' electoral support. We illustrate this relationship in Figure 8. The point estimates imply that the expansion of mobile broadband networks in an average subnational district over a decade resulted in a 4.7-percentage-point lower vote share of the incumbent, both when the incumbents' vote share is proxied by the vote share of the two top parties from the first election (the sample mean is 56%), and when it is measured as the vote share of the ruling party (with the sample mean of 30%).<sup>45</sup>

In Column 3, we reestimate the specification presented in Column 2, allowing the effect of 3G to differ between populist and nonpopulist incumbents. We find that the expansion of 3G networks leads to a decrease in the incumbents' vote share irrespective

<sup>&</sup>lt;sup>44</sup>In the first approach, the unit of observation is a subnational district in an election. In the second approach—an incumbent party in a subnational district in an election; namely, in those elections that led to a change of an incumbent party, there are two observations in each subnational district: one for the outgoing incumbent party and the other for the incoming incumbent party. In this specification, we control for incumbent-by-district fixed effects to account for geographic differences in political support for different parties. The results are the same in a less conservative specification that controls separately for district fixed effects and incumbent-party fixed effects.

<sup>&</sup>lt;sup>45</sup>This magnitude is based on the following calculation:  $-4.7 = -0.089 \times 0.53 \times 100$ , where 0.53 is an average increase in 3G coverage for subnational districts in Europe over the decade 2008-2017, as discussed in Appendix Section A.3, and -0.089 is the coefficient on district 3G coverage.

of whether the incumbent is populist. (There is no statistically significant difference between the coefficients on the interaction terms between district 3G coverage and dummies for populist and nonpopulist incumbents.) In Column 4, we confirm this result by showing that populist parties that were among the top two parties in the beginning of the period lost votes as a result of the expansion of mobile broadband internet.

In Column 5, we show that electoral turnout decreased more in districts that got higher 3G network coverage. This result could be driven by voters getting discouraged to participate in the elections due to their disillusionment with the electoral institutions, consistent with our findings based on the Gallup World Poll. It also could be the case that potential voters lose interest in politics as a result of exposure to online entertainment.<sup>46</sup> Appendix Table A19 presents the results for the incumbent vote as a share of the number of registered voters rather than of those who actually voted in the election. The magnitudes are smaller but remain statistically significant. This implies that, as a result of the expansion of mobile broadband internet, some voters did change their political preferences. Taking turnout into account, the estimates from Columns 1 and 5 of Table 8 imply the persuasion rate of 23.6% of the message "do not vote for the ruling party."<sup>47</sup>

Taken together, these results strongly corroborate our findings on government approval from the Gallup World Poll.<sup>48</sup> The expansion of 3G mobile networks made voters more critical of their governments and resulted in worse electoral performance of the incumbents in Europe.

Which parties gain electoral support when incumbents lose it as a result of the 3G expansion? In Columns 1 to 5 of Table 9, we consider the effect on the vote shares of populist and Green (environmentalist) parties. As the definitions of populist and Green parties do not change over time, the unit of observation is a subnational district in an election. First, we consider the populists' vote share and find that the expansion of 3G networks has contributed to a stronger electoral performance of populist parties in Europe. A decade-long increase in subnational district 3G coverage, on average, results in a 4.6-percentage-point higher vote share of right-wing populists and a 3.6 percentage-point higher vote share of right-wing populists, equal to 13.6% and 6.5%, respectively. As shown in Column 3, there is no effect on parties classified as

<sup>&</sup>lt;sup>46</sup>Previous literature has found that political participation may increase or decrease with access to the internet depending on the setting; see a recent review of the literature by Zhuravskaya, Petrova and Enikolopov (2020).

<sup>&</sup>lt;sup>47</sup>For details of this calculation and the assumptions behind it, see Appendix Section A.3.

<sup>&</sup>lt;sup>48</sup>As shown above, the expansion of 3G networks helped expose actual corruption incidents to the European voters (see Appendix Table A15) and led to a significant decline in government approval among European voters residing in rural areas (see Appendix Table A16).

"other populists" (i.e., those that are not classified as right-wing or left-wing). Not all observers agree with the classification of populist parties into right-wing, left-wing, and other. In Column 4, we show that the results do not depend on this classification and the effects are large and statistically significant for all populists taken together. We find a 6.1-percentage-point increase in the vote share of all populists (from the mean of 26%) as a result of an average-size expansion of 3G over the decade 2008-2017.

During our observation period, populist parties were in power during some electoral terms in Bulgaria, Hungary, Italy, Montenegro, North Macedonia, Poland, Slovakia, and Slovenia. In Column 5, we exclude these countries from the sample and find a larger point estimate of the coefficient on district 3G coverage, as one would expect given that populist incumbents suffer electoral losses due to the 3G expansion (see Column 3 of Table 8).

Appendix Table A20 reports these results with the vote share expressed as the share of registered voters. The point estimates of the effects of 3G on the populists' vote (total, right-wing, and left-wing) are smaller in magnitude, but remain statistically significant. The average region-level expansion of 3G networks over a decade increased the electoral support of all populists as a share of registered voters by 2.5 percentage points (see Column 4).<sup>49</sup> The baseline estimates imply the persuasion rate of 9.4% of the message "vote for a populist party" (details on how we arrive to this figure are provided in Appendix Section A.3).

Does the nonpopulist opposition also gain from the 3G expansion? Column 6 of Table 9 shows that 3G network availability has a precisely-estimated zero impact on the vote share of Green parties. In Column 7, we consider all the nonpopulist opposition. We define a party to be in opposition, if it is not included in the current ruling coalition. Similarly to the specifications presented in Columns 2-3 of Table 8, this outcome is defined for each ruling coalition; and we control for the ruling-coalition-by-district fixed effects. We find no significant effect of 3G on the nonpopulist opposition's vote share, and the point estimate is actually negative. Figure 9 illustrates the results for the opposition parties' vote share as the outcome variable.

In the Appendix, we establish robustness of these results to excluding any single country from the sample, as reported in Figure A18. We also present the nonparametric relationships illustrating the election results with controls partialled out from the treatment variable as well as from the outcome variables. Figure A19 shows the results for the incumbents' vote share; Figure A20—for the opposition.<sup>50</sup>

<sup>&</sup>lt;sup>49</sup>The effect of 3G on the share of votes cast for populists classified as "other" becomes negative and significant, but as there are very few parties like this and there is a strong positive effect on both left-wing and right-wing populists, the overall effect for all populists remains positive and significant.

<sup>&</sup>lt;sup>50</sup>We also verify that the results are robust to excluding countries with compulsory voting: Belgium, Liechtenstein, and Luxembourg.

Overall, we find that, in European democracies, only populist opposition parties benefit from the disillusionment of voters with incumbent governments as a result of the expansion of access to mobile broadband internet. If exposure to online criticism of incumbents were the only mechanism behind the fall in government approval with the expansion of mobile broadband internet access, one would expect all opposition parties to benefit from this phenomenon. Explaining why populists are the ones who gained from the mobile broadband internet expansion in Europe is beyond the scope of this paper. The mechanism could be both coincidental and causal. For instance, it is possible that the timing of the 3G expansion coincided with the time when the populist message resonated most with voters, so that they just turned to the opposition that was the most appealing to them. However, it could also be that the populists' message is particularly suited to the format of social media. In particular, the populists' rejection of the existing democratic institutions as entrenched and serving the elites implies that they should talk directly to the voters by passing traditional media. Such direct contact on a large scale was made possible only with the arrival of social media. Furthermore, the populists' message may be simpler, and thus, better suited for a short and catchy communication than messages of other opposition parties (see, e.g., Levy, Razin and Young, 2020).<sup>51</sup>

## 6 Country case studies

In this section, we briefly discuss three case studies illustrating the possible mechanisms behind our findings from the Gallup World Poll and from the European elections. Appendix Section A.8 provides a detailed discussion of these case studies, backs them up with descriptive evidence, and lists the sources.

## 6.1 Russia 2017: YouTube video on Prime Minister's corruption

On March 2, 2017, a leading Russian opposition politician Alexei Navalny posted on YouTube a 50-minute documentary, entitled "He Is Not Dimon to You" (or "Don't call him 'Dimon'") detailing the corruption of Prime Minister Dmitry Medvedev. Due to the Kremlin's control of the traditional media, the documentary was not mentioned, let alone shown on any of Russia's TV channels; it could be viewed exclusively on YouTube. In January 2020, when Vladimir Putin removed Medvedev from the Prime

<sup>&</sup>lt;sup>51</sup>Consider, for example, the Greens' narrative, which is substantially more complex than that of the populists. Greens call for voters to take responsibility for the planet, which requires costly policy choices. Populists, in contrast, apportion all the blame for the economic and social problems to the elites and foreigners, suggesting that those are the ones who should bear the costs of change.

Minister's job, "He Is Not Dimon to You" had 35 million views on YouTube.<sup>52</sup>

Within one month of its release, Medvedev's approval rating sank to a historic low and never recovered. It was unprecedented: in ten years, Medvedev's popularity had never before fallen by 10 percentage points in one month. Importantly, there were no news related to Medvedev or his government during this month apart from the release of this documentary.

According to a nationally representative survey, only two weeks after the release of the documentary, 4.5% of the respondents had watched it and another 15.4% had heard about it. Both having watched the documentary and having heard about it is strongly positively correlated with the respondents' self-reported internet use and with Medvedev's disapproval. One cannot establish causality in these relationships as much of this correlation is driven by (unobserved) individual and location characteristics. It is noteworthy, however, that 9.6% of the respondents who never have used the internet had some exposure to the film: 2.4% of the respondents had someone else show them the film and 7.2% have heard about it from others. This is indicative of the importance of spillovers in the effect of the release of stories about government corruption on social media platforms: these stories reach not only those who are directly exposed, but also those with whom the users of social media communicate.<sup>53</sup>

#### 6.2 Romania 2014: the election of a "Facebook President"

In democratic countries (in contrast to Russia), exposing corruption online can also have electoral consequences. In the 2014 presidential election in Romania, the incumbent Prime Minister, Victor Ponta, lost to a former physics teacher Klaus Iohannis, who became known as the "Facebook President." The margin of victory in the second round was 8.9 percentage points, which was a major and unexpected change in the Romanian political landscape as just two years earlier Ponta won the parliamentary election with 59% of the vote. Romania was the second most corrupt country in the EU at that point, and the stand on anti-corruption policies was the main cleavage in Romanian politics. Iohannis won on the anti-corruption ticket.

Iohannis attributed this success to his Facebook campaign. On the election night, he wrote the following post: "Together, we have won the battle here on Facebook! ... For the first time, the online has made a difference." In the last two weeks of the campaign, Iohannis published 8 Facebook posts per day, criticizing the status quo for corruption and emphasizing the need for change. During the campaign, Iohannis

<sup>&</sup>lt;sup>52</sup>The population of Russia in 2019 was 146 million (Source: the UN's World Population Prospects 2019, accessed on August 5, 2020.)

 $<sup>^{53}</sup>$ In presence of such spillovers, the calculation of the persuasion rates for the political effect of 3G expansion (see Appendix Section A.3) overstates the true persuasion rates because it assumes that only those who get a mobile broadband subscription are exposed to the anti-government message.

overtook Ponta in terms of followers and also strongly outperformed Ponta in terms of the number of comments, likes, and shares. A post-election survey reported that 54% of a representative sample of Romanian voters used the internet; and 93% of internet users had a Facebook page. 70% of those respondents who used the internet said that the internet and social media influenced their decision to vote.<sup>54</sup>

#### 6.3 Brazil 2018: the election of a "WhatsApp President"

In addition to helping inform voters about misgovernance, mobile broadband internet and social media may provide a platform for disseminating misleading and outright false narratives, which can potentially also have electoral implications.

During election campaigns in Brazil, free TV time slots are allotted to political parties based on their size and the seats in the legislature. Therefore, as an outsider in Brazilian politics, the right-wing populist candidate Jair Bolsonaro got virtually no access to television during the 2018 presidential election campaign. Thus, he campaigned almost exclusively online and mostly on WhatsApp, a digital social network used by 90% of Brazilian internet users. The high penetration of WhatsApp in Brazil is related to the popularity of so called "zero-rating" plans that offer free access to a limited number of social-media applications, including WhatsApp. The reason for the popularity of the zero-rating plans is their low cost. Mobile subscriptions that give unlimited broadband internet access are too expensive for the majority of population.

WhatsApp, especially when accessed via zero-rating plans, is a platform that is particularly well-suited for the dissemination of misinformation. WhatsApp messages are disseminated through encrypted chat groups with up to 256 members in each, which makes fact-checking hard for two reasons. First, the information shared on WhatsApp is private and, therefore, not always available to fact-checkers. Second, zerorating-plan users cannot access fact-checking information provided on non-WhatsApp platforms because of the limitations imposed by their zero-rating plan. A number of sources, described in detail in Appendix Section A.8, provide anecdotal evidence that WhatsApp was widely used to expose voters to false political narratives during the 2018 presidential election and that a significant part of this false-news dissemination was carried out in a coordinated campaign by a network of Bolsonaro supporters. Bolsonaro won the election with 78.7% of the total vote in the second round.

To provide suggestive evidence of the importance of access to WhatsApp for the election results, we use cross-sectional geographic variation in mobile broadband network coverage in Brazil in 2018. We merge our 3G network availability data with

 $<sup>^{54}</sup>$ By 2014, Romania was almost fully covered by mobile broadband internet: even outside Bucharest, the average share of population with access to 3G was 94%. At the time of the previous presidential election in 2009, 3G coverage was only 10%.

the 2018 election results for Brazil's microregions (*Microrregião*).<sup>55</sup> We find a strong positive correlation between the microregion's 3G coverage and Bolsonaro's vote share in the second round of the election, as presented in Appendix Figure A23. This correlation is especially striking given that 3G coverage is higher in urban areas, where the share of educated voters, who were more likely to vote against Bolsonaro, is higher than in rural areas. The slope of the correlation between 3G coverage and the electoral outcome is steep: in microregions with 3G coverage below 10%, the average vote for Bolsonaro was only 40.7%, whereas in the microregions with 3G coverage above 50%, his electoral support was 63.4%.

Overall, the three case studies provide an illustration of how mobile broadband networks can affect government approval and lead to a fall in the incumbents' popularity.

## 7 Conclusions

This paper documents the political effects of the expansion of mobile broadband internet throughout the world. Our analysis yields the following main conclusions. The expansion of 3G networks in the last decade has, on average, led to a significant reduction in government approval across the globe. However, there is substantial heterogeneity in this effect with respect to censorship of the internet, censorship of the traditional media, and overall corruptness. Government approval falls with the expansion of 3G only when there is no internet censorship. It is more negatively affected by the expansion of 3G networks if the traditional media is censored, but the internet is not. The 3G expansion decreases government approval if there is at least some corruption. In few noncorrupt countries, the effect of 3G on government approval is actually positive. Overall, mobile broadband internet is an important medium for providing voters with independent-of-the-government political information. Part of this information is about actual corruption in government, part could be misinformation.

In Europe, the expansion of mobile broadband networks has had electoral implications. As 3G network coverage increased, so did the voters' discontent with their governments, leading to a decline in the vote shares of the incumbent parties, a decrease in turnout, and electoral gains for populist parties, both on the right and on the left. On average, the 3G expansion has not helped the nonpopulist opposition in Europe, including Green parties.

<sup>&</sup>lt;sup>55</sup>Across the 558 microregions, the mean of 3G coverage was 28% with the standard deviation of 24%. 22 microregions had no 3G signal, 166 had coverage below 10%, 104 had 3G coverage above 50%; and 11 had 3G coverage of over 90%.

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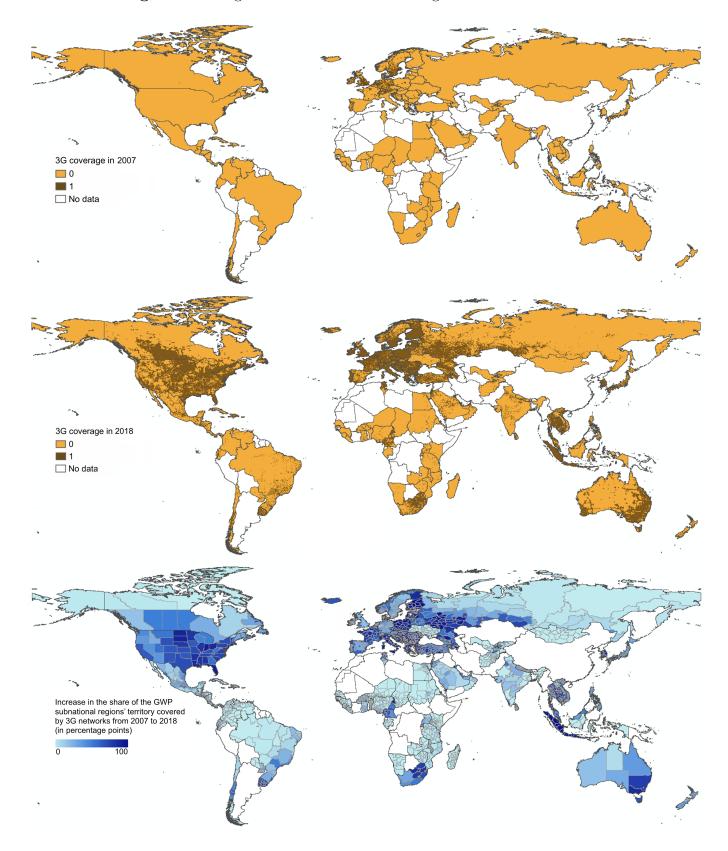


Figure 1: The growth of 3G network coverage between 2007 and 2018

**Note:** The first two maps present 3G network coverage by grid cell in 2007 and in 2018. The third map presents: 1) the boundaries of the subnational regions, the unit of localization in the GWP data and 2) the increase in the share of the subnational region's population covered by 3G networks from 2007 to 2018. The sample consists of all countries covered by the GWP data. There are 2,232 subnational regions in the sample.

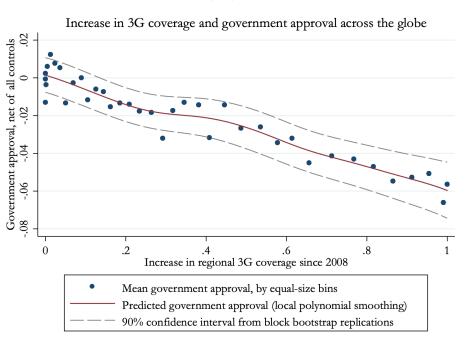
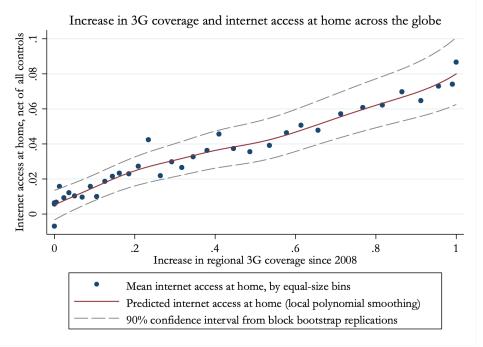


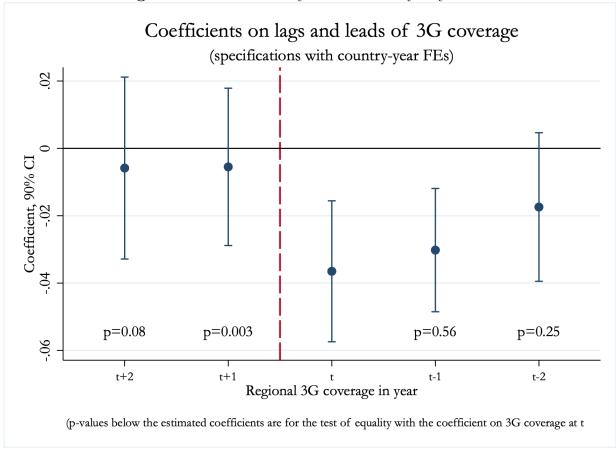
Figure 2: Increase in 3G coverage and confidence in government



#### Panel B

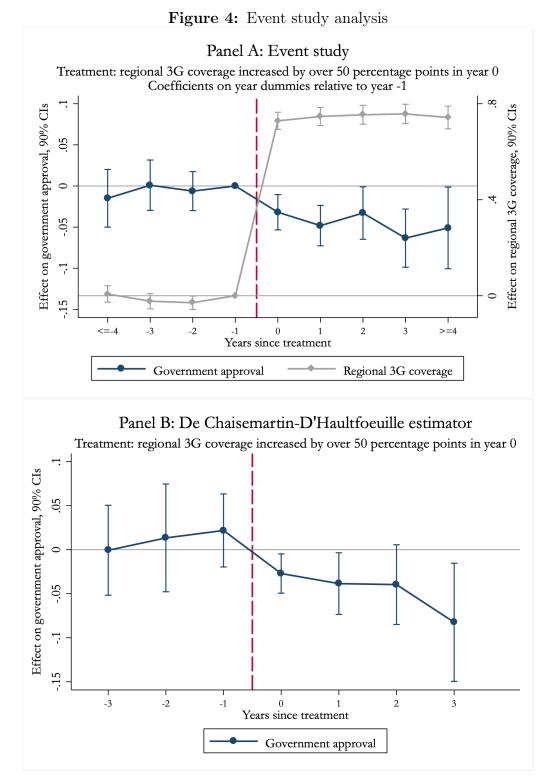


**Note:** Panel A of the figure illustrates the relationship between regional 3G coverage and government approval (Column 6 of Panel A of Table 1). Panel B of the figure illustrates the relationship between the increase in regional 3G coverage and access to the internet at home (Column 1 of Panel A of Appendix Table A2). The dots show the means of the respective outcome variables net of all the controls by equal-size bins. The lines on the graphs show the predicted outcomes (Gaussian kernel, local polynomial smoothing). The confidence intervals are constructed by performing a block bootstrap at the level of the clusters.



**Figure 3:** Pre-trend analysis with country  $\times$  year FEs

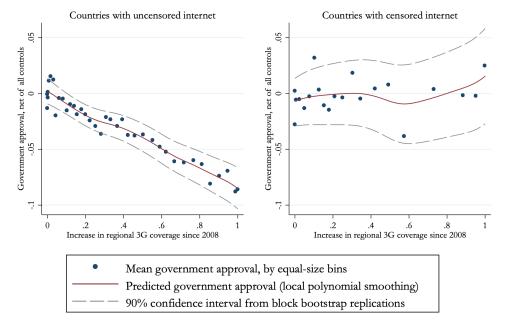
Note: The figure presents the coefficients from the regressions of government approval on the lags and leads of 3G coverage in the full sample, controlling for country-year fixed effects and all the baseline controls. Each coefficient is from a separate regression. The results suggest that future expansions of 3G networks are not associated with current changes in government approval. The p-values below the estimates are for the test of equality of magnitudes between the respective coefficient and the coefficient on regional 3G coverage at t. The coefficients on the leads of 3G coverage are significantly smaller in absolute value than on 3G coverage at t, confirming the parallel pre-trends assumption required for identification.



**Note:** Panel A presents an event study, in which government approval (left axis) and 3G coverage (right axis) are regressed on a set of year dummies around the event defined as an annual increase in regional 3G coverage of more than 50 percentage points. The regressions are run on the subsample of 452 regions in 65 countries, where 3G did increase sharply in a single year between 2007 and 2018. The results of the underlying regression for government approval as outcome are presented in Column 3 of Table 2. For each outcome variable, all the coefficients come from the same regression which includes all the baseline controls and the freedom of the press score in the list of covariates. Panel B presents the estimates, based on the estimator proposed in De Chaisemartin and D'Haultfœuille (forthcoming), which ensures that the average treatment effects in each group and period do not have negative weights. Both panels of the figure show that the decrease in government approval took place after the significant expansion of 3G networks.

Figure 5: Increase in 3G coverage and confidence in government, depending on internet censorship

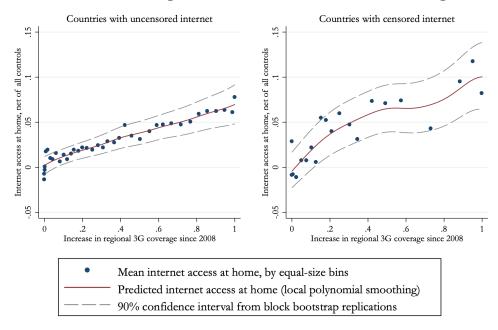




Increase in 3G coverage and government approval across the globe

#### Panel B

Increase in 3G coverage and internet access at home across the globe



**Note:** Panel A of the figure illustrates the results presented in Column 6 of Panel B of Table 5, showing the relationship between the increase in regional 3G coverage and government approval separately for countries with and without censorship of the internet. Panel B of the figure illustrates the relationship between the increase in regional 3G coverage and access to the internet at home for countries with high and low levels of internet censorship. The dots show the means of the respective outcome variables net of all the controls by equal-size bins. The lines on the graphs show the predicted outcomes (Gaussian kernel, local polynomial smoothing). The confidence intervals are constructed by performing a block bootstrap at the level of the clusters.

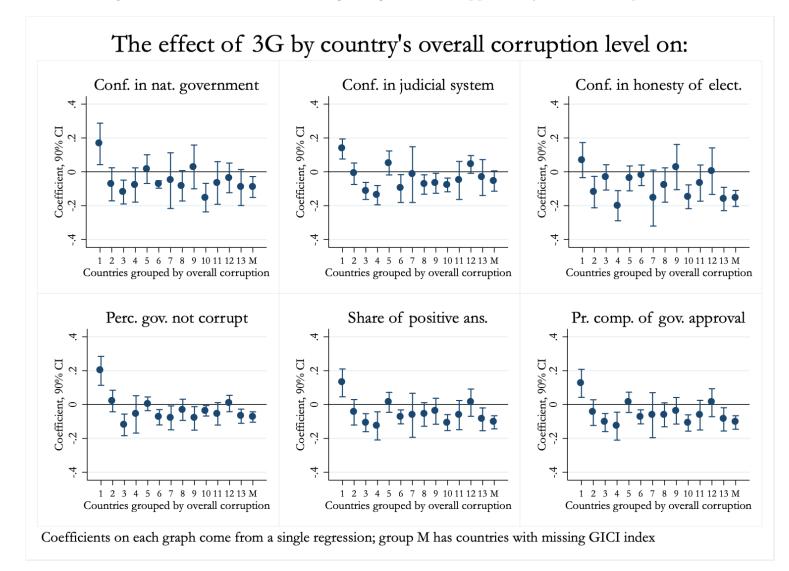
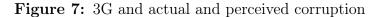
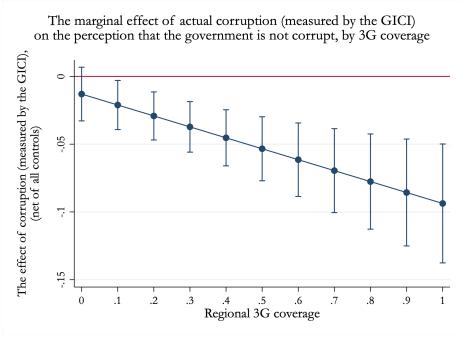


Figure 6: The effect of 3G coverage on government approval by overall corruption level

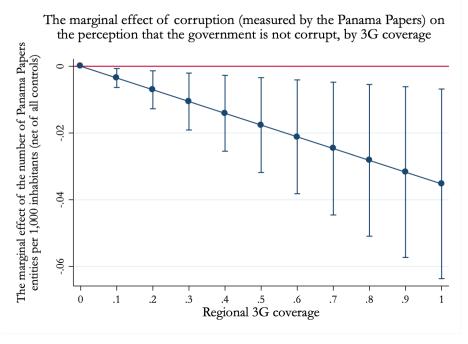
Note: The graphs present the coefficients on the interactions between regional 3G coverage and dummies for each of the 13 groups of countries, grouped according to the overall level of corruption (i.e., mean GICI over 2000-2017) with 8 countries in each group. Group M has all 12 countries with missing GICI data. The graphs also present 90% confidence intervals, that are calculated from standard errors, corrected for two-way clusters at the level of the subnational districts (to account for correlation over time) and at the level of the countries in each year (to account for within-country-year correlation).



Panel A



Panel B



**Note:** The outcome variable is a dummy for the perception that there is no corruption in government. In Panel A, the explanatory variables are: regional 3G coverage, actual corruption incidents (GICI), their interaction term, as well as all the baseline controls, including region and year fixed effects (Column 3 of Table 6.) In Panel B, the explanatory variables are: regional 3G coverage, the interaction term of regional 3G coverage and the number of entities in the Panama Papers per 1,000 people, the interaction of regional 3G coverage with regional income, as well as all the baseline controls, including region and year fixed effects (Column 1 of Table 7.) The graphs present the marginal effects of an increase in actual corruption (measured by the GICI and the Panama Papers) on the perception of corruption. The graphs also present 95% confidence intervals, that are calculated from standard errors, corrected for two-way clusters at the level of the subnational districts (to account for correlation over time) and at the level of the countries in each year (to account for within-country-year correlation). The difference in the shape of the confidence intervals in the two graphs comes from the fact that the GICI varies both across countries and over time, whereas the Panama Papers provide information on countries at one point in time.

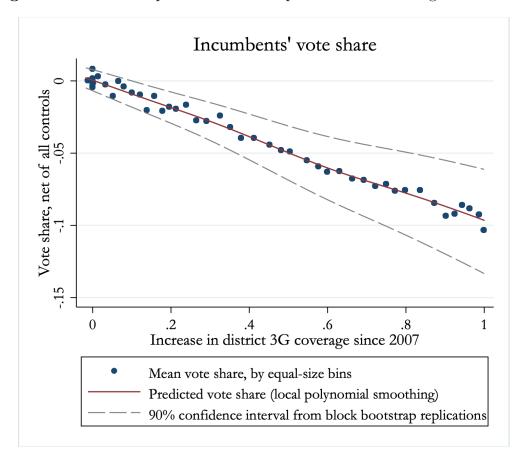
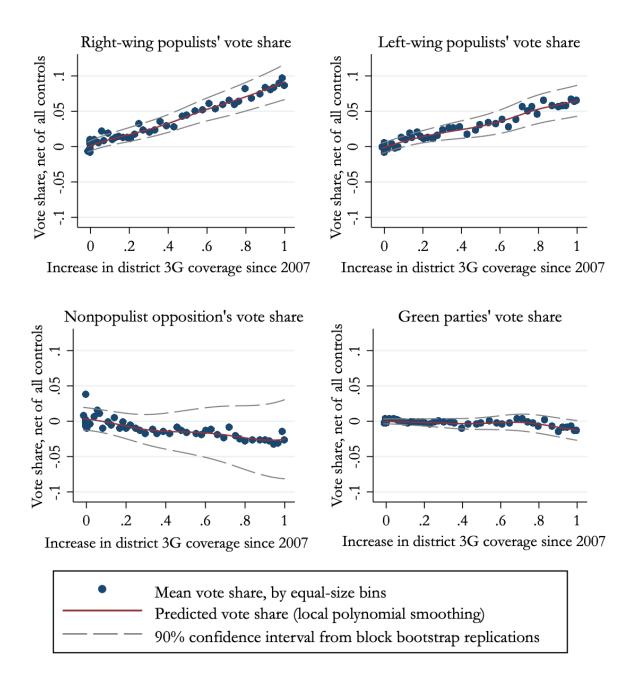


Figure 8: Electoral implications of the expansion of 3G coverage: Incumbents

**Note:** The figure illustrate the results presented in Column 2 of Table 8. The dots represent the vote shares net of all the controls by equal-size bins. The solid line on the graphs shows the predicted vote shares (Gaussian kernel, local polynomial smoothing). The 90% confidence intervals are constructed by performing a block bootstrap at the level of the clusters.



**Note:** The plots on the first row illustrate the results presented in Columns 1 and 2 of Table 9. The plots on the second row illustrate the results presented in Columns 6 and 5 of Table 9. The dots represent the vote shares net of all the controls by equal-size bins. The solid lines on the graphs show the predicted vote shares (Gaussian kernel, local polynomial smoothing). The 90% confidence intervals are constructed by performing a block bootstrap at the level of the clusters.

	(1)	(2)	(3)	(4)	(5)	(6)
Dep. Var.:	Confidence in national government	Confidence in judicial system	Honesty of elections	No corruption in government	Share of questions with positive responses	1st principal component of responses
Panel A: Sample of all respo	ondents					
Regional 3G coverage	$-0.063^{***}$ (0.021)	$-0.040^{***}$ (0.015)	$-0.079^{***}$ (0.021)	$-0.036^{**}$ (0.014)	$-0.056^{***}$ (0.015)	$-0.057^{***}$ (0.015)
Observations R-squared	$772,\!353$ 0.164	$748,471 \\ 0.163$	$732,856 \\ 0.168$	722,768 0.225	617,863 0.242	$617,863 \\ 0.239$
Mean dep. var Mean 3G coverage Number of countries	$0.439 \\ 0.397 \\ 111$	$0.534 \\ 0.381 \\ 116$	0.505 0.383 112	0.226 0.383 112	0.432 0.381 110	$0.439 \\ 0.381 \\ 110$
Panel B: Subsample of rura	l residents					
Regional 3G coverage	$-0.091^{***}$ (0.024)	$-0.058^{***}$ (0.017)	$-0.115^{***}$ (0.026)	$-0.054^{***}$ (0.016)	-0.080*** (0.018)	$-0.081^{***}$ (0.018)
Observations R-squared	$464,831 \\ 0.171$	$448,449 \\ 0.157$	$440,786 \\ 0.161$	$432,460 \\ 0.194$	371,055 0.224	$371,055 \\ 0.222$
Mean dep. var Mean 3G coverage Number of countries	0.349 0.329 110	$0.556 \\ 0.314 \\ 115$	$0.516 \\ 0.316 \\ 111$	$0.215 \\ 0.316 \\ 111$	$0.445 \\ 0.311 \\ 109$	$0.452 \\ 0.311 \\ 109$
Subnational region & year FEs Baseline controls	√ √	√ √	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$

Table 1: The effect of the internet of	on confidence in government
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Note: \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. 3G internet reduces government approval. The unit of observation is an individual. Panel A reports the results for the full sample and Panel B for the subsample of respondents from rural areas. The table presents the results of the estimation of Specification (1). The dependent variables are individuals' perceptions of government and the country's institutions. Controls include age, age squared, gender, marital status, dummies for high school and university education, employment status, urban status, the regions' average level of income, the log of the countries' GDP per capita, the countries' unemployment rate, and dummies for democracy status. Standard errors in parentheses are corrected for two-way clusters at the level of the subnational regions (to account for correlation over time) and at the level of the countries in each year (to account for within-country-year correlation).

	(1)	(2)	(3)	(4)	(5)	(6)
Dep. Var.:	1st principal component of the government approval response					
Sample note 1:	Regions with a sharp increase in 3G coverage in one year in 20					
Sample note 2:	А	ll responde	nts	Ru	iral respond	ents
Regional 3G coverage	$-0.055^{***}$ (0.014)			$-0.073^{***}$ (0.018)		
Post-event dummy		$-0.036^{***}$ (0.012)			$-0.052^{***}$ (0.014)	
Sharp increase in regional 3G coverage occurred in:						
Year $t + 4$ or later			-0.015 (0.021)			-0.011 (0.024)
Year $t+3$			$\begin{array}{c} 0.001 \\ (0.019) \end{array}$			-0.005 (0.021)
Year $t+2$			-0.006 (0.014)			$\begin{array}{c} 0.006 \\ (0.017) \end{array}$
Year t			$-0.032^{**}$ (0.013)			$-0.035^{**}$ (0.015)
Year $t-1$			$-0.048^{***}$ (0.016)			$-0.066^{***}$ (0.019)
Year $t-2$			$-0.033^{*}$ (0.019)			$-0.053^{**}$ (0.021)
Year $t-3$			$-0.063^{***}$ (0.022)			$-0.067^{**}$ (0.024)
Year $t - 4$ or earlier			$-0.051^{*}$ (0.030)			$-0.061^{**}$ (0.030)
Observations R-squared	$130,406 \\ 0.213$	$130,406 \\ 0.212$	$130,406 \\ 0.213$	$\begin{array}{c} 66,078 \\ 0.242 \end{array}$	$\begin{array}{c} 66,078 \\ 0.242 \end{array}$	
Number of countries Number of regions Number of countries with variation Number of regions with variation	$65 \\ 452 \\ 65 \\ 452$		$65 \\ 452 \\ 65 \\ 452$	$62 \\ 444 \\ 62 \\ 444$	62 444 32 206	$62 \\ 444 \\ 62 \\ 444$
Subnational region & year FEs Baseline controls Censorship of the traditional press control			√ √ √		 ✓ ✓	
P-value: $\gamma[Y_t] = \gamma[Y_{t-2}]$ P-value: $(\gamma[Y_t] + \gamma[Y_{t+1}])/2 = (\gamma[Y_{t-2}] + \gamma[Y_{t-3}])/2$			$0.119 \\ 0.024$			0.010 0.005

#### Table 2: Event-study results

Note: \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. The table presents the results of the event study. The unit of observation is an individual. The sample is comprised of individuals from regions that had a sharp increase in 3G coverage, of more than 50 percentage points in the share of subnational region's population covered by 3G in a single year, between 2008-2018. There are 452 regions from 65 countries like this. All regions in this sample have variation in the lags and leads of the year of the event (estimated in Columns 3 and 6). However, only 219 regions out of all regions with an event have variation in the post-event dummy within the sample due to missing region-years in GWP data. Columns 1-3 report results for the full sample; Column 4-6—for the subsample of respondents from rural areas. The unreported controls include age, age squared, gender, marital status, dummies for high school and university education, employment status, urban status, the regions' average level of income, the log of the countries' GDP per capita, the countries' unemployment rate, dummies for democracy status, and the censorship of the traditional press score. Standard errors in parentheses are corrected for two-way clusters at the level of the subnational regions (to account for correlation over time) and at the level of the countries in each year (to account for within-country-year correlation).

	(1)	(2)	(3)	(4)	(5)	(6)	(7)
Dep. Var.:	Confidence in	Confidence in	Honesty of	No corruption	Share of	1st principal	Internet
	national	judicial system	elections	in government	questions with	component	access
	government				positive responses	of responses	at home
Panel A: The effect of 2G o	n confidence i	n government a	and internet	access at hom	ie		
Regional 2G coverage	0.045	0.031	0.098***	0.054***	0.056***	0.056**	-0.013
0 0	(0.029)	(0.020)	(0.030)	(0.019)	(0.021)	(0.022)	(0.020)
Observations	772,353	748,471	732,856	722,768	617,863	617,863	840,537
Mean dep. var.	0.514	0.534	0.505	0.226	0.432	0.439	0.440
Panel B: The effect of 3G a	nd 2G on conf	idence in gover	mment and	internet access	s at home		
Regional 3G coverage	-0.060***	-0.038***	-0.074***	-0.032**	-0.053***	-0.053***	0.080***
0 0	(0.020)	(0.015)	(0.020)	(0.014)	(0.015)	(0.015)	(0.017)
Regional 2G coverage	0.037	0.026	0.088***	0.049**	0.048**	0.048**	-0.002
	(0.028)	(0.019)	(0.030)	(0.019)	(0.021)	(0.021)	(0.019)
Observations	772,353	748,471	732,856	722,768	617,863	617,863	840,537
Mean dep. var.	0.514	0.534	0.505	0.226	0.432	0.439	0.440
Subnational region & year FEs	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Baseline controls	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$

#### Table 3: The effect of 2G coverage on internet usage and confidence in government

Note: \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. The table presents the effects of 2G coverage on internet usage and government support. The results suggest that, as expected, the change in 2G coverage did not increase internet access at home and, on average, increased government support. The unit of observation is an individual. Panel A reports results for the effect of 2G coverage, Panel B—similar results with 3G coverage included as a control variable. Columns 1-6 present the results for government approval as the outcome variables; Column 7—for a dummy for having access to the internet at home. Baseline controls include age, age squared, gender, marital status, dummies for high school and university education, employment status, urban status, the regions' average level of income, the log of the countries' GDP per capita, the countries' unemployment rate, and dummies for democracy status. Standard errors in parentheses are corrected for two-way clusters at the level of the subnational regions (to account for correlation over time) and at the level of the countries in each year (to account for within-country-year correlation).

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Dep. Var.:	Regional 3G coverage	1st principal component of government approval						
Stage, 2SLS:	1	2	1	2	1	2	1	2
Countries in the sample:		All co	untries		Countr	ies with below-r	nedian GDP p	er capita
Respondents in the sample:	All	All	Rural	Rural	All	All	Rural	Rural
Regional 3G coverage		$-0.250^{***}$ (0.057)		$-0.275^{***}$ (0.063)		$-0.266^{***}$ (0.094)		$-0.371^{***}$ (0.111)
$\begin{split} &\mathbb{1}[\text{High frequency of lightning strikes}] \times \text{Year} \times \\ &\times  \mathbb{1}[\text{GDP per capita below median}] \end{split}$	$-0.047^{***}$ (0.005)		$-0.046^{***}$ (0.005)		$-0.042^{***}$ (0.008)		$-0.039^{***}$ (0.008)	
$\begin{aligned} & 1[\text{High frequency of lightning strikes}] \times \text{Year} \times \\ & \times \ & 1[\text{GDP per capita above median}] \end{aligned}$	-0.001 (0.005)		0.001 (0.006)					
Observations F-stat, excluded instrument	12,860	$12,860 \\ 61.01$	11,743	$\begin{array}{c} 11,743 \\ 53.73 \end{array}$	5,789	5,789 29.01	5,324	5,324 21.08
Corresponding OLS coefficient on regional 3G coverage						$-0.125^{***}$ (0.030)		$-0.165^{***}$ (0.035)
Subnational region & year FEs	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Extended set of controls	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$

#### Table 4: Lightning strikes, 3G coverage, and government approval

Note: \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. The table presents the results of an IV analysis, where the the frequency of lightning strikes in a subnational region is used as an IV for the expansion of regional 3G coverage. The methodology follows Manacorda and Tesei (2020). Lightning strikes are weighted by population density. High frequency of lightning strikes is defined by the subnational region being in the top half of the distribution of lightning strikes. Odd columns present the first stage. Even columns—the results of the second stage. Columns 1-4 present the results for all the countries in the sample; Columns 5-8—for the subsample of countries with below-median GDP per capita. The unit of observation is a subnational region. Controls include the region's average level of income, the log of the countries' GDP per capita, the countries' unemployment rate, dummies for democracy status, and linear time trends interacted with the subnational regions' area size, elevation, tree cover, 3G coverage in 2008, and each quintile of population density. Standard errors in parentheses are corrected for two-way clusters at the level of the subnational regions (to account for correlation over time) and at the level of the countries in each year (to account for within-country-year correlation).

## Table 5: The effect of 3G coverage on government approval, depending on the level of censorship of the internet and on the level of censorship of the traditional media

	(1)	(2)	(3)	(4)	(5)	(6)
Dep. Var.:	Confidence in national government	Confidence in judicial system	Honesty of elections	No corruption in government	Share of questions with positive responses	1st principa component of response
Panel A: Time-variant dummy for internet censors	hip					
Regional 3G coverage	$-0.100^{***}$ (0.023)	$-0.057^{***}$ (0.016)	$-0.117^{***}$ (0.021)	$-0.054^{***}$ (0.016)	$-0.081^{***}$ (0.016)	$-0.082^{***}$ (0.016)
Regional 3G coverage × × Internet censorship dummy	$0.105^{**}$ (0.041)	$\begin{array}{c} 0.037 \\ (0.029) \end{array}$	$\begin{array}{c} 0.173^{***} \\ (0.043) \end{array}$	$\begin{array}{c} 0.054^{*} \\ (0.029) \end{array}$	$\begin{array}{c} 0.093^{***} \\ (0.034) \end{array}$	$\begin{array}{c} 0.094^{***} \\ (0.035) \end{array}$
Internet censorship dummy	$0.068^{**}$ (0.033)	$\begin{array}{c} 0.042^{*} \\ (0.024) \end{array}$	$\begin{array}{c} 0.053^{*} \\ (0.031) \end{array}$	$\begin{array}{c} 0.011 \\ (0.023) \end{array}$	$0.045^{*}$ (0.027)	$\begin{array}{c} 0.046^{*} \\ (0.028) \end{array}$
Observations R-squared	$\begin{array}{c} 656,\!015 \\ 0.157 \end{array}$	$ \begin{array}{c} 631,\!606\\ 0.166 \end{array} $			521,632 0.238	$521,\!632 \\ 0.235$
Panel B: Time-invariant dummy for internet censor	rship					
Regional 3G coverage	$-0.098^{***}$ (0.025)	$-0.055^{***}$ (0.018)	$-0.124^{***}$ (0.023)	$-0.056^{***}$ (0.017)	$-0.081^{***}$ (0.018)	$-0.082^{***}$ (0.018)
Regional 3G coverage $\times$ $\times$ Dummy: countries with internet censorship	$0.091^{**}$ (0.043)	$ \begin{array}{c} 0.027 \\ (0.028) \end{array} $	$\begin{array}{c} 0.201^{***} \\ (0.043) \end{array}$	$0.056^{***}$ (0.021)	$ \begin{array}{c} 0.084^{***} \\ (0.031) \end{array} $	$\begin{array}{c} 0.085^{***}\\ (0.032) \end{array}$
Observations R-squared	648,705 0.157	624,264 0.166	$ \begin{array}{c} 611,221\\ 0.158 \end{array} $	$\begin{array}{c} 606,955 \\ 0.235 \end{array}$	$515,365 \\ 0.239$	515,365 0.235
Panel C: Time-variant dummies for internet censor	ship and abov	e-median press	censorship			
Regional 3G coverage	-0.032 (0.029)	-0.027 (0.020)	$-0.089^{***}$ (0.024)	-0.026 (0.021)	$-0.046^{**}$ (0.020)	$-0.047^{**}$ (0.020)
Regional 3G coverage × × Internet censorship dummy	$0.157^{***}$ (0.044)	$\begin{array}{c} 0.059^{**} \\ (0.030) \end{array}$	$\begin{array}{c} 0.195^{***} \\ (0.046) \end{array}$	$\begin{array}{c} 0.078^{**} \\ (0.031) \end{array}$	$\begin{array}{c} 0.121^{***} \\ (0.035) \end{array}$	$\begin{array}{c} 0.123^{***} \\ (0.036) \end{array}$
Regional 3G coverage × × Above-median press censorship dummy	$-0.116^{***}$ (0.034)	$^{-0.051**}_{(0.023)}$	-0.046 (0.030)	$-0.049^{*}$ (0.025)	$-0.059^{**}$ (0.025)	-0.060**
Internet censorship dummy	$0.057^{*}$	0.037	0.049	0.005		(0.025)
	(0.032)	(0.024)	(0.031)	$ \begin{array}{c} 0.005 \\ (0.023) \end{array} $	$ \begin{array}{c} 0.039 \\ (0.027) \end{array} $	(0.025) 0.040 (0.027)
Above-median press censorship dummy	(0.032) $0.123^{***}$ (0.034)	(0.024) 0.023 (0.021)	(0.031) $0.070^{**}$ (0.030)			0.040
Above-median press censorship dummy Observations R-squared	0.123***	0.023	0.070**	(0.023) $0.059^{**}$	(0.027) 0.068***	0.040 (0.027) $0.069^{***}$
Observations	$\begin{array}{c} 0.123^{***}\\ (0.034)\\ 656,015\\ 0.158\end{array}$	0.023 (0.021) 631,606 0.166	0.070** (0.030) 618,480 0.158	(0.023) 0.059** (0.025) 613,737 0.234	$\begin{array}{c} (0.027) \\ 0.068^{***} \\ (0.023) \\ 521,632 \end{array}$	$\begin{array}{c} 0.040\\ (0.027)\\ 0.069^{***}\\ (0.023)\\ 521,632 \end{array}$
Observations R-squared	$\begin{array}{c} 0.123^{***}\\ (0.034)\\ 656,015\\ 0.158\end{array}$	0.023 (0.021) 631,606 0.166	0.070** (0.030) 618,480 0.158	(0.023) 0.059** (0.025) 613,737 0.234	$\begin{array}{c} (0.027) \\ 0.068^{***} \\ (0.023) \\ 521,632 \end{array}$	$\begin{array}{c} 0.040 \\ (0.027) \\ 0.069^{***} \\ (0.023) \\ 521,632 \end{array}$
Observations R-squared Panel D: Time-invariant dummies for internet cens	0.123*** (0.034) 656,015 0.158 orship and ab -0.040	0.023 (0.021) 631,606 0.166 ove-median pre -0.019	0.070** (0.030) 618,480 0.158 ess censorsh -0.109***	(0.023) 0.059** (0.025) 613,737 0.234 ip -0.025	(0.027) 0.068*** (0.023) 521,632 0.239	0.040 (0.027) 0.069*** (0.023) 521,632 0.236
Deservations R-squared Panel D: Time-invariant dummies for internet cens Regional 3G coverage × Dummy: countries with internet censorship Regional 3G coverage ×	0.123*** (0.034) 656,015 0.158 orship and ab -0.040 (0.032) 0.154***	0.023 (0.021) 631,606 0.166 ove-median pre -0.019 (0.024) 0.066**	0.070** (0.030) 618,480 0.158 ess censorsh -0.109*** (0.026) 0.218***	(0.023) 0.059** (0.025) 613,737 0.234 ip -0.025 (0.023) 0.089***	$(0.027) \\ 0.068^{***} \\ (0.023) \\ 521,632 \\ 0.239 \\ -0.052^{**} \\ (0.023) \\ 0.115^{***}$	0.040 (0.027) 0.069*** (0.023) 521,632 0.236 -0.053** (0.023) 0.117***
Observations R-squared Panel D: Time-invariant dummies for internet cens Regional 3G coverage Regional 3G coverage ×	0.123*** (0.034) 656,015 0.158 orship and ab -0.040 (0.032) 0.154*** (0.050) -0.117***	0.023 (0.021) 631,606 0.166 ove-median pre -0.019 (0.024) 0.066** (0.033) -0.072**	$\begin{array}{c} 0.070^{**}\\ (0.030)\\ 618,480\\ 0.158\\ \hline \end{array}$ ess censorsh $\begin{array}{c} -0.109^{***}\\ (0.026)\\ 0.218^{***}\\ (0.050)\\ -0.031\\ \end{array}$	(0.023) 0.059** (0.025) 613,737 0.234 ip -0.025 (0.023) 0.089*** (0.025) -0.061**	(0.027) $0.068^{***}$ (0.023) 521,632 0.239 $-0.052^{**}$ (0.023) $0.115^{***}$ (0.037) $-0.057^{*}$	$\begin{array}{c} 0.040\\ 0.027)\\ 0.069^{***}\\ (0.023)\\ 521,632\\ 0.236\\ \end{array}$

Note: \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. The unit of observation is an individual. The dependent variables are individuals' perceptions of government and the country's institutions. Panels A and C use time-variant measures of censorship, whereas Panels B and D use time-invariant measures. Unreported controls include age, age squared, gender, marital status, dummies for high school and university education, employment status, urban status, the regions' average level of income, the log of the countries' GDP per capita, the countries' unemployment rate, and dummies for democracy status. Standard errors in parentheses are corrected for two-way clusters at the level of the subnational regions (to account for correlation over time) and at the level of the countries in each year (to account for within-country-year correlation).

	(1)	(2)	(3)	(4)	(5)	(6)			
Dep. Var.:	Perception of no corruption in government								
Sample:	All	Rural	All	Rural	All	Rural			
Regional 3G coverage $\times$ Actual corruption incidents	$-0.081^{***}$ (0.025)	$-0.101^{***}$ (0.030)	$-0.059^{**}$ (0.024)	$-0.062^{**}$ (0.029)					
Regional 3G coverage $\times$ Actual corruption incidents $\times$ $\times$ Country with below-median overall corruption					$-0.222^{***}$ (0.035)	$-0.243^{***}$ (0.041)			
Regional 3G coverage $\times$ Actual corruption incidents $\times$ $\times$ Country with above-median overall corruption					-0.030 (0.020)	$-0.039^{*}$ (0.024)			
Regional 3G coverage	-0.014 (0.016)	-0.025 (0.019)	-0.019 (0.016)	$-0.037^{*}$ (0.020)					
Regional 3G coverage $\times$ $\times$ Country with below-median overall corruption					$\begin{array}{c} 0.005 \ (0.021) \end{array}$	$\begin{array}{c} 0.002\\ (0.026) \end{array}$			
Regional 3G coverage $\times$ $\times$ Country with above-median overall corruption					$-0.033^{*}$ (0.019)	$-0.057^{***}$ (0.020)			
Actual corruption incidents	-0.013 (0.010)	-0.013 (0.012)	$-0.017^{*}$ (0.010)	$-0.021^{*}$ (0.012)	-0.015 (0.010)	-0.017 (0.012)			
Observations R-squared	$691,872 \\ 0.226$	$414,\!346 \\ 0.192$	$581,944 \\ 0.151$	$354,966 \\ 0.126$	$691,872 \\ 0.227$	$414,\!346 \\ 0.193$			
Subnational region & year FEs Baseline controls Sample excludes observations with zero corruption incidents	$\checkmark$	$\checkmark$	√ √ √	√ √ √	$\checkmark$	$\checkmark$			

#### Table 6: The relationship between actual and perceived corruption

Note: \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. The outcome variable is a dummy for the perception that there is no corruption in government. Actual corruption incidents stand for the IMF's Global Incidents of Corruption Index (GICI). The unit of observation is an individual. Unreported controls include age, age squared, gender, marital status, dummies for high school and university education, employment status, urban status, the regions' average level of income, the log of the countries' GDP per capita, the countries' unemployment rate, and dummies for democracy status. Standard errors in parentheses are corrected for two-way clusters at the level of the subnational regions (to account for correlation over time) and at the level of the countries in each year (to account for within-country-year correlation).

	(1)	(2)	(3)	(4)	(5)	(6)
Dep. Var.:		Percepti	on of no cor	ruption in	governmen	t
Countries in the sample:	All co	untries Exc		luding low-	Intries	
Regional 3G coverage $\times$						
$\times$ Number of Panama Papers entities per capita	$-0.035^{**}$ (0.014)					
$\times$ Number of Panama Papers entities per capita $\times$ Before Panama Papers		$-0.031^{**}$ (0.014)	$-0.033^{**}$ (0.014)			
$\times$ Number of Panama Papers entities per capita $\times$ After Panama Papers		$-0.037^{**}$ (0.018)	$-0.048^{***}$ (0.017)			
$\times$ 1[Top 10% of countries by Panama Papers entities per capita] $\times$ Before Panama Papers				-0.045 (0.033)		
$\times$ 1[Top 10% of countries by Panama Papers entities per capita] $\times$ After Panama Papers				$-0.100^{**}$ (0.040)		
$\times$ Number of Panama Papers entities $\times$ Before Panama Papers					$-0.012^{***}$ (0.004)	
$\times$ Number of Panama Papers entities $\times$ After Panama Papers					$-0.017^{***}$ (0.005)	
$\times$ 1[Top 10% of countries by Panama Papers entities] $\times$ Before Panama Papers						$-0.092^{*:}$ (0.028)
$\times$ 1[Top 10% of countries by Panama Papers entities] $\times$ After Panama Papers						$-0.174^{*:}$ (0.038)
Regional 3G coverage	$-0.027^{*}$ (0.014)	-0.017 (0.013)	-0.015 (0.014)	-0.015 (0.014)	-0.012 (0.014)	-0.008 (0.014
Regional 3G coverage $\times$ After Panama Papers		-0.011 (0.014)	-0.001 (0.014)	$\begin{array}{c} 0.003 \\ (0.014) \end{array}$	-0.002 (0.014)	$0.000 \\ (0.015)$
Observations R-squared	722,768 0.225	722,768 0.226	620,827 0.232	620,827 0.232	620,827 0.232	620,82 0.232
$p$ -value $\beta(Before\ Panama\ Papers)=\beta(After\ Panama\ Papers)$		0.490	0.055*	0.058*	0.073*	0.0095*
Subnational region & year FEs	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Baseline controls	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
All lower-level interactions Interactions of 3G and regional income	√ √	$\checkmark$	$\checkmark$	$\checkmark$	√ √	√ √

Table 7: 3G coverage, the number of entities in the Panama Papers, and perceived corruption

Note: \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. The outcome variable is a dummy for the perception that there is no corruption in government. "Number of Panama Papers entities" is the number of entities from a country in the Panama Papers. "Number of Panama Papers entities per capita" is the number of entities from a country in the Panama Papers. "Number of Panama Papers" are dummies indicating whether the GWP interview took place before or after the release of the Panama Papers to the public. The unit of observation is an individual. Controls include age, age squared, gender, marital status, dummies for high school and university education, employment status, urban status, the region's average level of income, the log of the countries' GDP per capita, the countries' unemployment rate, dummies for democracy status, the Freedom of the Press score, and the interactions of regional 3G coverage with the region's average level of income. Standard errors in parentheses are corrected for two-way clusters at the level of the subnational regions (to account for correlation over time) and at the level of the countries in each year (to account for within-country-year correlation).

	(1)	(2)	(3)	(4)	(5)				
Dep. Var.:	Vote share of:								
	Top 2 parties from the 1st election	Ruling party (the party of the Prime Minister)		Populist parties if they are among top 2 parties from the 1st election	Turnout				
Unit of observation:	District-year	District-yea	ar-incumbent	District-year	District-year				
District 3G coverage	$-0.089^{**}$ (0.045)	$-0.089^{***}$ (0.031)		$-0.090^{**}$ (0.036)	$-0.038^{***}$ (0.012)				
District 3G coverage $\times$ Populist party			$-0.120^{**}$ (0.050)						
District 3G coverage $\times$ Nonpopulist party			$-0.084^{***}$ (0.032)						
Observations	1,234	1,536	1,536	341	1,250				
R-squared	0.889	0.917	0.917	0.982	0.968				
Mean dep. var.	0.561	0.304	0.304	0.329	0.656				
Mean 3G coverage	0.649	0.645	0.645	0.655	0.647				
District & year FEs	$\checkmark$			$\checkmark$	$\checkmark$				
Incumbent-by-district & year FEs		$\checkmark$	$\checkmark$						
Baseline controls	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$				
Excl. countries without populists among top 2 in the 1st election				$\checkmark$					

#### Table 8: The effect of 3G coverage on the incumbents' electoral performance in Europe

Note: \*\*\* p < 0.01, \*\* p < 0.05, \* p < 0.1. The expansion of 3G networks led to a decrease in the vote share of incumbent parties. This is true for both nonpopulist and populist incumbent parties. In Columns 1, 4, and 5, the unit of observation is a subnational district in an election. In Columns 2-3, the unit of observation is an incumbent party in a subnational district in an election. The data in Column 5 cover 102 parliamentary elections in 33 European countries (this is the full panel). In Columns 1, 2, and 3, Romania is excluded because, in Romania, after the first election, the top 2 parties merged with other large parties. In Columns 2-3, Switzerland is excluded because, in Switzerland, the position of the president rotates among the parties in the ruling coalition. In Column 4, the sample is restricted to countries that had populist parties among the top 2 parties in the first election. Controls include the country's unemployment rate, labor force participation rate, inflation rate, log of GDP per capita, the share of population over 65 years old, and the subnational district's average level of nighttime light density. As the nighttime light density data for 2007-2013, 2014, and 2015-2018 come from different sources (DMSP-OLS, a combination of DMSP-OLS and VIIRS, respectively), we interact the measure of nighttime light density with a dummy for each of those time periods. Standard errors presented in parentheses are corrected for two-way clusters at the level of the subnational districts (to account for over time correlation) and at the level of the countries in each year (to account for within-country-year correlation).

	(1)	(2)	(3)	(4)	(5)	(6)	(7)			
Dep. Var.:	Vote share of:									
	Right-wing populists	Left-wing populists	Other populists	All populists	All populists	Green parties	Nonpopulist opposition			
Unit of observation:	District-year	District-year	District-year	District-year	District-year	District-year	District-year- ruling coalition			
District 3G coverage	$0.086^{***}$ (0.024)	$0.067^{***}$ (0.022)	-0.038 (0.024)	$0.115^{***}$ (0.039)	$0.129^{***}$ (0.042)	-0.007 (0.012)	-0.030 (0.053)			
Observations	1,250	1,250	1,250	1,250	1,002	1,141	1,566			
R-squared	0.961	0.876	0.934	0.924	0.813	0.870	0.904			
Mean dep. var Mean 3G coverage	$0.136 \\ 0.647$	$0.065 \\ 0.647$	$0.060 \\ 0.647$	$0.260 \\ 0.647$	$0.189 \\ 0.648$	$0.039 \\ 0.636$	$0.431 \\ 0.654$			
District & year FEs	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$				
Ruling-coalition-by-district & year FEs							$\checkmark$			
Baseline controls	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$			
Excl. countries with populists in power					$\checkmark$					

Table 9: The effect of 3G coverage on the opposition's electoral performance in Europe

**Note:** \*\*\* p < 0.01, \*\* p < 0.05, \* p < 0.1. The expansion of 3G networks led to an increase in both right-wing and left-wing populists' vote share, but not in the vote share of green parties or the nonpopulist opposition in general. In Columns 1-6, the unit of observation is a subnational district in an election. In Column 7, the unit of observation is the ruling coalition in the subnational district in an election. The data in Columns 1-5 cover 102 parliamentary elections in 33 European countries (the full panel). In Column 6, there are fewer observations than in Columns 1-5 because in five elections (Spain in 2015-2016, Croatia in 2015-2016, and Greece in 2015) Green parties formed join lists with large non-Green parties, making it impossible to determine what share of the votes went to the Green parties and what to their partners. Column 5 excludes all countries, in which populists were a ruling party at some point during the sample period: Bulgaria, Hungary, Italy, Montenegro, North Macedonia, Poland, Slovakia, and Slovenia. In Column 7, the election results for Switzerland and Romania are excluded because, in Switzerland, all the major parties are a part of the ruling coalition, and in Romania, after the first election, the parties in the ruling coalition merged with parties outside of the ruling coalition. Controls include the country's unemployment rate, labor force participation rate, inflation rate, log of GDP per capita, the share of population over 65 years old, and the regions' average level of nighttime light density. As the nighttime light density data for 2007-2013, 2014, and 2015-2018 come from different sources (DMSP-OLS, a combination of DMSP-OLS and VIIRS, and VIIRS, respectively), we also interact the measure of nighttime light density with a dummy for each of those time periods. Standard errors presented in parentheses are corrected for two-way clusters at the level of the subnational district (to account for over time correlation) and at the level of the countries in each year (to

## A Online Appendix

#### A.1 Data description

In this section, we present the details about the data. Table A1 presents the summary statistics of all the variables used in the analysis.

Gallup World Poll.—The main outcome variables that measure attitudes toward the incumbent government, as well as individual-level internet access at home, come from the Gallup World Poll (GWP), annual worldwide surveys conducted by Gallup.<sup>56</sup> These data cover individuals in 160 countries between 2008 and 2017 with localization at the subnational region level. The GWP surveys before 2008 cannot be used for our analysis because the data on the localization of respondents were not collected. About 80% of the interviews were conducted face-to-face. In particular, this is the case in Central and Eastern Europe, Latin America, former Soviet states, nearly all of Asia, and Africa. The other 20% of the interviews were conducted over the telephone, which only happened in countries with at least 80% telephone coverage, i.e., primarily in high-income OECD countries and the Arab states of the Persian Gulf. Telephone interviews were mostly conducted via landline telephone.

As discussed in the main text, the exact questions about government performance in the GWP are: "Do you have confidence in each of the following, or not: How about the national government? How about the judicial system and courts? How about the honesty of elections? Is corruption widespread throughout the government in (country), or not?" The respondents could answer "Yes" or "No". We use the responses to these four questions as well as their first principal component and the average share of positive attitudes to the government along these four dimensions. The question on internet access at home is formulated as follows: "Does your home have access to the internet?" The GWP surveys also inquire about a wide range of individual characteristics, which we use as control variables in the analysis.

Mobile network coverage.—The data on the main explanatory variable, namely, mobile broadband (3G) networks come from Collins Bartholomew's Mobile Coverage Explorer. As a placebo, we also use data on 2G mobile networks from the same source.<sup>57</sup> These data assemble maps submitted by individual mobile network operators from all around the world to the GSM Association, representing the interests of mobile network operators worldwide. The data on mobile network coverage are available for 159 countries and territories during the years between 2007 and 2018 at the level of 1x1 km binary grid cells, with the exception of 2011. Due to a change in the company administering the collection of mobile network coverage data, the data for

<sup>&</sup>lt;sup>56</sup>These data are described here: https://www.gallup.com/analytics/232838/world-poll.aspx (accessed on May 22, 2019).

<sup>&</sup>lt;sup>57</sup>These data are described here: https://www.collinsbartholomew.com/map-data-products/ vector-map-data/mobile-coverage-explorer/ (accessed on May 22, 2019).

2011 was not collected. For this reason, we impute the data for 2011 by taking the average of the values in 2010 and 2012. (The results are robust to excluding 2011 from the sample.) As shown in Figure 1, mobile-network information on some countries is missing; in particular, this is the case for a number of large countries, such as Algeria, Argentina, Bolivia, China, Pakistan, and Peru. Furthermore, as Collins Bartholomew explained to us, occasionally (although rarely) some mobile network operators do not submit data to the GSM Association, which leads to measurement error in 3G coverage. This measurement error could be classical in nature, i.e., idiosyncratic, or it could be non-classical, i.e., it could correlate with the determinants of our main outcome of interest, namely, government approval. In both cases, the IV estimates correct for this potential measurement error.

To combine mobile network coverage data with the GWP surveys, we calculate the share of the GWP subnational regions' population that lives in areas covered by mobile networks. In particular, for each region and year, we calculate the mean of the grid-cell value of the mobile network availability across all grid cells in each region's polygon using weights for population density in each grid cell. The weights are normalized by the average population density in the region, so that the weights sum up to one.<sup>58</sup> We refer to the resulting measures as regional 3G or 2G coverage—they measure the shares of region's population with access to 3G and 2G networks. Then, we merge them to the data from the GWP.

The resulting dataset used in the analysis covers 840,537 individuals in 2,232 subnational regions of 116 countries between 2008 and 2017. The number of countries is below that in the GWP due to the missing data on mobile network coverage for 38 countries and on the level of democracy—an important control variable discussed below—for another 6 countries.

**European elections.**—To study the electoral implications of the expansion of mobile broadband internet, we use data on the voting results of parliamentary elections in European democracies at the subnational level. We compile data on 102 parliamentary elections that took place in 33 European countries during the period of 2007-2018. The data come from the following sources. First, we use the European Election Database provided by the Norwegian Centre for Research Data (NSD).<sup>59</sup> Second, for the elections not covered by the European Election Database, we use data from the Election Resources on the Internet website compiled by Manuel Alvarez-Rivera.<sup>60</sup> Finally, for the elections not covered by either of the two databases, we collect data from

 $<sup>^{58}</sup>$ The proxy for population density at the resolution of  $0.1 \times 0.1$  decimal degrees comes from the NASA dataset. These data are available at: https://neo.sci.gsfc.nasa.gov/view.php? datasetId=SEDAC\_POP (accessed on May 22, 2019).

<sup>&</sup>lt;sup>59</sup>The data are available at: https://nsd.no/european\_election\_database (accessed on February 7, 2020).

<sup>&</sup>lt;sup>60</sup>The data are available at: http://electionresources.org/ (accessed on February 7, 2020).

the national election statistics websites. The 33 considered countries are EU-28 plus Liechtenstein, Montenegro, Northern Macedonia, Norway and Switzerland (the full list of countries is presented in Figure A18). The data cover 398 subnational districts.<sup>61</sup> For each election, we collect party-specific election results. For each electoral term in each country, we also collect information on the party of the top executive (e.g., Prime Minister) and compile the list of all parties which enter the ruling coalition at every point in time. These data allow us to track the vote share of the incumbent and of the opposition.

To analyze whether populist parties have benefited from the expansion of 3G internet, we expand the dataset on populist parties in Europe previously used by Algan et al. (2017). To classify the parties' ideologies, we use the Chapel Hill Expert Survey and complement it with text analysis of online sources. In particular, for each of the political parties that participated in parliamentary elections in Europe between 2007 and 2018, we analyze the text of its Wikipedia pages and the sources referenced by Wikipedia. If a party is characterized as "populist" or its policy platform as "populism," the party is classified as populist. Parties are classified as right-wing populist and leftwing populist, when the words "populist" or "populism" are used in one sentence with "right-wing" and "left-wing." In addition, all populist partied with ideology described as "far-right" and "far-left" were coded as "right-wing" and "left-wing," respectively. All populist parties that were not characterized as right-wing or left-wing, were included in the category of "other populists." The list of all populist political parties in Europe according to this classification is presented below in Table A25.

We also collect data on which parties have Green (environmentalist) ideology. In five elections in our sample (Spain in 2015-2016, Croatia in 2015-2016, and Greece in 2015), Green parties formed joint lists with other large non-Green parties, making it impossible to measure the Green vote share. Thus, these five elections are excluded from the analysis of Green parties vote share. The list of all Green parties used in the analysis is presented below in Table A26.

We merge the elections data to the data on 3G networks using the same procedure as with the GWP.

**Democracy and censorship.**—The data on the level of democracy come from the Polity2 score of the Polity IV dataset.<sup>62</sup> These data are available at the countryyear level. In all regressions, we control for a dummy indicating that a country in this particular year is a democracy (Polity2  $\geq 6$ ) and a dummy that a country in this particular year is an advanced democracy (Polity2  $\geq 8$ ).

<sup>&</sup>lt;sup>61</sup>For Lithuania, the election data are reported at the level of electoral constituencies, which often transcend the boundaries of Lithuania's counties (the unit of analysis that would be consistent with the size of the other districts in our sample). Therefore, we aggregate the data for the constituencies in the way that matches the map of counties to the greatest extent possible.

<sup>&</sup>lt;sup>62</sup>It is available at: http://www.systemicpeace.org/inscrdata.html (accessed on May 22, 2019).

The data on internet censorship come from the Limits on Content Index, which is a component of Freedom House's Freedom on the Net index.<sup>63</sup> These data are available at the country-year level, but cover only 46 counties in our sample during the period from 2009 to 2017. This index varies from 0 to 35 with the mean of 14 and the median of 12. (Higher values imply higher censorship.) In addition to the continuous measure of Limits on Content, we construct a dummy for a high level of internet censorship. A country in a particular year is considered to have high internet censorship if its Limits on Content score is 22 or above.<sup>64</sup> A country is considered to have low internet censorship either if it has the Limits on Content score below 22 or, in cases when Freedom House did not calculate the Limits on Content score for that country, if the Polity2 score from the Polity IV dataset is six or above (i.e., classified as a democracy by Polity IV). The inclusion of democracies as countries with low censorship allows us to increase the size of the sample. Among democracies that have nonmissing Limits on Content score, all with the exception of Thailand in 2011 had a score below 22. Thailand in 2011 had a Limits on Content score of 23. In 2014, Thailand's Polity2 score decreased from 7 to -3. The resulting dummy for high/low internet censorship is defined for 100 countries in our sample.

In addition to the time-dependent measure of internet censorship, we also create a time-invariant variable, representing the countries' overall level of online censorship. To define this variable, we use the average of the countries' Limits on Content Index in 2015-2017.<sup>65</sup> We also define a dummy for a high overall level of internet censorship. A country is considered to have high overall censorship on the net if the average of its Limits on Content scores in 2015-2017 is 20 or more.<sup>66</sup> A country is considered to have low overall internet censorship if it has the average Limits on Content score below 20 or, in cases when the average Limits on Content score for that country is not available, if the average Polity2 score for that country is six or above (classified as a democracy by Polity IV).

We also use the data from Freedom House's Freedom of the Press index.<sup>67</sup> This index varies from 0 to 100 with higher values implying lower press freedom. As the Freedom of the Press index increases with censorship of the traditional media, we refer to it as the "Censorship of the traditional media score."

<sup>&</sup>lt;sup>63</sup>The index is described here: https://freedomhouse.org/report/freedom-net-methodology (accessed on May 22, 2019).

<sup>&</sup>lt;sup>64</sup>Panel B of Figure A14 shows that there is a natural break in the distribution of the Limits on Content score at 22. Our results are robust to using other thresholds for defining the dummy for a high level of internet censorship as shown in Panel A of Figure A14.

<sup>&</sup>lt;sup>65</sup>For earlier years, the Limits on Content Index is defined only for a small subset of countries.

<sup>&</sup>lt;sup>66</sup>Panel B of Figure A14 shows that there is a natural break in the distribution of the average Limits on Content score at 20. We verify that the results are robust to using other thresholds for defining the dummy for a high level of the overall internet censorship, as presented in Panel A of Figure A14.

<sup>&</sup>lt;sup>67</sup>These data are available here: https://freedomhouse.org/report-types/freedom-press (accessed on May 22, 2019).

Actual corruption.—The data on actual corruption incidents come from the IMF's Global Incidents of Corruption Index (GICI) which uses text analysis of the Economist Intelligence Unit's country reports to measure the prevalence of corruption in a particular country in a particular year that the Economist Intelligence Unit considers to be important enough to be described to investors (Furceri, Papageorgiou and Ahir, 2019). These data cover 143 countries around the globe annually since 1996. Note that this measure is distinct from corruption perceptions, as the Economist Intelligence Unit bases these reports on its own country research. The index of actual corruption (GICI) is defined for each country×year. In some regression specifications, we also consider the countries' overall level of corruption. We calculate this time-invariant measure as the average value of the GICI index for each country in 2000-2017.

We use the GICI index in two alternative samples. The baseline specification uses the entire sample. We also also report results using only a the subset of country×years in which the report mentions corruption at least once (i.e., GICI > 0). Namely, provided that the report mentions corruption, we use the extent to which the report focuses on it as a measure of importance of actual corruption incidents. The reason for this sample restriction is that corruption may not be a topic of the Economist Intelligence Unit's reports in two cases: 1) if there were no corruption incidents worth mentioning, and 2) if corruption is very high but widely known, and therefore, is not considered as useful information for investors. As we report in the main text, the results are robust to using both samples.

The number of entities in the Panama Papers comes from the dataset constructed by the International Consortium of Investigative Journalists.<sup>68</sup> We divide the number of entities in each country by the country's population in 2015 (in thousands). We also show that the results are robust to using the total number of entities (without dividing it by the country's population).

Night lights.—We use remote sensing techniques to proxy for economic development using high-resolution data on nighttime light density (i.e., luminosity) following Henderson, Storeygard and Weil (2011, 2012). The data on nighttime light density come from DMSP-OLS and VIIRS. The DMSP-OLS data span until 2013.<sup>69</sup> The VI-IRS data are available for 2015-2016.<sup>70</sup> We impute nighttime light density in 2014 by taking an average of VIIRS in 2015 and DMSP-OLS in 2013; and in 2017 and 2018 by using the value from VIIRS in 2016. The mean level of nighttime light density, weighted by population density, is calculated for each subnational region and year in

<sup>&</sup>lt;sup>68</sup>These data are described and can be downloaded here: https://offshoreleaks.icij.org/pages/database (accessed on January 1, 2020).

<sup>&</sup>lt;sup>69</sup>They are described here: https://ngdc.noaa.gov/eog/dmsp/downloadV4composites.html (accessed on May 22, 2019).

<sup>&</sup>lt;sup>70</sup>They are described here: https://ngdc.noaa.gov/eog/viirs/download\_dnb\_composites. html (accessed on May 22, 2019).

our sample. As the nighttime light density data in 2008-2013, 2014, and 2015-2017 come from different sources, and are not directly comparable, we allow the effect of nighttime light density to vary in each of these periods. The incomparability of the nighttime light density data in different sub-periods under study is the reason why we do not include these measures as a baseline control in the GWP regressions. Below, in Appendix Section A.2, we establish robustness of the results to adding nighttime light density interacted with pre- and post-2014 dummies to the set of covariates.

**Frequency of lightning strikes.**—We use the World Wide Lightning Location Network (WWLLN) dataset to measure the frequency of lightning strikes per subnational region.<sup>71</sup> These data provide the exact coordinates and time of all detected cloud-to-ground lightning strikes for the entire globe. We calculate the total number of lightning strikes per subnational region between the January 1st, 2005 and the December 31st, 2011, weighting observations by population density.<sup>72</sup> We then define a region to have a high frequency of lightning strikes if it falls in the top half of the global distribution of the number of lightning strikes across the subnational regions, where we calculate the sum of lightning strikes weighting each of them by the local population density to only count those lightning strikes that affect areas where people are located.<sup>73</sup>

**Other variables.**—The global map of tree cover in 2000 at  $30 \times 30$  meter resolution comes from the Global Forest Watch dataset, created by the Global Land Analysis & Discovery lab at the University of Maryland, Google, USGS, and NASA.<sup>74</sup> The global map of elevation at  $30 \times 30$  arcsecond resolution comes from the GMTED2010 dataset; it was created by the U.S. Geological Survey (USGS) and the National Geospatial-Intelligence Agency (NGA).<sup>75</sup>

<sup>&</sup>lt;sup>71</sup>These data are collected by the University of Washington and are available under a license agreement from http://wwlln.net (accessed on July 20, 2020).

<sup>&</sup>lt;sup>72</sup>One could get a license for these data from 2005 to 2018. We focus on the period from 2005 to 2011—i.e, the first half of the sample period covered by WWLLN data—to avoid a potential concern that the frequency of lightning strikes has changed in the later years due to climate change (e.g., Aich et al., 2018) and, therefore, is not representative of the lightning frequency from the earlier years. As ICT companies need to plan ahead their infrastructure expansion, longer-term lightning frequency is likely a better measure of their plans.

<sup>&</sup>lt;sup>73</sup>Note we cannot use the alternative dataset on global lightning strikes available from NASA (https://ghrc.nsstc.nasa.gov/lightning/). The reason is that NASA satellites use optical imaging to locate lightning strikes, a type of technology that is best suited to detect in-cloud lightning but which does not detect most cases of cloud-to-ground lightning. In turn, cloud-to-ground lightning strikes are much more important in affecting mobile infrastructure than in-cloud lightning. As a result, when using the NASA dataset, the first stage relationship is too weak.

<sup>&</sup>lt;sup>74</sup>The data are described and can be downloaded here: https://data.globalforestwatch.org/ datasets/tree-cover-2000 (accessed on July 16, 2020).

<sup>&</sup>lt;sup>75</sup>The data are described and can be downloaded here: https://topotools.cr.usgs.gov/gmted\_viewer/viewer.htm (accessed on July 16, 2020).

# A.2 Results on government approval controlling for nighttime light density

In the baseline specification, we control for the level of economic development with the log of the average income in each of the subnational regions in that year.<sup>76</sup> In several countries and years, the GWP did not collect income data at all. In order to include these countries in the data set, we predict the level of income at the subnational region level for these countries and years using nighttime light density and GDP per capita data. First, in the sample where all the data are available, we regress the log of the average GWP regional income on log regional nightime light density and log GDP per capita, controlling for year and country fixed effects. Both nighttime light density and per capita GDP have positive and highly significant coefficients. Then, we make an out-of-sample prediction for the log of the average GWP regional income where the GWP income data are missing while the data on night density and GDP per capita are available. As data from DMSP-OLS and VIIRS are not directly comparable, we perform this procedure separately for the years in which DMSP-OLS data are available (2008-2013), for the years in which VIIRS data are available (2015-2016), and for 2014, the year for which we impute night light density by taking an average of VIIRS in 2015 and DMSP-OLS in 2013.

To show that our results are robust to alternative measures of economic development, we re-do the analysis using nighttime light density data as a measure of economic development instead of log average income from the GWP. As data from DMSP-OLS and VIIRS are not directly comparable, we also include an interaction term of nighttime light density and a dummy for the years for which the data come from VIIRS and an interaction term of nighttime light density and a dummy for 2014, the year for which we impute nighttime light density by taking an average of VIIRS in 2015 and DMSP-OLS in 2013. Table A21 presents the results. They are similar to those presented in Table 1.

## A.3 Magnitudes and persuasion rates

**Relevant variation in regional 3G coverage.**—In order to interpret the magnitude of the effect, it is useful to understand the scope of the variation in regional 3G coverage. The standard deviation of regional 3G coverage in our GWP sample is 0.4. This number reflects both cross-sectional and over-time variation. The standard deviation of a residual of regional 3G coverage after partialling out region fixed effects is 0.18. However, we are interested in the cumulative effect of the 3G expansion through-

<sup>&</sup>lt;sup>76</sup>Income data are available only for a subset of the GWP respondents even when this question was asked, and therefore, controlling for individual income substantially reduces the number of observations.

out the sample period, i.e., between 2008 and 2017. Panel A of Appendix Figure A21 presents the distribution of the change in regional 3G coverage between 2008 and 2017 across regions in the sample. The mean increase in regional 3G coverage over 10 years across all regions in the sample is 0.39. We use this figure as the basis to calculate the average effect of the 3G expansion on government approval. The estimates presented in the last column of Table 1 imply that an average region witnessed a decline in government approval of 2.2 percentage points and of 3.2 percentage points among its rural residents as a result of the expansion of mobile broadband internet.

Our analysis of the electoral implications of the 3G expansion uses European data. The standard deviation of 3G coverage in the election sample is 0.346. Once subnational district fixed effects are partialled out, the standard deviation falls to 0.26. The mean increase in regional 3G coverage over 10 years (2008-2017) across all the subnational districts in the election sample is 0.53. We take this figure as the basis to calculate the average effect of the 3G expansion on election outcomes. For example, the estimates presented in the first column of Table 8 imply that the top two establishment parties lost 4.7 percentage points of electoral support in an average subnational district in Europe over the last decade due to the expansion of 3G coverage. In Panel B of Appendix Figure A21, we present the distribution of the change in regional 3G coverage between 2008 and 2017 across the subnational districts in the election sample.

Assumptions behind persuasion rates calculations.—To compare the magnitude of these effects to those from other persuasive communications studied in the literature, we calculate the persuasion rates relying on the formula developed by DellaVigna and Kaplan (2007):

$$f = 100 \times \frac{y_T - y_C}{e_T - e_C} \times \frac{1}{1 - y_0}$$

where f stands for the persuasion rate, y is the behaviour of interest, e is exposure, subscripts T and C stand for treatment and control groups, respectively.  $y_0$  is the share subjects who would adopt the behaviour of interest in a hypothetical case of no message. This formula was extended by Enikolopov, Petrova, and Zhuravskaya (2011) to the case of continuous variation in exposure allowing for both persuasive and dissuasive effect on turnout (denoted by t). It yields the rate of persuasion for an infinitesimally small change in exposure to the message, de:

$$f = 100 \times \frac{1}{1 - y_0 t_0} \left( t \frac{dy}{de} + y \frac{dt}{de} \right). \tag{4}$$

In order to apply this formula to the estimates of the effect of regional 3G coverage on government approval, one needs to make several assumptions. First and foremost, one needs to define what one means by exposure, i.e., explain how the change in regional 3G coverage affects users exposure to the messages critical of the government that make them approve of the government less. I.e., we need to define how the change in regional 3G coverage (denoted by s) affects exposure. Then, (4) can be re-written as:

$$f = 100 \times \frac{1}{1 - y_0 t_0} \left( t \frac{dy}{ds} + y \frac{dt}{ds} \right) \frac{1}{\frac{de}{ds}}.$$
(5)

Many observers have noted that mobile broadband internet has changed the way people use the internet, including for political information. For example, WhatsApp group messages, which as we discuss in Section 6, were used by Jair Bolsonaro for political campaigning, only could be accessed with a mobile phone with a broadband connection. As discussed in the main text (see, for instance, footnote 11), the vast majority of users of Twitter, Facebook, and Youtube platforms access them through a mobile phone. Also, those who use these platforms on mobile phones rather than on other devices, use them more actively. Furthermore, the fact that mobile broadband internet can be accessed at any point in time leads to the fact that people are more likely to get exposed to political information at the time when they are most interested in it, which potentially could make them more receptive to the message.

Thus, we deem access to mobile broadband internet as related to—but distinct from—access to the internet at home or at work. We use the GWP's question "Does your home have access to the internet?" to illustrate this. In Column 1 of Appendix Table A2, we show that the expansion of 3G networks is significantly associated with an increased access to the internet at home. However, as discussed in the main text, Columns 2 to 5 of the table show that 3G networks have an effect on government approval above and beyond its effect on internet access at home. This suggests that even when people have access to the internet, getting access to mobile internet significantly affects the way people use it. Thus, our goal is to measure the effect of gaining access specifically to mobile broadband internet.

Network availability is necessary but not sufficient for accessing social-media mobile applications. To get connected, one also needs a smartphone and a subscription. There are no data in the GWP on smartphone ownership or mobile subscriptions that would cover a sufficient number of countries or years. Thus, to understand how the expansion of 3G network coverage translated into the use of mobile broadband internet, we use the number of active mobile broadband subscriptions per capita from the World Telecommunication/ICT Indicators database (WTI) provided by the International Telecommunication Union. This variable is available at the country-year level for almost all the countries in our sample.<sup>77</sup> In Appendix Figure A2, we compare the

 $<sup>^{77}5\%</sup>$  of regions in our dataset come from countries where all regions had 3G coverage below 4% in 2017 according to our primary source of data, Collins Bartholomew's Mobile Coverage Explorer dataset. Yet, several among these countries have a non-negligible number of active mobile broadband subscriptions in 2017 according to the International Telecommunication Union's (ITU) data. We have verified that our results do not change if we consider a subsample of countries with the maximum regional 3G coverage above 4%. The number of observations is 12% smaller in these regressions, but

evolution of the cross-country mean of the number of mobile broadband connections per capita to the mean share of the country's population covered by 3G networks over time (that we calculate in the same way as regional 3G coverage, but using country rather than subnational-region polygons). In the early years of the rollout of 3G, the number of subscriptions is slightly lower than 3G coverage (although the difference is not statistically significant). In the later years, the number of per-capita subscriptions is, as a rule, higher than the share of population with 3G coverage, suggesting that in the later period some users have multiple contracts. Overall, the users' ability to connect to the mobile broadband infrastructure quantitatively seems to be a rather small constraint that only binds at the beginning of the period. In order to take this constraint into account, we estimate the slope of the relationship across country-years between the country's active mobile broadband subscriptions per capita and the country's 3G coverage, conditional on country fixed effects. The coefficient is 0.802 with a standard error adjusted for clusters at the country level of 0.052; there are 1,005 country-year observations and 115 countries in this regression;  $R^2 = 0.75$ .<sup>78</sup> We use this coefficient as an estimate of the change in exposure as a result of the change in 3G signal coverage, i.e., we deem  $\frac{de}{ds} = 0.802$ . There are no comparable data on smartphone ownership. However, it is safe to assume that people who pay for a mobile broadband network subscription have the means of using it.<sup>79</sup>

Second, we have verified that there is no significant relationship between the expansion of regional 3G coverage and the share of respondents who chose "Do not know" and/or "Refuse to answer" on the questions about government approval. Thus, there is no need to take into account selection into answering these questions in applying the formula for persuasion in government disapproval (which otherwise would have been similar to turnout). Thus, for the estimates of the persuasion rates for GWP data,  $t = t_0 = 1$  and dt = 0.

Third, to apply the formula, one needs to find a proxy for  $y_0$ . The graph presented on the top left corner of Figure A4 in the Appendix shows that there is a lot of fluctuations in government approval unrelated to the 3G expansion and a significant amount of heterogeneity both in the initial levels and the expansion of 3G across regions. There is no clean control group because a significant share of regions already had substantial 3G coverage in 2008. This makes finding a proxy for  $y_0$  challenging. Thus, we use the overall sample means for the respective outcome variables and subtract from them the effect of 3G, proxied by the product of mean regional 3G coverage times

all the results go through.

<sup>&</sup>lt;sup>78</sup>The coefficient on 3G coverage in a simple bivariate regression explaining mobile broadband subscriptions per capita is 0.69 and  $R^2 = 0.5$ .

<sup>&</sup>lt;sup>79</sup>As broadband-mobile-network providers have strong incentives to obtain returns on their costly infrastructure investments, they often provide subscriptions bundled with subsidized smartphones in order to accelerate the adoption of the new technology by consumers.

the marginal effect of 3G coverage on the outcome of interest. This is a crude, but most robust proxy for the behaviour of interest in the absence of mobile broadband internet. (We report these sample means at the bottom of each relevant table).

Finally,  $\frac{dy}{ds}$  comes directly from the point estimates of the effect of regional 3G coverage on outcomes.

Estimates of the persuasion rates of mobile broadband internet on government disapproval.—Under the assumptions presented above, the point estimates presented in the last column of Table 1 imply the following persuasion rate for the message "Disapprove of your government" for all the respondents and for respondents who live in rural areas, respectively:

$$f_{All} = 100 \times \frac{1}{0.439 + 0.381 \times 0.057} \times 0.057 \times \frac{1}{0.802} = 15.4\%,$$
  
$$f_{Rural} = 100 \times \frac{1}{0.452 + 0.311 \times 0.081} \times 0.081 \times \frac{1}{0.802} = 21.2\%.$$

0.439 and 0.452 are sample means of government approval (= 1-government disapproval). 0.057 and 0.081 are the marginal effects of the 3G expansion on government disapproval (equal to the negative of the effects on government approval). 0.381 and 0.311 are mean 3G coverage in the samples of all respondents and of respondents from rural areas. (All these figures are reported in Table 1.) 0.802 is our estimate of  $\frac{de}{ds}$  from the relationship between 3G coverage and active mobile broadband subscriptions, as discussed above.

It is important to note that these persuasion rates do not take a possibility of spillovers into account. Yet, it is likely that in many settings mobile broadband internet users may share what they learn on social media about their governments with family, friends, and co-workers who have no access to mobile broadband internet. If such spillovers exist within the subnational regions, to get true persuasion rates one needs to divide these estimates by the average number of people who get the message per each mobile broadband subscription. Our case study on the Youtube film about corruption of Russia's Prime Minister Dmitry Medvedev shows that spillovers can be substantial. As we have no data to be able to estimate the extent of such spillovers, one should treat these estimates of the persuasion rates with caution. Furthermore, these estimates are sensitive to the assumptions described in the previous sub-section.

Estimates of the persuasion rates of mobile broadband internet on election outcomes.—In the case of elections with several parties, Equation (5) trivially extends to the case of exposure to a negative campaigning message persuading voters not to vote for a particular party (the vote for this political party is denoted by  $\nu$ ):

$$f = 100 \times \frac{1}{\nu_0 t_0} \left( -t \frac{d\nu}{ds} - \nu \frac{dt}{ds} \right) \frac{1}{\frac{de}{ds}}.$$
 (6)

As above, we use proxy  $\nu_0$  and  $t_0$  by their respective overall sample means and subtract from them the effect of 3G, proxied by the product of mean district 3G coverage and the marginal effect of 3G coverage on  $\nu$  and t. We apply this formula to the effect of 3G on voting against the establishment parties (the top two parties at the beginning of the period):

$$f^{Top2} = 100 \times \frac{0.656 \times 0.089 + 0.561 \times 0.038}{(0.561 + 0.089 \times 0.647)(0.656 + 0.038 \times 0.647)} \times \frac{1}{0.802} = 23.6\%.$$

0.656 is the mean turnout. 0.561 is the mean vote for the establishment parties. 0.089 is the marginal effect of 3G on the establishment parties vote share with the minus sign. 0.038 is the marginal effect of 3G on turnout with the minus sign. 0.647 is the mean of 3G coverage in the sample of European regions. (See bottom of Table 8.) 0.802 is the estimate of  $\frac{de}{ds}$ .

The persuasion rate of the message "Vote for a populist party" from Equation (5) is:

$$f^{Populists} = 100 \times \frac{0.656 \times 0.115 - 0.260 \times 0.038}{1 - (0.260 - 0.115 \times 0.647)(0.656 + 0.038 \times 0.647)} \times \frac{1}{0.802} = 9.4\%.$$

0.656 is the mean turnout. 0.260 is the mean vote for the populist parties. 0.115 is the marginal effect of 3G on populists' vote share. -0.038 is the marginal effect of 3G on turnout. 0.647 is the mean 3G coverage in the sample of European regions. (All these figures are reported in Tables 8 and 9.) 0.802 is the estimate of  $\frac{de}{ds}$ .

## A.4 Countries that drive the variation in the first stage

In Figure A12 in the Appendix, we present the residual scatter plot behind the first-stage relationship reported in Column 5 of Table 4. Panel A marks the country and year of potentially influential region-year observations. We have verified that the exclusion of these observations or all observations from these regions does not affect the results. Panel B highlights the observations that generate the negative slope of the first stage relationship, which are our best proxy for complier observations. Importantly, only a subset of these observations are compliers, as some are "always takers" and some are "never takers" that happen to fit the estimated the relationship. Then, we single out those regions that have all region-year observations in the highlighted quadrants. These regions are the best empirical proxy for complier regions one could get.

The sample of countries with below-median GDP per capita consists of 52 countries, of which 27 are in Africa, 15 in Asia, 8 in the Americas, and 2 countries are in Europe (i.e., Moldova and Ukraine). Out of these 52 countries, the following 23 countries have at least one "complier" region with a high frequency of lightning strikes: Benin, Burkina Faso, Cameroon, Chad, Congo (Kinshasa), Ecuador, El Salvador, Guatemala,

Honduras, India, Indonesia, Kenya, Kyrgyzstan, Madagascar, Malawi, Mozambique, Nepal, Nigeria, Senegal, Tanzania, Vietnam, Zambia, and Zimbabwe. And the following 5 countries have at least one region "complier" region with a low frequency of lightning strikes: Congo (Brazzaville), Lesotho, Moldova, Namibia, Niger, and Tunisia.

## A.5 Checking for balance in individual characteristics

We check whether the expansion of regional 3G coverage is correlated with the composition of individuals in the GWP surveys. In Column 1 of Appendix Table A22, we present the balance test. In particular, we regress regional 3G coverage—our main treatment variable—on the set of individual characteristics controlling for region and year fixed effects. In Column 2, we repeat this analysis with a binary treatment variable. In particular, we use the post-event dummy, i.e., the dummy for a region experiencing a greater than 50 percentage points increase in 3G coverage in one year that was considered in the event-study exercise, as the dependent variable in Column 2. In both cases, we find that the treatment (continuous or binary) is not significantly correlated with the majority of the individual characteristics. But individuals' education, age, and marriage status have a significant association with the 3G expansion. (Coefficients on age and age squared do not show up as statistically significant individually, but they are jointly significant, as reported at the bottom of the table.) To test whether this misbalance drives our results, we follow Hainmueller (2012) and use entropy balancing to re-weight observations so that regions that experienced treatment (i.e., had an increase in 3G coverage of more than 50 percentage points) and those that did not have the same mean and variance of all the individual-level characteristics after subtracting region and year fixed effects. We use the post-event dummy as treatment in this exercise because this methodology can only be used in the case of binary treatment. In Column 3 of Table A22, we show that re-weighting leads to a balanced sample: there is no significant relationship between the treatment dummy and any of the individual-level characteristics.

Columns 4 and 5 illustrate the effect of the unbalanced individual characteristics on our estimates. In particular, we present the results of the estimation of the effect of the treatment on government approval before and after the re-weighting. The results are very similar, suggesting that misbalance does not drive our results.

In Columns 6 and 7 of Table A22, we take an alternative approach to demonstrate that misbalance is not driving our results. We show robustness of the effect of the "postevent" treatment dummy on government approval in subsamples with no variation in the unbalanced covariates. Specifically, Column 6 shows the effect of the post-event treatment dummy on government approval in the subsample of married individuals without a high school degree and Column 7—in the subsample of unmarried individuals without a high school degree.<sup>80</sup> In both cases, we control for the full set of dummies for each specific age (with one year intervals) to account for potential changes in the age composition of the respondents. In both columns, we find a strong relationship between the treatment dummy and government approval.<sup>81</sup>

Overall, these results strongly suggest that the composition of individuals in the GWP surveys is not driving the relationship between regional 3G coverage and government approval.

## A.6 Reverse causality in internet censorship

It is possible that internet censorship is endogenous to government approval, i.e., censorship is introduced when government approval is low in order to increase government approval. In this section, we show that such reverse causality leads to a downward bias in estimating the effect of the interaction between internet censorship and mobile broadband internet signal availability on government approval.

Assume that 3G coverage, denoted by I for "internet," and censorship, denoted by C for "censorship," affect government approval according to the following simple structural relationship:

$$y = \beta_0 + \beta_1 (1 - \alpha C)I + \varepsilon, \tag{7}$$

where y represents government approval,  $\beta_0$  is government approval in the absence of the internet,  $\beta_1 < 0$  is a parameter that represents the effect of uncensored internet on government approval,  $\alpha > 0$  is a parameter that denotes the sensitivity of the probability of blocking critical messages to the level of censorship, and  $\varepsilon$  is the error term.  $\alpha C$  is the probability of blocking a potential critical message about the government available on the internet. Thus,  $(1 - \alpha C)$  is the probability that this critical message is available on the internet. Equation (7) can also be rearranged in the following way:

$$y = \beta_0 + \beta_1 (1 - \alpha C)I + \varepsilon = \beta_0 + \beta_1 I - \alpha \beta_1 CI + \varepsilon = \beta_0 + \beta_1 I + \beta_2 CI + \varepsilon, \quad (8)$$

where  $\beta_2 = -\alpha \beta_1 > 0$ .

Now suppose that censorship is higher when government approval is lower:

$$C = \tilde{C} - \lambda y + u. \tag{9}$$

 $\tilde{C}$  is the level of internet censorship that is exogenous to government approval, and  $\lambda > 0$  is the sensitivity of censorship to government approval; u is white noise. The structural causal relationship between I, C and Y is still given by Equation (8). Apart

<sup>&</sup>lt;sup>80</sup>As demonstrated in Table A17, educated individuals are less affected by the expansion of regional 3G coverage.

<sup>&</sup>lt;sup>81</sup>We also verified that we get exactly the same results using the continuous treatment variable, regional 3G coverage.

from the reverse causality problem (9), all the standard OLS assumptions are assumed to be satisfied. If we had an instrumental variable for censorship that is exogenous to approval  $(\tilde{C})$ , we would have been able to consistently estimate  $\beta_2$  from (8) using 2SLS. However, we only observe C and estimate (8) using OLS. From the formula for the OLS estimator, we get:

$$\begin{split} \beta_{2}^{OLS} &= \frac{\left(\sum_{i=1}^{N} I \sum_{i=1}^{N} CI^{2} - \sum_{i=1}^{N} I^{2} \sum_{i=1}^{N} CI\right) \sum_{i=1}^{N} y + \left(\sum_{i=1}^{N} I \sum_{i=1}^{N} CI - N \sum_{i=1}^{N} CI^{2}\right) \sum_{i=1}^{N} Iy + \left(N \sum_{i=1}^{N} I^{2} - \sum_{i=1}^{N} I \sum_{i=1}^{N} I\right) \sum_{i=1}^{N} CIy}{N \sum_{i=1}^{N} I^{2} \sum_{i=1}^{N} C^{2}I^{2} + 2 \sum_{i=1}^{N} I \sum_{i=1}^{N} CI^{2} \sum_{i=1}^{N} CI - \sum_{i=1}^{N} CI \sum_{i=1}^{N} CI \sum_{i=1}^{N} I^{2} - \sum_{i=1}^{N} I \sum_{i=1}^{N} CI^{2} \sum_{i=1}^{N} CI^{2} \sum_{i=1}^{N} CI^{2} \\ &= \beta_{2} + \frac{\left(\sum_{i=1}^{N} I \sum_{i=1}^{N} CI^{2} - \sum_{i=1}^{N} I^{2} \sum_{i=1}^{N} CI\right) \sum_{i=1}^{N} \varepsilon + \left(\sum_{i=1}^{N} I \sum_{i=1}^{N} CI - N \sum_{i=1}^{N} CI^{2}\right) \sum_{i=1}^{N} I\varepsilon + \left(N \sum_{i=1}^{N} I^{2} - \sum_{i=1}^{N} I \sum_{i=1}^{N} I\right) \sum_{i=1}^{N} CI^{2} \\ &= \beta_{2} + \frac{\left(\sum_{i=1}^{N} I \sum_{i=1}^{N} CI^{2} - \sum_{i=1}^{N} I \sum_{i=1}^{N} CI \right) \sum_{i=1}^{N} CI^{2} \sum_{i=1}^{N} CI - \sum_{i=1}^{N} CI \sum_{i=1}^{N} CI \sum_{i=1}^{N} I^{2} - \sum_{i=1}^{N} I \sum_{i=1}^{N} I \sum_{i=1}^{N} I \sum_{i=1}^{N} CI^{2} \\ &= \beta_{2} + \frac{\left(\sum_{i=1}^{N} I \sum_{i=1}^{N} CI^{2} - \sum_{i=1}^{N} I^{2} \sum_{i=1}^{N} CI \right) \sum_{i=1}^{N} \varepsilon + \left(\sum_{i=1}^{N} I \sum_{i=1}^{N} CI - N \sum_{i=1}^{N} CI^{2} \right) \sum_{i=1}^{N} I\varepsilon + \left(N \sum_{i=1}^{N} I^{2} - \sum_{i=1}^{N} I \sum_{i=1}^{N} CI^{2} \sum_{i=1}^{N} CI^{2} \\ &= \beta_{2} + \frac{\left(\sum_{i=1}^{N} I \sum_{i=1}^{N} CI^{2} - \sum_{i=1}^{N} I^{2} \sum_{i=1}^{N} CI \sum_{i=1}^{N} CI^{2} \sum_{i=1}^{N} CI - \sum_{i=1}^{N} CI \sum_{i=1}^{N} CI \sum_{i=1}^{N} I \sum_{i=1}^{N} CI^{2} \sum_{i=1}^{N} CI^{2} \\ &= \beta_{2} + \frac{\left(E[I]E[CI^{2}] - E[I^{2}]E[CI]\right) E[CI] \sum_{i=1}^{N} CI^{2} \sum_{i=1}^{N} CI - \sum_{i=1}^{N} CI \sum_{i=1}^{N} CI \sum_{i=1}^{N} I \sum_{i=1}^{N} I \sum_{i=1}^{N} CI^{2} \sum_{i=1}^{N} CI^{2} \\ &= CI^{2} E[C^{2}I^{2}] E[CI] \sum_{i=1}^{N} CI^{2} \sum_{i=1}^{N} CI \sum_{i=1}^{N$$

$$= \beta_2 + \frac{\operatorname{Var}[I]}{D} E[CI\varepsilon],$$

where  $D = E[I^2]E[C^2I^2] + 2E[I]E[CI^2]E[CI] - E[CI]E[CI]E[I^2] - E[I]E[I]E[C^2I^2] - E[CI^2]E[CI^2]$ . Note that:

D > 0 because it is the determinant of the variance-covariance matrix, Var[I] > 0 because it is the variance, and

 $E[CI\varepsilon] < 0$  because:

$$E[CI\varepsilon] = E\left[\frac{(\tilde{C} - \lambda\beta_0 - \lambda\beta_1 I - \lambda\varepsilon + u)I\varepsilon}{1 + \lambda\beta_2 I}\right] = -\lambda E\left[\frac{I\varepsilon^2}{1 + \lambda\beta_2 I}\right] < 0.$$

Therefore,

$$\frac{\operatorname{Var}[I]}{D} E[CI\varepsilon] < 0$$

 $\underset{N \to \infty}{\operatorname{plim}} \left[ \hat{\beta_2}^{OLS} \right] < \beta_2.$ 

and

# A.7 Censorship of the internet and the education and occupations of the political elites

As we described in footnote 35, one potential concern with the interpretation of the results about the difference in the differential effects by the censorship of the traditional media vs. the censorship of the internet is the potential unobserved heterogeneity between those autocratic governments that control the traditional press but not the internet, and those that censor both. In particular, if the latter are more sophisticated, our results on the heterogeneity by censorship may be driven by the heterogeneity with respect to the government's sophistication. We use the data collected by Gerring et al. (2019) on the education of the world's political elites to address this concern to the extent to which sophistication of governments is correlated with the level of education and prior occupations of the political leadership. We find no correlation between the censorship of the internet score and any available measure of the level of education of the political elite (such as the share of those with a graduate degree, a post-graduate degree, or a PhD; the share of those proficient in English, and the share with Western education) or prior occupation of the political elite (such as the share with a military background, the share with an engineering, math, or computer science background; share with white collar occupations), once the level of democracy (Polity2) is controlled for. The censorship of the traditional media score is significantly (negatively) correlated with the share of political elites with Western education controlling for the level of democracy. If one also controls for the censorship of the internet, this correlation disappears. We also checked that controlling for the interaction terms between education and occupation of the country leadership does not change our results. Table A23 presents the results of the cross-country regressions in which the censorship of the internet (Panel A) and the censorship of the traditional press (Panel B) are related to the education and occupations of the political elites controlling for the level of democracy and the censorship of the other domain. These results suggest that, if the sophistication of the political leadership is related to education and occupations, it is not driving our results. The list of countries that censor the internet according to our time-invariant internet censorship dummy is as follows: Bahrain, Belarus, Russia, Rwanda, Saudi Arabia, Thailand, Turkey, United Arab Emirates, Uzbekistan, and Vietnam. Countries that do not censor internet, but have a comparable level of traditional-press censorship are Armenia, Azerbaijan, Cambodia, Egypt, Honduras, Jordan, Kyrgyzstan, Malaysia, Singapore, Sri Lanka, Sudan, Venezuela, Zambia, and Zimbabwe.

## A.8 Details of case studies

## A.8.1 Russia 2017

The internet is an especially important source of political information in countries with censored traditional media. On March 2, 2017, a 50-minute documentary film entitled "He Is Not Dimon to You" describing the corruption of Prime Minister Dmitry Medvedev was posted on YouTube. The film detailed a network of foundations and businesses directly or indirectly controlled by Medvedev and produced evidence that Medvedev owned a large palace near Moscow, a historical palace in Saint-Petersburg, a skiing resort in the Caucasus, a manor on the Volga River, two wineries (in Russia and in Italy), and two yachts. Google searches for "He Is Not Dimon to You" and "Medvedev" skyrocketed immediately after the release of the film. The film was discussed by the few remaining independent newspapers and radio stations (there is no independent TV in Russia) and on digital social networks.

None of the three Russia's leading pollsters asked any questions about the film; however, there is some information about Medvedev's approval ratings around the time of the film's release. One of the three leading polling firms, pro-government FOM, stopped publishing Medvedev's ratings after the release of the film. The second one, government-owned VCIOM, did not report the approval ratings but asked respondents whether various politicians, including Medvedev, act in the interest of society as a whole or in the interest of a narrow group of people. One month after the film's release, the share of respondents agreeing with the statement that Medvedev is "acting in the interest of society as a whole" dropped from 61 to 49 percent, whereas the share of individuals saying that he is "acting in the interest of a narrow group" increased from 18 and 25 percent. Levada Center, Russia's only truly independent polling firm, continued monthly surveys of Medvedev's approval ratings. According to Levada's data, one month after the film became available, Medvedev's approval ranking sank from 52 to 42 percent, while the disapproval ranking jumped from 47 to 57%.<sup>82</sup> As a result, Medvedev's rating was at its historic low within one month of the film's release. Never before had Medvedev's popularity experienced such a large decline within one month.<sup>83</sup> Medvedev's approval rating never recovered and stayed below 50 percent throughout his remaining time in office. When Medvedev was removed from the Prime Minister's job in January 2020, his approval rating was at 38 percent.<sup>84</sup>

The only survey which directly traced the viewership of the film was carried out

<sup>&</sup>lt;sup>82</sup>https://www.levada.ru/en/ratings/, accessed on May 25, 2020.

<sup>&</sup>lt;sup>83</sup>Levada had been tracking Medvedev's approval since 2007, when Medvedev, then the first deputy prime minister was hinted as a presidential candidate; he then served as president in 2008-12 and then as prime minister in 2012-20.

 $<sup>^{84}</sup>$ It is worth noting that these approval ratings may seem high for a democracy, but they are very low for an autocracy with total government control of all major traditional media and substantial internet censorship.

by Alexei Navalny's Anti-Corruption Foundation (FBK)—the team who created the film. The survey of a representative sample of voting-age Russians was administered by phone two weeks after the film's release on YouTube (from March 14 to March 24). The survey included standard questions on the approval of Putin and Medvedev as well as questions about the film.<sup>85</sup> At the time of this survey, 4.5 percent of respondents said that they had already watched the film, 15.4 percent said that they had heard at least something about the film, while 80 percent had not even heard about it. By definition, those who watched the film had to have access to the internet (as it was only available on YouTube). Access to the internet was also a strong predictor of having heard of the film. Appendix Figure A22 shows that among those who have heard about the film but have not watched it, 77% used the internet every day. This is only slightly lower than the respective 86% among those who watched the film and significantly higher than 58% among those who had not heard about the film.<sup>86</sup>

As shown in Column 1 of Appendix Table A24, daily internet use is associated with an increase in the likelihood of having heard about the film of 11 percentage points. This effect is tantamount to more than doubling the probability of having heard about the film, i.e., shifting it from 9 percent among those who use the internet rarely or never to 20 percent among daily internet users. Both having watched the film and having only heard about it is associated with having a significantly more negative attitude toward Medvedev. As shown in Column 2, those who had watched the film were 36 percentage points less likely to be "positive" or "rather positive" toward Medvedev relative to the respondents who have not heard about the film. Similarly, people who just heard about the film but have not watched it were 18 percentage points less likely to be "positive" or "rather positive" toward Medvedev. Of course, these correlations can be explained by self-selection into seeking the information about the film. They, however, are robust to controlling for basic socio-economic characteristics as well as prior voting behavior and (as shown in Column 3) the attitude toward Vladimir Putin, which explains a lot of the variation in the attitude toward Medvedev and should control for at least some of this selection.

#### A.8.2 Romania 2014

While in Russia the publication of information about corruption on YouTube helped to reduce the approval rating of the political leadership, in more democratic

<sup>&</sup>lt;sup>85</sup>The respondents were asked about their attitude toward Medvedev with a 4-point Likert scale, with the following possible responses: "negative," "rather negative," "rather positive," and "positive." Many refused to answer the question but among those who gave an answer, 74 percent were "rather positive" or "positive."

<sup>&</sup>lt;sup>86</sup>The survey included six categories of the frequency of internet use ("Never," "At most monthly," "Twice a month," "Once a week," "2-3 times a week," "Daily"). We focus on a dummy for daily use of the internet. 62% respondents reported that they use the internet daily. The correlations are robust to using more flexible categorizations.

countries, the dissemination of critical information on social media also had electoral consequences. This can be illustrated with an example of the political campaign by the winner of the 2014 presidential election in Romania, Klaus Iohannis, who subsequently became known as the "Facebook President" (Patrut, 2015, 2017).

In the first round of the election, the incumbent Prime Minister, Victor Ponta, came first with 40% of the total vote, while Iohannis came second with 30%. At the time of the first round, Iohannis was also behind Ponta in two-way polls—which until two days before the second round predicted a 55:45 outcome in favor of Ponta (Czala, 2014). In the second round, however, Iohannis won with 54.5% of the vote. As we mentioned in the main text, he himself attributed this success to his Facebook campaign. A post-election survey by the Romanian Institute for Assessment and Strategy reported that 54% of a representative sample of Romanian voters used the Internet and 93% of them used Facebook. 70% of internet users said that the internet and social networks influenced their decision to vote (Patrut, 2015).<sup>87</sup>

Iohannis joined Facebook only in May 2014, whereas the incumbent, Ponta, had a Facebook page since 2010. At the time of the first round, Iohannis was behind Ponta in terms of Facebook followers (484 vs. 659 thousand, Tanase, 2015). However, between the two rounds Iohannis almost doubled the number of followers and overtook Ponta (848 vs. 715 thousand, Tanase, 2015).<sup>88</sup> He also strongly outperformed Ponta in terms of comments, likes and shares (Czala, 2014, Tanase, 2015). In these last two weeks of the campaign, Iohannis published 8 posts per day (Androniciuc, 2016). During the election campaign, Iohannis became the leader of the anti-corruption movement (Mungiu-Pippidi, 2018).

Facebook was especially effective at reaching out to Romanians residing abroad. These citizens received their information on Romanian politics via the internet. Romanians living abroad constituted 20% of Iohannis's Facebook followers (for Ponta, the respective number was 10%, Patrut, 2015). While Iohannis got 53% of the vote within the country, he obtained between 89 and 96 percent in major destinations of Romanian emigrants in Western countries (Tanase, 2015). Their turnout in the second round was 2.5 times as high as in the first round or in the second round of the previous presidential election in 2009. The expat voters accounted for 3% of the total vote which was important but not decisive. However, the impact of these voters was much larger: in the survey conducted by the Romanian Institute for Assessment and Strategy, 42% said that they had a family member or a friend abroad whose vote advice was decisive (Patrut, 2015). This is also an indication of the potential importance of spillovers in the political effects of social media.

<sup>&</sup>lt;sup>87</sup>In 2014, 7 out of 20 million Romanians were Facebook users, making Facebook a particularly influential social network (Patrut, 2015).

<sup>&</sup>lt;sup>88</sup>Later on, Iohannis became the first European politician to reach one million followers on Facebook (Androniciuc, 2018).

#### A.8.3 Brazil 2018

In addition to informing voters about misgovernance and corruption, mobile broadband internet and social media also provide a platform for disseminating misleading and outright false narratives, often promoted by populist politicians. A notable example is the 2018 presidential election in Brazil, when WhatsApp contributed to the victory of a far-right candidate Jair Bolsonaro.

Due to regulations favoring insiders, during the campaign, Bolsonaro only got 1% of the total TV time devoted to political campaigning, whereas his main opponent had 19%, and the candidate with the most air time had 44% (Evangelista and Bruno, 2018). Thus, he had to roll out a digital campaign. Unlike the "Facebook President" Iohannis, Bolsonaro became a "WhatsApp President" (dos Santos, 2018). WhatsApp is a mobile messaging/social network application owned by Facebook and used by about 120 million Brazilians.<sup>89</sup> The popularity of WhatsApp in Brazil, as discussed in the main text, is related to the spread of so called "zero-rating" plans (Evangelista and Bruno, 2019). Three-quarters of internet users in Brazil had a connection though such plans (Belli, 2018).

In order to use these "zero-rating" plans, one needs to have access to 3G. In 2018, there was substantial geographic variation in access to mobile broadband internet. We use it to show a strong correlation between 3G coverage and Bolsonaro's vote share in the second round of the election (Appendix Figure A23). Importantly, 3G coverage is higher in urban than in rural areas, where the share of educated voters, who were more likely to vote against Bolsonaro, is also higher than in rural areas (Barros and Santos Silva, 2019).

Bolsonaro's "digital populism" (Cesarino, 2019) combined both the anti-corruption narrative related to the grand corruption scandals in the ruling Workers' Party (PT) and a set of false accusations against PT's leadership. The concerns regarding corruption were certainly legitimate. A large corruption scandal, known as Operation Car Wash, that involved the national oil company Petrobras and many top-ranking government officials, resulted in a multi-year investigation and the impeachment of President Dilma Rousseff (from PT). She was succeeded by her vice-president Michel Temer who also was found to be involved in the scandal. He refused to resign but his popularity was so low that he did not stand for re-election in 2018. PT then nominated a popular ex-president Lula da Silva (Rousseff's predecessor). However, he too was convicted on corruption charges and was disqualified from running in 2018. The leadership of the main opposition party, PSDB (which was in power before PT and whose candidate came a close second in the previous presidential election) was also implicated in Operation Car Wash. Not surprisingly, corruption became the most important issue in

<sup>&</sup>lt;sup>89</sup>In 2018, this represented almost 90 percent of Brazilian internet users (Machado, 2018).

Brazilian politics. Even in times of double-digit unemployment, surveys would indicate corruption as Brazilians' top concern (Winter, 2018).

In addition to relying on a legitimate anti-corruption narrative, Bolsonaro also used social media to attack PT with falsehoods and misinformation. As we discuss in the main text, WhatsApp is a platform that is particularly well-suited for spreading false narratives because messages are shared and reshared through encrypted chat groups, in which the information can only be viewed by group members. It is estimated that there were hundreds of thousands of WhatsApp groups in Brazil in 2018 (Tardáguila et al., 2018).<sup>90</sup> A study of 100,000 WhatsApp political images circulating in 347 chat groups has identified 50 most shared images (Tardáguila et al., 2018). Out of these 50, 28 images were completely false or misleading; only 4 were truthful. Another study of WhatsApp groups showed that misleading images were much more likely to be shared: while misinformation images represented only 1% of all unique shared images, they were shared by 5.7% users, and reached 44% of groups monitored by the researchers (Resende et al., 2019).

A part of the dissemination of misleading political images was carried out in a coordinated campaign by a network of Bolsonaro supporters (Evangelista and Bruno, 2019). A leading Brazilian newspaper *Folha de S. Paulo* discovered the illegal marketing contracts where businesses paid marketing agencies for mass-messaging of pro-Bolsonaro misinformation. Later, WhatsApp recognized that such mass-messaging broke its own rules (Melo, 2019).

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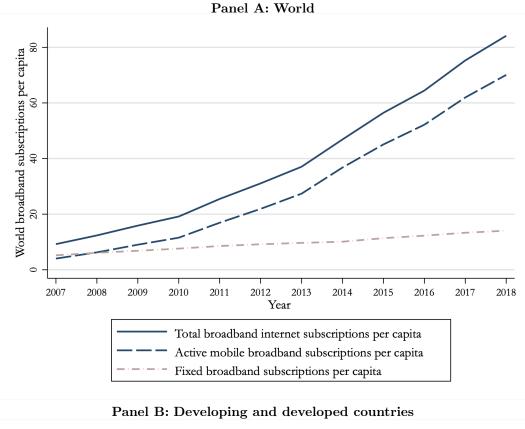
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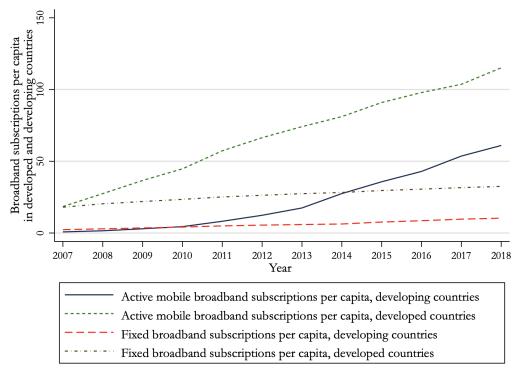
<sup>&</sup>lt;sup>90</sup>Facebook which owns WhatsApp has invested substantial resources in fact-checking in Brazil; however, these fact-checking efforts were focused on Facebook social network and not on WhatsApp (Nalon, 2018).

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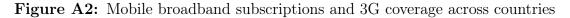
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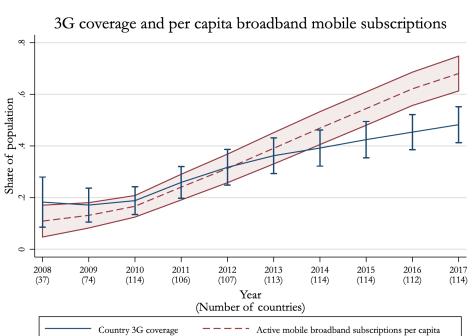
Figure A1: Time series of active mobile and fixed broadband subscriptions per capita globally





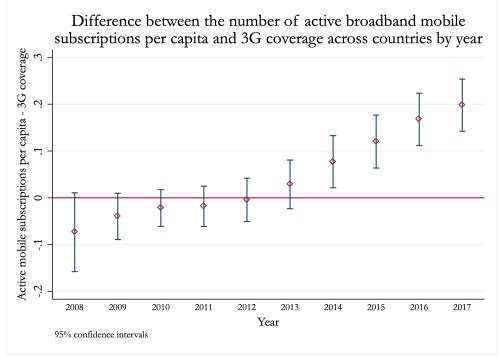
Note: The figure presents the evolution of the number of active mobile and fixed broadband subscriptions per capita in the entire world and separately in developed and developing countries. Source: ITU. https://www.itu.int/en/ITU-D/Statistics/Documents/statistics/2019/ITU\_Key\_2005-2019\_ICT\_data\_with%20LDCs\_280ct2019\_Final.xls, accessed on July 25, 2020.



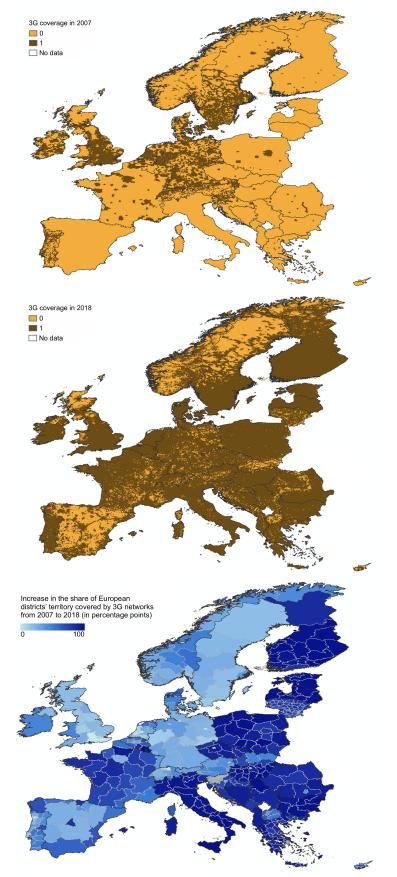


#### Panel A



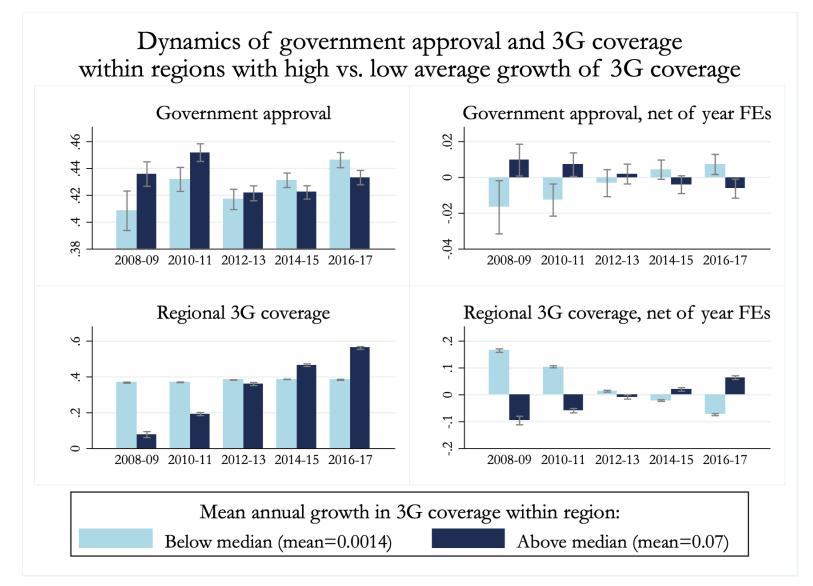


**Note:** The figure presents the comparison between country-level 3G coverage and per capita active mobile broadband subscriptions during the sample period. The sample of countries changes across years. In Panel A, in each year, means of both variables are calculated on the same sample of countries. 95% confidence intervals are presented.

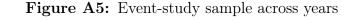


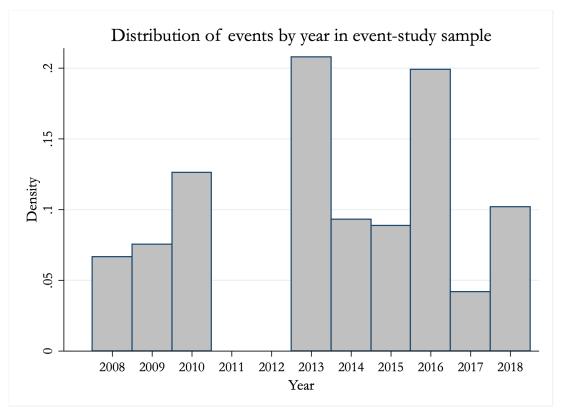
**Note:** The first two maps present 3G network coverage by grid cell in 2007 and 2018 for the European countries. The third map presents: 1) the boundaries of the districts, which are the spatial unit of observation in the elections data and 2) the increase in the share of the district's population covered by 3G networks from 2007 to 2018. The sample consists of European countries. There are 398 districts in the sample.





Note: The figure presents the mean of government approval and the mean of regional 3G coverage by year, separately for regions with below-median and abovemedian average annual growth of 3G coverage. We partial out region fixed effects from all presented series to take into account changes in the sample composition as not all regions appear in the data in all years. Graphs on the left present raw dynamics and graphs on the right present the dynamics net of year fixed effects. We calculate the average within-region annual growth of 3G coverage by regressing 3G coverage on linear trend and taking the point estimate of the estimated coefficient.





**Note:** The figure presents the distribution of regions with events across years. There are 452 event-regions in 65 countries between 2008 and 2018. Below we list countries with events in each year. The number in parentheses indicates the number of regions with an event in this country and year.

- 2008: Italy  $(14)^{\dagger}$ , South Korea  $(4)^{\dagger}$ , Spain  $(11)^{\dagger}$ , United States  $(1)^{\dagger}$
- 2009: Georgia (1), Japan (5), Malaysia (9), South Korea (11), Tajikistan (1), Luxembourg (5)<sup>†</sup>, Serbia (1)<sup>†</sup>, United States (1)<sup>†</sup>
- 2010: Indonesia (8), Israel (1), Netherlands (2), Russia (1), Sri Lanka (4), United States (3), Brazil (1)<sup>†</sup>, Bulgaria (6)<sup>†</sup>, Chile (1)<sup>†</sup>, Dominican Republic (11)<sup>†</sup>, Egypt (3)<sup>†</sup>, Estonia (1)<sup>†</sup>, Finland (1)<sup>†</sup>, Indonesia (3)<sup>†</sup>, Ireland (7)<sup>†</sup>, Mexico (1)<sup>†</sup>, Slovakia (3)<sup>†</sup>
- 2013: Armenia (5), Mauritius (9), Panama (1), Paraguay (2), Tunisia (17), Venezuela (1), Hungary (3)<sup>†</sup>, Tunisia (5)<sup>†</sup>, Vietnam (51)<sup>†</sup>
- 2014: Guatemala (1), Moldova (29), Azerbaijan (1)<sup>†</sup>, Kenya (1)<sup>†</sup>, Moldova (5)<sup>†</sup>, Montenegro (2)<sup>†</sup>, Niger (1)<sup>†</sup>, Serbia (1)<sup>†</sup>, Suriname (1)<sup>†</sup>
- 2015: Burkina Faso (5), Chad (1), Congo Brazzaville (2), Ghana (1), Lesotho (5), Lithuania (6), Uruguay (19), Tanzania (1)<sup>†</sup>
- 2016: El Salvador (2), Russia (1), Thailand (39), Trinidad & Tobago (11), Jamaica (10)<sup>†</sup>, Thailand (27)<sup>†</sup>
- 2017: Benin (5), Cambodia (3), Cyprus (4), Czech Republic (1), Mozambique (1), Namibia (1), Nigeria (1), Benin (2)<sup>†</sup>, Swaziland (1)<sup>†</sup>
- 2018: Cambodia (3)<sup>†</sup>, Cameroon (9)<sup>†</sup>, El Salvador (2)<sup>†</sup>, India (4)<sup>†</sup>, Indonesia (4)<sup>†</sup>, Kyrgyzstan (1)<sup>†</sup>, Nepal (3)<sup>†</sup>, Russia (11)<sup>†</sup>, Tanzania (4)<sup>†</sup>, Turkey (5)<sup>†</sup>

† indicates the events that contribute to the definition of lags or leads of the event year in estimating the event-study relationship (Columns 3 and 6 of Table 2), but there is no variation in the dummy for "post-event" within these regions in the GWP sample. Thus, in Columns 2 and 5 of Table 2, these regions only contribute to estimating the coefficients on control variables, such as year effects. There are 219 regions from 36 countries with variation in the post-event dummy. The difference stems from the fact that not all countries and regions are present in GWP in all years and GWP data are not available for 2018. The results are robust to excluding the regions without variation in the post-event dummy from the event-study sample.

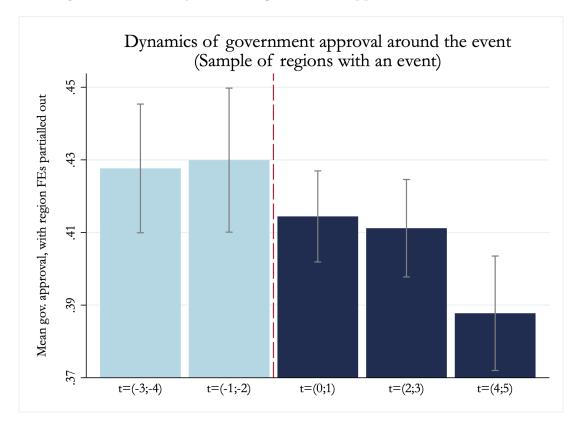
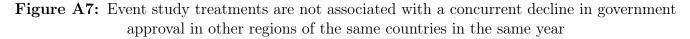
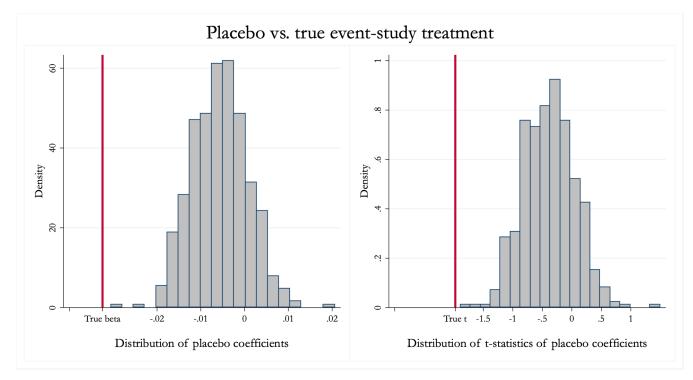


Figure A6: Raw dynamics of government approval around the events

**Note:** The figure presents the dynamics of the mean of government approval (net of region fixed effects) for years before and after the event in the sub-sample of regions with variation in the treatment dummy within the sample. We partial out region fixed effects to take into account changes in the sample composition as not all regions appear in the data in all years. Dashed vertical line indicated the time of the event (the increase of the regional 3G coverage by at least 50 percentage points in one year).





**Note:** The figure compares the results of for the post-event dummy in the event-study sample to the results from placebo treatments—500 random draws from the same countries and years as the actual events, but from regions that did not experience the event. In the event study, event is defined as the region experiencing an increase in 3G coverage of more than 50 percentage points in a single year. Thus, placebo events consider regions from the same countries and years that did not experience an increase in 3G coverage of more than 50 percentage points. To ensure that regions with the event are comparable to the placebo regions, we exclude country-years when at least 60% of the regions in the country had an event. The thick vertical lines indicate the result for the real events in this subsample for the specification similar to the one presented in Column 2 of Table 2. Without this sample restriction, the difference between results for the actual and for the placebo events is even bigger. The left panel presents the point estimates, the right panel—the *t*-statistics. For the true events, the mean value of the increase in regional 3G coverage is 76 percentage points of the region's territory (with the standard deviation of 16.5). For the placebo treatments, the mean increase in regional 3G coverage is 13 percentage points (with the standard deviation of 15).

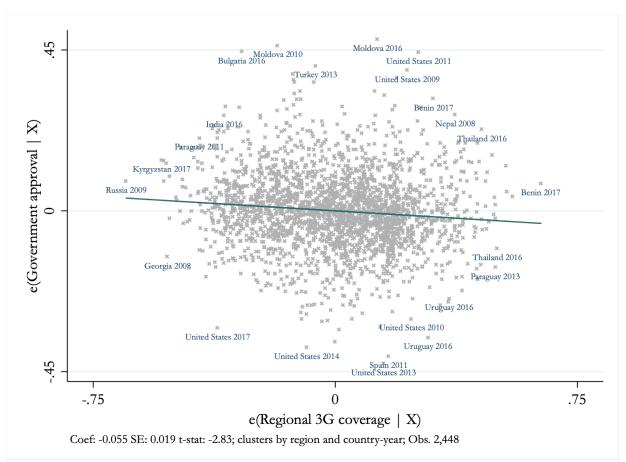


Figure A8: Residual scatter plot of government approval and regional 3G coverage at the region-year level in the event-study sample

**Note:** The figure presents the residual scatter plot from estimating a specification, similar to the one presented in Column 2 of Table 2, but at the region×year level. An observation is a region×year. We verified that the results do not change if we exclude the regions with observations marked on the figure and if we exclude the observations marked on this figure, leaving the rest of the observations for the same regions in the sample.

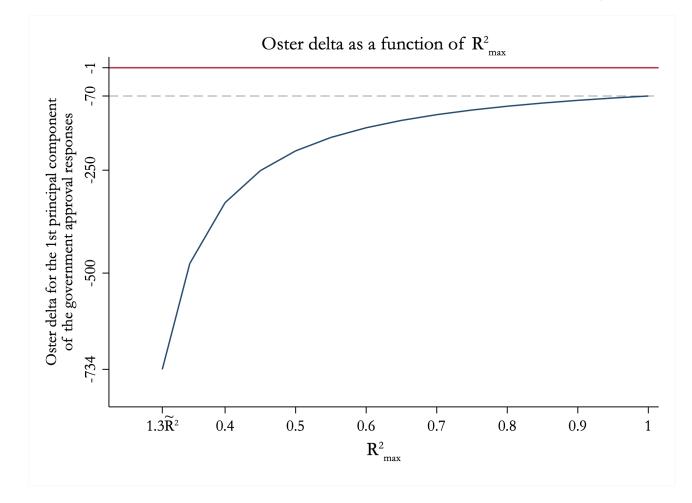


Figure A9: Robustness of Oster's  $\delta$  to alternative assumptions about  $R_{\max}^2$ 

Note: The figure presents the value of Oster's  $\delta$  as a function of  $R_{\max}^2$  from  $R_{\max}^2 = 1.3\tilde{R}^2$ , where  $\tilde{R}^2$  is the R-squared from Table 1, to  $R_{\max}^2 = 1$ . The dependent variable is the 1st principal component of government approval.

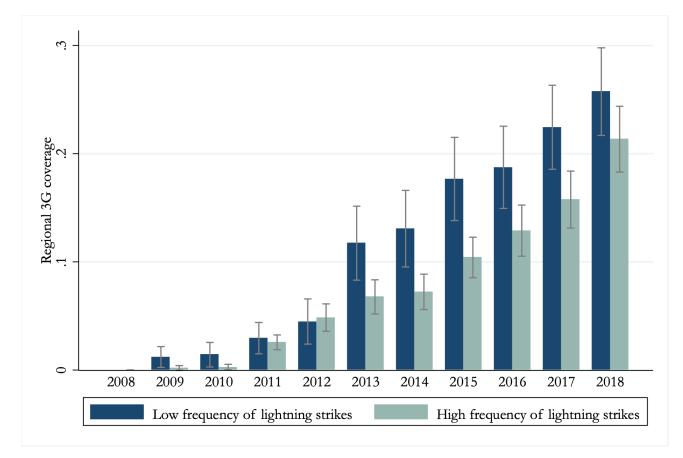


Figure A10: Growth in regional 3G coverage by frequency of lightning strikes, region-year level

**Note:** The figure illustrates the relationship between regional 3G coverage and the frequency of lightning strikes. In particular, it presents the evolution of regional 3G coverage in subnational regions with a high frequency of lightning strikes and in subnational regions of the same countries with a low frequency of lightning strikes. The sample consists of countries with below-median GDP per capita that have within-country variation in the frequency of lightning strikes.

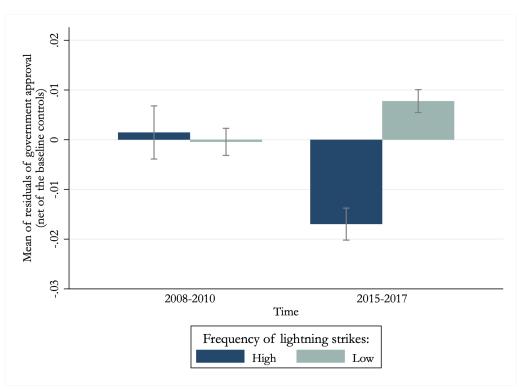
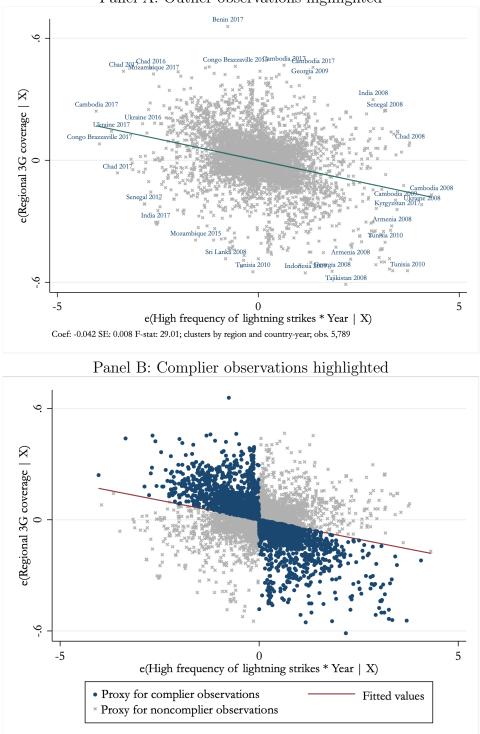


Figure A11: Lightning strikes and the change in government approval among countries with below-median GDP per capita

**Note:** The figure illustrates the reduced-form relationship behind the 2SLS estimation presented in Columns 5 and 6 of Table 4. The results are based on the sample of countries with below-median GDP per capita. The vertical axis presents mean government approval net of all controls, including region and year fixed effects. The graph also presents the 90% confidence intervals with robust standard errors.

Figure A12: Residual scatter plot of regional 3G coverage and a dummy for a high frequency of lightning strikes interacted with a time trend, region-year level



**Note:** The figure presents the residual scatter plot of the first-stage relationship from Column 5 of Table 4 between regional 3G coverage and a dummy for a high frequency of lightning strikes interacted with a time trend. The sample consists of countries with below-median GDP per capita. In Panel A, we highlight the observations that are relatively far away from the cloud. We have verified that excluding the region-year observations that are highlighted on this graph or excluding regions with observations that are highlighted on this graph does not affect the results of either the first or the second stage. In Panel B, we highlight the observations that are driving the first stage. We deem them as a proxy for complier observations: only a subset of these observations are compliers, as some are "always takers" and "never takers" that happen to fit the estimated relationship.

Panel A: Outlier observations highlighted

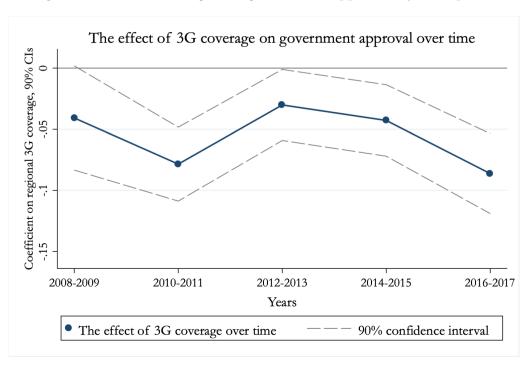
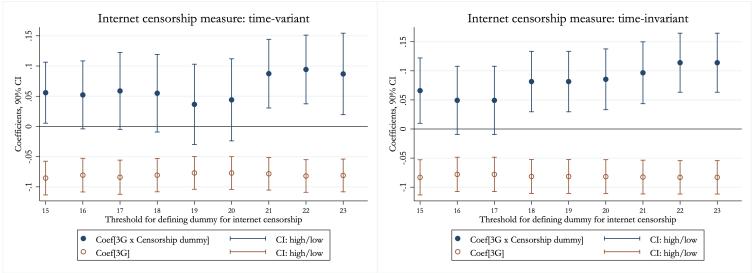


Figure A13: 3G coverage and government approval, by time period

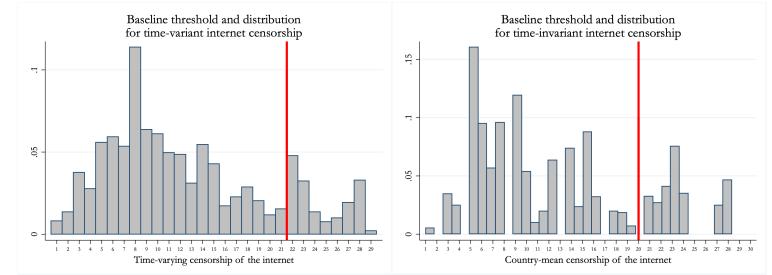
**Note:** The figure presents the results presented in Column 1 of Table A10. The standard errors used to construct the confidence intervals are corrected for two-way clusters at the level of the subnational regions (to account for correlation over time) and at the level of the countries in each year (to account for within-country-year correlation).



#### Figure A14: The choice of threshold for the dummy for internet censorship

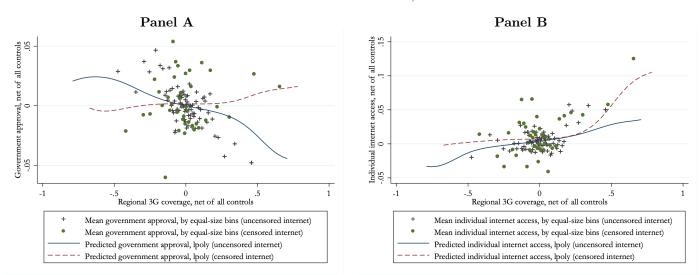


Panel B: The baseline thresholds are natural breaks in the distributions of continuous measures of internet censorship

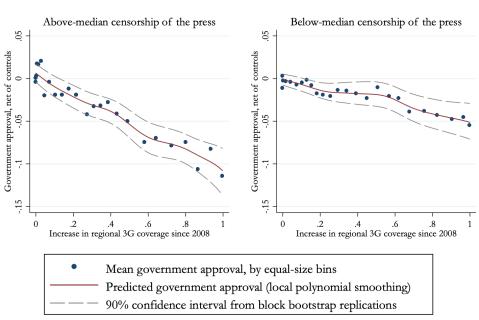


Note: Panel A of the figure presents the robustness of the results from Column 6 of Panels A and B of Table 5 to different thresholds for the definition of dummies for internet censorship. Panel B of the figure present the distributions of the continuous measures of internet censorship to illustrate the choice of the baseline thresholds. The baseline threshold for the time-variant dummy corresponds to the 90th percentile of the distribution of the internet censorship score. The baseline threshold for the time-invariant dummy corresponds to the 85th percentile of the distribution of the time-invariant internet censorship score. Countries that fall above the baseline threshold of 20 are listed in the Appendix Section A.7.

Figure A15: 3G coverage, confidence in government, and internet access at home in countries with censored and uncensored internet, net of all controls

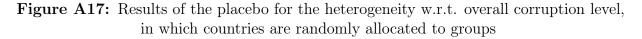


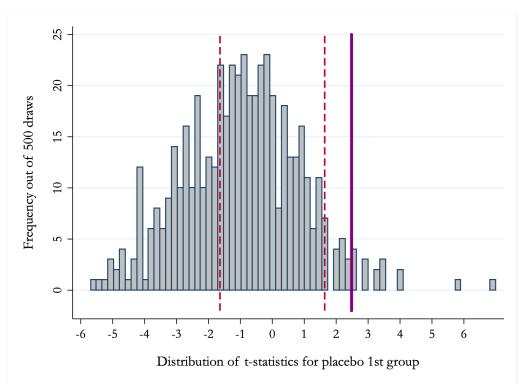
**Note:** Panel A of the figure illustrates the nonparametric (local polynomial smoothing) relationship between government approval and regional 3G coverage in countries with and without internet censorship from Column 6 of Panel B of Table 5. To construct this figure, we regress the government approval and regional 3G coverage variables on all the other controls and plot the relationship between the residuals, separately for countries with and without internet censorship. The dots show the means of the respective outcome variables net of all the controls by equal-size bins. The lines on the graphs show the predicted outcomes (Gaussian kernel, local polynomial smoothing). Similarly, Panel B of the figure illustrates the nonparametric (local polynomial smoothing) relationship between internet access at home and regional 3G coverage in countries with high and low censorship. Figure A16: 3G coverage and government approval in countries with uncensored internet, depending on censorship of the traditional press



Increase in 3G coverage and government approval in countries with uncensored internet

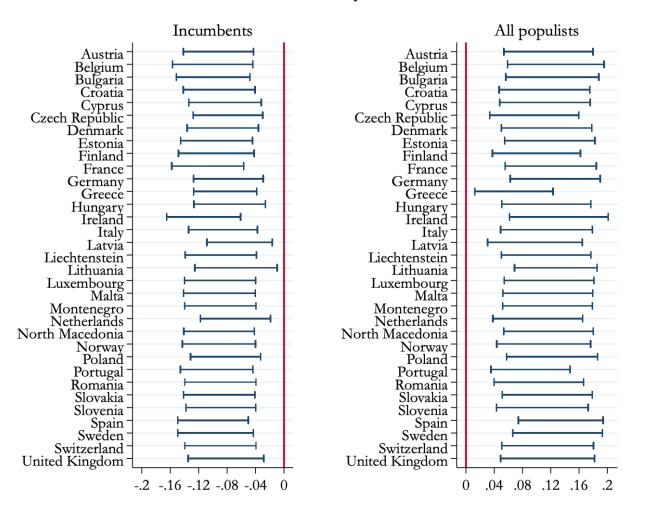
**Note:** Uncensored 3G internet decreases government approval more in countries with high censorship of the traditional press. The figure illustrates the results from Column 6 of Panel D of Table 5. The left-hand side of the figure illustrates the nonparametric (local polynomial smoothing) relationship between government approval and regional 3G coverage for countries with uncensored internet and above-median censorship of the traditional press; the right-hand side—the same relationship for countries with uncensored internet and below-median censorship of the traditional press. The effects of all the other controls are subtracted prior to estimating the nonparametric relationship. The dots show the means of the respective outcome variables net of all the controls by equal-size bins. The solid lines on the graphs show the predicted outcomes (Gaussian kernel, local polynomial smoothing).





Note: The figure presents the distribution of the t-statistic for the coefficient on the interaction term between 3G coverage and a dummy for the top group, in the same specification as in Figure 6, but as a result of 500 draws in which countries are randomly allocated among the 13 groups with nonmissing GICI index, instead of the allocation according to the level of GICI index. Dashed vertical lines indicate the 10%-significance thresholds for the negative and positive effect. Thick solid line indicates the true t-statistic for the effect of 3G in the group of least corrupt countries.

Figure A18: The confidence interval for the effect of 3G internet on election results in Europe when the countries are excluded one by one



### 90% CI when a country is excluded

**Note:** The figure presents the 90% confidence intervals for the effect of 3G internet on the incumbents' and populists' vote shares—the regression specifications in Column 2 of Table 8 and Column 4 of Table 9, respectively—when all the countries are excluded one by one. The results are robust to the exclusion of any single country.

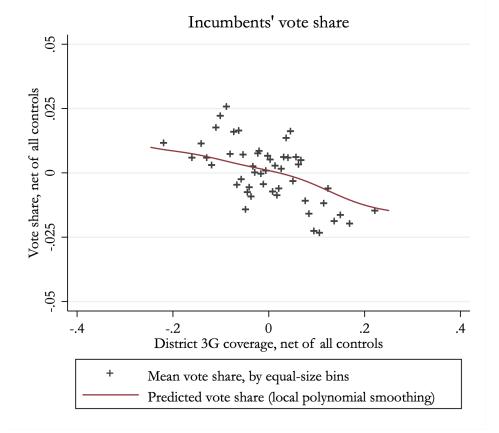


Figure A19: 3G coverage and the vote share of incumbent parties, net of all controls

**Note:** The figure presents the nonparametric (local polynomial smoothing) relationship between regional 3G coverage and the vote share of incumbent parties (net of all controls), illustrating the result presented in Column 2 of Table 8. To construct this figure, we regress the vote share and regional 3G coverage on all the other controls and plot the relationship between the residuals. The dots show the means of the respective outcome variables net of all the controls by equal-size bins. The lines on the graphs show the predicted outcomes (Gaussian kernel, local polynomial smoothing).

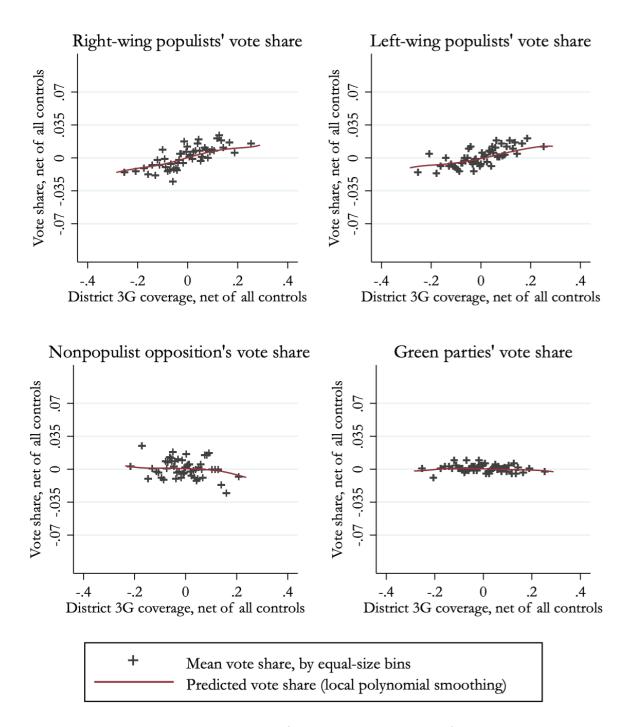
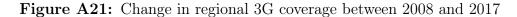
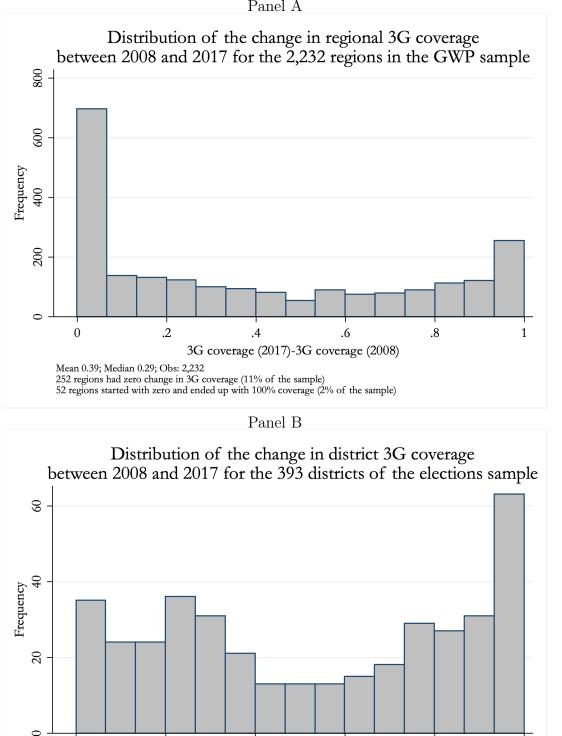


Figure A20: 3G coverage and the vote share of opposition parties, net of all controls

**Note:** The figure presents the nonparametric (local polynomial smoothing) relationship between regional 3G coverage and the vote share of right-wing populists, left-wing populists, the nonpopulist opposition, and green parties (net of all controls), illustrating the results presented in Columns 1, 2, 6, and 5 of Table 9, respectively. To construct this figure, we regress the respective vote shares and regional 3G coverage on all the other controls and plot the relationships between the residuals. The dots show the means of the respective outcome variables net of all the controls by equal-size bins. The lines on the graphs show the predicted outcomes (Gaussian kernel, local polynomial smoothing).





Panel A

Note: The figure presents the difference in regional 3G coverage between 2017 and 2008 across regions in the sample in Panel A and across subnational districts in the election sample in Panel B.

3G coverage (2017)-3G coverage (2008)

.4

3 districts started with zero and ended up with 100% coverage (0.8% of the sample)

.6

.8

1

.2

17 districts had zero change in 3G coverage (4% of the sample)

Mean 0.53; Median 0.52; Obs: 393

0

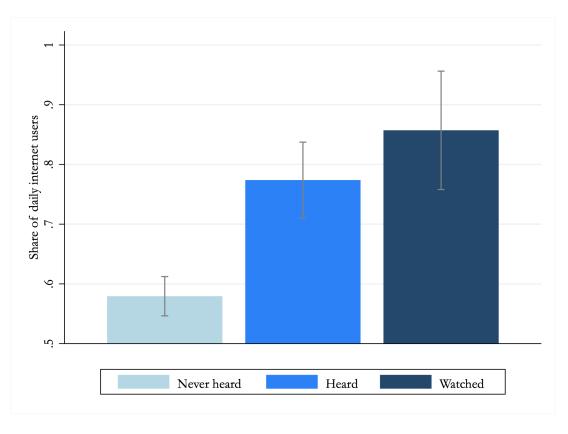
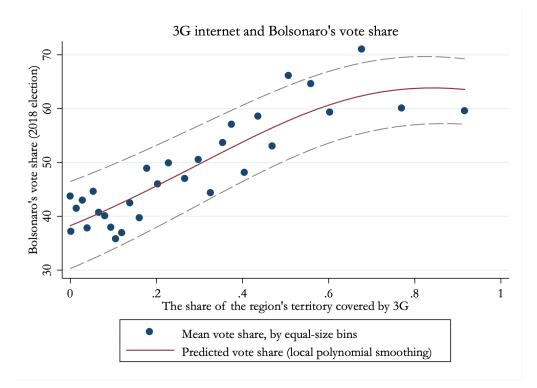


Figure A22: Internet use and exposure to the film "He Is Not Dimon to You"

**Note:** The figure presents the share of daily internet users among those who had never heard of the film "He Is Not Dimon to You", those who had heard about it but had not watched it, and those who had watched it. Sources: FBK survey, authors' calculations.

Figure A23: 3G coverage and Jair Bolsonaro's vote share in the second round of the 2018 presidential election



**Note:** The figure illustrates the nonparametric (local polynomial smoothing) relationship between microregion 3G coverage and Jair Bolsonaro's vote share in the second round of the 2018 presidential election. The data from 558 Brazilian microregions are aggregated into 30 equal-size bins. The solid line shows the predicted outcome (Gaussian kernel, local polynomial smoothing).

	Mean	SD	Observations	Source of data
Panel A: GWP dataset				
Regional 3G coverage	0.395	0.401	840,537	Collins Bartholomew
Regional 2G coverage	0.781	0.310	840,537	Collins Bartholomew
Internet access at home	0.440	0.496	840,537	GWP
Confidence in national government	0.514	0.500	772,353	GWP
Confidence in judicial system	0.534	0.499	748,471	GWP
Honesty of elections	0.505	0.500	732,856	GWP
No corruption in government	0.226	0.418	722,768	GWP
Share of positive government approval responses	0.432	0.348	617,863	GWP
1st principal component of government approval responses	0.439	0.352	617,863	GWP
Internet censorship (Limits on Content score)	11.838	6.009	$378,\!534$	Freedom House
Dummy for low censorship	0.949	0.220	715,303	Freedom House and Polity I
Freedom of the Press score	46.603	21.255	840,537	Freedom House
Polity2 score $\geq 8$	0.541	0.498	840,537	Polity IV
Polity2 score $\geq 6$	0.694	0.461	840,537	Polity IV
Index of actual corruption (GICI)	0.272	0.307	801,487	IMF
The Panama Papers' entities per 1,000 people	0.241	1.528	840,537	ICIJ
Log average regional income	8.309	1.220	840,537	GWP
Log nighttime light density (from DMSP-OLS)	1.484	2.050	430,017	DMSP-OLS (2008-2013)
Log nighttime light density (from VIIRS)	-0.788	2.632	191,648	VIIRS (2015-2016)
Unemployment rate	7.361	5.382	840,537	World Bank
Log GDP per capita	9.323	1.141	840,537	World Bank
Dummy for below-median GDP per capita	0.491	0.500	617,863	World Bank
Dummy for high frequency of lightning strikes	0.627	0.484	617,863	WWLLN
Dummy for high frequency of lightning strikes (sample of countries with below-median GDP per capita)	0.723	0.447	303,601	WWLLN
Unemployed	0.059	0.236	840,537	GWP
Employment status not known	0.426	0.494	840,537	GWP
Female	0.541	0.498	840,537	GWP
Age	41.901	17.776	840,537	GWP
Number of children	1.178	1.834	840,537	GWP
Married	0.573	0.495	840,537	GWP
Divorced	0.065	0.247	840,537	GWP
Widow[er]	0.079	0.269	840,537	GWP
Highest level of education $=$ high school	0.531	0.499	840,537	GWP
Highest level of education $=$ tertiary	0.161	0.368	840,537	GWP
Urban status $=$ large city	0.307	0.461	840,537	GWP
Urban status $=$ suburb of large city	0.096	0.295	840,537	GWP
Urban status = rural location $\mathbf{\hat{u}}$	0.597	0.490	840,537	GWP

#### Table A1: The summary statistics of the variables used in the analysis

## Panel B: European elections dataset

District 3G coverage	0.647	0.346	1,250	Collins Bartholomew
Incumbents' vote share	0.304	0.127	1,536	National election statistics
Top 2 parties' from the 1st election vote share	0.561	0.181	1,242	National election statistics
Top 2 parties' from the 1st election vote share (sample of populist parties)	0.329	0.148	341	National election statistics
Right-wing populists' vote share	0.136	0.173	1,250	National election statistics
Left-wing populists' vote share	0.065	0.101	1,250	National election statistics
Other (unclassified) populists' vote share	0.060	0.125	1,250	National election statistics
All populists' vote share	0.260	0.203	1,250	National election statistics
Green parties' vote share	0.039	0.051	1,250	National election statistics
Nonpopulist opposition's vote share	0.431	0.193	1,566	National election statistics
Turnout	0.656	0.115	1,250	National election statistics
Log GDP per capita	10.427	0.364	1,250	World Bank
Unemployment rate	10.442	6.334	1,250	World Bank
Labor force participation	71.559	4.971	1,250	World Bank
Inflation rate	1.808	1.995	1,250	World Bank
Share of population over 65 years	17.369	2.691	1,250	World Bank
Log nighttime light density (DMSP-OLS)	2.405	0.785	801	DMSP-OLS (2007-2013)
Log nighttime light density (VIIRS)	0.302	1.191	391	VIIRS (2015-2016)

	(1)	(2)	(3)	(4)	(5)
Dep. Var.:	Internet access		1st princip	al componer	ıt
	at home		of governr	nent approva	1
Sample:	All	All	All	Internet aco No	cess at home Yes
Panel A: Sample of all 1	respondents				
Regional 3G coverage	$0.080^{***}$ (0.017)	$-0.056^{***}$ (0.015)	$-0.073^{***}$ (0.016)	$-0.071^{***}$ (0.019)	$-0.035^{**}$ (0.015)
Internet access at home		$-0.010^{***}$ (0.002)	$-0.023^{***}$ (0.004)		
Regional 3G coverage $\times$ $\times$ Internet access at home			$0.033^{***}$ (0.008)		
Observations	840,537	617,863	617,863	347,809	269,981
R-squared	0.482	0.239	0.240	0.212	0.291
Panel B: Subsample of r Regional 3G coverage	rural residents 0.083*** (0.017)	$-0.080^{***}$ (0.018)	$-0.098^{***}$ (0.019)	$-0.097^{***}$ (0.022)	$-0.044^{***}$ (0.016)
Internet access at home		$-0.013^{***}$ (0.003)	$-0.027^{***}$ (0.004)		
Regional 3G coverage $\times$ × Internet access at home			$\begin{array}{c} 0.036^{***} \\ (0.009) \end{array}$		
Observations	501,957	371,055	371,055	242,933	128,032

#### Table A2: Regional 3G coverage, internet access at home, and government approval

Note: \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. 3G internet is associated with higher probability of having internet at home and it reduces government approval with or without access to the internet at home. The unit of observation is an individual. Panel A reports the results for the full sample and Panel B for the subsample of respondents from rural areas. Column 1 presents the results of the estimation of Specification (2), and Columns 2–5 present the results of the estimation of variants of Specification (1). The dependent variable in Column 1 is a dummy for having access to the internet at home. The dependent variable in Columns 2–5 is the aggregate measure of government approval. In Column 4, the sample is comprised of individuals without internet access at home and in Column 5—with internet access at home. Controls include age, age squared, gender, marital status, dummies for high school and university education, employment status, urban status, the regions' average level of income, the log of the countries' GDP per capita, the countries' unemployment rate, and dummies for democracy status. Standard errors in parentheses are corrected for two-way clusters at the level of the subnational regions (to account for correlation over time) and at the level of the countries in each year (to account for within-country-year correlation).

# **Table A3:** The effect of 3G internet at t and t + 1 on confidence in government at t,controlling for country×year fixed effects

	(1)	(2)	(3)	(4)	(5)	(6)
Dep. Var.:	Confidence in	Confidence in	Honesty of	No corruption	Share of	1st principal
	national	judicial system	elections	in government	questions with	component
	government				positive responses	of responses
Panel A: Robustness to control	ling for country×y	ear FEs: The e	ffect of 3G	coverage in yea	ar t	
Regional 3G coverage at $t$	-0.016	-0.029*	-0.056***	-0.036***	-0.037***	-0.036***
0 0	(0.017)	(0.017)	(0.016)	(0.013)	(0.013)	(0.013)
Mean dep. var.	0.439	0.534	0.505	0.226	0.432	0.439
Observations	772,353	748,471	732,856	722,768	617,863	617,863
Number of countries	111	116	112	112	110	110
Panel B: Test for a pre-trend: t	the effect of the lea	nd of the 3G co	verage			
Regional 3G coverage at $t+1$	0.015	-0.012	-0.021	-0.006	-0.006	-0.005
0 0 1	(0.017)	(0.018)	(0.019)	(0.014)	(0.014)	(0.014)
Mean dep. var.	0.514	0.534	0.505	0.226	0.432	0.439
Observations	772,353	748,471	732,856	722,768	617,863	617,863
Number of countries	111	116	112	112	110	110
Panel C: Test for a pre-trend: p	p-value of the test	for the equality	of the effe	cts of 3G cover	rage and its lead	
p-value	0.038	0.160	0.027	0.012	0.003	0.003

p-value	0.050	0.100	0.021	0.012	0.005	0.005
Subnational region & country×year FEs	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	✓
Baseline controls	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$

**Note:** \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. 3G internet has a significant negative effect on government approval even after controlling for the country-by-year fixed effects. Next year's expansion of 3G networks is not correlated with the change in government approval today, suggesting that the parallel trends assumption holds. Panel C presents the results of the test of equality of the effects of 3G and its lead. The unit of observation is an individual. Controls include age, age squared, gender, marital status, dummies for high school and university education, employment status, urban status, and the regions' average level of income. Standard errors in parentheses are corrected for two-way clusters at the level of the subnational regions (to account for correlation over time) and at the level of the countries in each year (to account for within-country-year correlation).

	(1)	(2)
Dep. Var.:	1st principal component of the government approval resp	
Sample note 1:		a sharp increase in one year in 2008-18
Sample note 2:	All respondents	Rural respondents
Sharp increase in regional 3G coverage occurred in:		
Year $t+3$	-0.001 (0.029)	-0.015 (0.033)
Year $t+2$	$\begin{array}{c} 0.013 \\ (0.035) \end{array}$	$\begin{array}{c} 0.057 \\ (0.038) \end{array}$
Year $t + 1$	$\begin{array}{c} 0.022\\ (0.025) \end{array}$	$\begin{array}{c} 0.031 \\ (0.030) \end{array}$
Year t	$-0.027^{**}$ (0.014)	$-0.033^{*}$ (0.020)
Year $t-1$	$-0.039^{*}$ (0.021)	$-0.093^{***}$ (0.025)
Year $t-2$	-0.040 (0.027)	$-0.078^{***}$ (0.028)
Year $t-3$	$-0.082^{**}$ (0.039)	-0.081** (0.040)
Observations	130,406	66,078
Number of countries Number of regions		62 444
Subnational region & year FEs Baseline controls Censorship of the traditional press control	$\checkmark$ $\checkmark$	$\checkmark$ $\checkmark$ $\checkmark$
P-value: $\gamma[Y_t] = \gamma[Y_{t-1}]$ P-value: $(\gamma[Y_t] + \gamma[Y_{t+1}])/2 = (\gamma[Y_{t-1}] + \gamma[Y_{t-2}])/2$	$0.087 \\ 0.052$	$0.085 \\ 0.000$

Table A4: De Chaisemartin - D'Haultfœuille event-study results

Note: \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. The table presents the estimates of the De Chaisemartin - D'haultfœuille event-study estimator. The unit of observation is an individual. The sample is comprised of individuals from regions that had a sharp increase of more than 50 percentage points in the share of subnational region's population covered by 3G in a single year, between 2008-2018. There are 452 regions from 65 countries like this. All regions in this sample have variation in the lags and leads of the year of the event. However, only 219 regions out of all regions with an event have variation in the post-event dummy within the sample due to missing region-years in the GWP data. Columns 1 reports the results for the full sample; Column 2—for the subsample of respondents from rural areas. The unreported controls include age, age squared, gender, marital status, dummies for high school and university education, employment status, urban status, the regions' average level of income, the log of the countries' GDP per capita, the countries' unemployment rate, dummies for democracy status, and the censorship of the traditional press score. Standard errors in parentheses are corrected for clusters at the level of the subnational regions.

	(1)	(2)	(3)	(4)	(5)	(6)
Dep. Var.:	Confidence in national government	Confidence in judicial system	Honesty of elections	No corruption in government	Share of questions with positive responses	1st principal component of responses
Panel A: Altonji-Elder-7	Taber test					
Predicted from observables regional 3G coverage	$0.119 \\ (0.322)$	-0.074 (0.200)	$0.150 \\ (0.321)$	-0.039 (0.202)	0.030 (0.238)	$0.031 \\ (0.241)$
Panel B: Oster test						
Oster $\delta$ for $\gamma_1 = 0$	-4.22	5.83	-5.84	1.63	-1012.00	-733.97

Table A5: Altonji-Elder-Taber test and Oster test

Note: \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. Panel A presents the results of the ATE test, showing that the variation from the control variables does not explain the effect of regional 3G coverage on government approval. The estimation involves a two-stage procedure. First, regional 3G coverage is predicted using all the control variables as well as the subnational region and year fixed effects. Controls include age, age squared, gender, marital status, dummies for high school and university education, employment status, urban status, the region's average level of income, the log of the country's GDP per capita, the country's unemployment rate, and dummies for democracy status. The government approval variables are then regressed on the predicted level of regional 3G coverage, controlling for the subnational region and year fixed effects but not the additional controls. Standard errors in parentheses are corrected for two-way clusters at the level of the subnational regions (to account for correlation over time) and at the level of the countries in each year (to account for within-country-year correlation). Panel B presents the  $\delta$ s from the Oster test, showing that selection on unobservable variables needs to be very high to reduce the effect of regional 3G coverage to zero. Following Oster (2017), we set the value of  $R_{max}^2$ —the R-squared from a hypothetical regression of the outcome on treatment and both observed and unobserved controls—to be equal to  $1.3\tilde{R}^2$ , where  $\tilde{R}^2$  is the R-squared from Table 1.

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Dep. Var.:	Regional 3G coverage	1st principal component of government approval						
Stage, 2SLS:	1	2	1	2	1	2	1	2
Countries in the sample:		All co	untries		Countr	ies with below-r	nedian GDP p	er capita
Respondents in the sample:	All	All	Rural	Rural	All	All	Rural	Rural
Regional 3G coverage		$-0.280^{***}$ (0.062)		$-0.321^{***}$ (0.068)		$-0.261^{**}$ (0.111)		$-0.510^{***}$ (0.156)
$      1 [High frequency of lightning strikes] \times Year \times \\       \times 1 [GDP per capita below median] $	$-0.041^{***}$ (0.006)		$-0.037^{***}$ (0.006)		$-0.034^{***}$ (0.009)		$-0.025^{***}$ (0.009)	
$\begin{aligned} & \mathbb{1}[\text{High frequency of lightning strikes}] \times \text{Year} \times \\ & \times \ \mathbb{1}[\text{GDP per capita above median}] \end{aligned}$	-0.003 (0.005)		$0.005 \\ (0.006)$					
Observations F-stat, excluded instrument	617,863	$617,863 \\ 32.74$	371,055	$371,055 \\ 32.68$	303,601	$303,601 \\ 13.88$	213,460	$213,460 \\ 7.98$
Corresponding OLS coefficient on regional 3G coverage						$-0.115^{***}$ (0.028)		$-0.157^{***}$ (0.029)
Subnational region & year FEs	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Extended set of controls	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$

#### Table A6: Lightning strikes, 3G coverage, and government approval (individual level)

Note: \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. The table presents the results of an IV analysis, where the the frequency of lightning strikes in a subnational region is used as an IV for the expansion of regional 3G coverage. The methodology follows Manacorda and Tesei (2020). Lightning strikes are weighted by population density. High frequency of lightning strikes is defined by the subnational region being in the top half of the distribution of lightning strikes. Odd columns present the first stage. Even columns—the results of the second stage. Columns 1-4 present the results for all the countries in the sample; Columns 5-8—for the subsample of countries with below-median GDP per capita. The unit of observation is an individual. Controls include age, age squared, gender, marital status, dummies for high school and university education, employment status, urban status, the region's average level of income, the log of the countries' GDP per capita, the countries' unemployment rate, dummies for democracy status, and linear time trends interacted with the subnational regions' area size, elevation, tree cover, 3G coverage in 2008, and each quintile of population density. Standard errors in parentheses are corrected for two-way clusters at the level of the subnational regions (to account for correlation over time) and at the level of the countries in each year (to account for within-country-year correlation).

	Assumptions about variance-covariance matrix:	Regional 3G coverage
Coefficient		-0.057
(1)	Baseline: 2-way clusters by region and country-year	$(0.015)^{***}$
(2)	Clusters by country	(0.019)***
	Conley correction for spatial correlation within:	
(3)	- 500km and 1 temporal lag	$(0.013)^{***}$
(4)	- 500km and 5 temporal lags	(0.014)***
(5)	- 500km and 10 temporal lags	$(0.014)^{***}$
(6)	- 1,000km and 1 temporal lag	(0.014)***
(7)	- 1,000km and 5 temporal lags	(0.014)***
(8)	- 1,000km and 10 temporal lags	(0.015)***
Observations		617,863

 Table A7: Robustness to alternative assumptions about variance-covariance matrix

Note: \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. The table shows that the results are robust to clustering by country and adjusting the standard errors to spatial correlation at 500 and 1,000 km radii with 1, 5, and 10-year temporal lags.

	(1)	(2)	(3)	(4)	(5)	(6)		
Dep. Var.:	Region-year mean of the following variable:							
	Confidence in national government	Confidence in judicial system	Honesty of elections	No corruption in government	Share of questions with positive responses	1st principal component of responses		
Panel A: Means taken across a	ll respondents	s in each region	-year					
Regional 3G coverage	$-0.064^{***}$ (0.022)	$-0.041^{**}$ (0.016)	$-0.090^{***}$ (0.024)	$-0.029^{**}$ (0.014)	$-0.057^{***}$ (0.016)	$-0.058^{***}$ (0.017)		
R-squared Observations	$0.611 \\ 13,055$	$0.655 \\ 13,192$	$0.617 \\ 12,913$	$0.756 \\ 13,179$	$0.686 \\ 12,860$	$0.682 \\ 12,860$		
Panel B: Means taken across r	ural residents	only						
Regional 3G coverage	$-0.073^{***}$ (0.016)	$-0.063^{***}$ (0.018)	$-0.106^{***}$ (0.028)	$-0.034^{**}$ (0.017)	$-0.073^{***}$ (0.019)	$-0.074^{***}$ (0.019)		
R-squared Observations	$0.574 \\ 11,991$	$0.593 \\ 12,079$	$0.563 \\ 11,823$	$0.706 \\ 12,075$	$0.632 \\ 11,743$	$0.628 \\ 11,743$		
Subnational region & year FEs Region- and country-level controls	$\checkmark$	√ √	$\checkmark$	√ √	$\checkmark$	$\checkmark$		

#### Table A8: Robustness to using region-year averages as the unit of analysis

**Note:** \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. The unit of observation is a subnational region in a year. Panel A reports the results for the region-year averages for the full sample, Panel B—for the subsample of respondents from rural areas. The outcome variables are the regional-level perceptions of government and the country's institutions. Controls include the region's average level of income, the log of the country's GDP per capita, the country's unemployment rate, and two dummies for the country's democracy status. Standard errors in parentheses are corrected for two-way clusters at the level of the subnational regions (to account for correlation over time) and at the level of the countries in each year (to account for within-country-year correlation). Several region×year observations in this sample are not part of our baseline sample, which consists of 13,004 region×year observations, because of the absence of the individual-level controls, not included in this estimation.

# Table A9: Robustness to using regional 3G coverage without population weights and to controlling for population-density-specific time effects

	(1)	(2)	(3)	(4)	(5)	(6)
Dep. Var.:	Confidence in national government	Confidence in judicial system	Honesty of elections	No corruption in government	Share of questions with positive responses	1st principa component of responses
Panel A: Robustness to usi	ng regional 3G	coverage with	out populat	ion weights: S	ample of all respo	ndents
Regional 3G coverage, no population-density weights	$-0.060^{***}$ (0.021)	$-0.039^{**}$ (0.015)	$-0.078^{***}$ (0.021)	$-0.034^{**}$ (0.014)	$-0.054^{***}$ (0.016)	$-0.054^{***}$ (0.016)
R-squared Observations	$0.164 \\ 772,353$	$0.163 \\748,471$	$0.168 \\ 732,856$	$0.225 \\ 722,768$	$0.242 \\ 617,863$	$0.239 \\ 617,863$
Mean dep. var. Number of countries	0.514 111	0.534 116	0.505 112	0.226	0.432 110	0.439 110
Panel B: Robustness to usin	ng regional 3G	coverage with	out populat	ion weights: S	ubsample of rural	residents
Regional 3G coverage, no population-density weights	$-0.089^{***}$ (0.024)	$-0.057^{***}$ (0.017)	$-0.117^{***}$ (0.026)	$-0.053^{***}$ (0.016)	$-0.079^{***}$ (0.018)	$-0.080^{***}$ (0.018)
R-squared Observations	$0.171 \\ 464,831$	$0.157 \\ 448,449$	$0.161 \\ 440,786$	$0.194 \\ 432,460$	$0.224 \\ 371,055$	$0.222 \\ 371,055$
Mean dep. var. Number of countries	$0.539 \\ 110$	$0.556 \\ 115$	$\begin{array}{c} 0.516 \\ 111 \end{array}$	$0.215 \\ 111$	$0.445 \\ 109$	$0.452 \\ 109$
Panel C: Robustness to con	trolling for po	pulation-densit	y-specific ti	me effects: Sa	mple of all respon	dents
Regional 3G coverage	$-0.067^{***}$ (0.021)	$-0.038^{**}$ (0.015)	$-0.080^{***}$ (0.021)	$-0.039^{***}$ (0.014)	$-0.057^{***}$ (0.016)	$-0.058^{***}$ (0.016)
R-squared Observations	$0.164 \\ 772,353$	$0.164 \\ 748,471$	$0.168 \\ 732,856$	$0.226 \\ 722,768$	$0.243 \\ 617,863$	$0.240 \\ 617,863$
Mean dep. var. Number of countries Year FEs interacted with	$\begin{array}{c} 0.514\\111\end{array}$	$0.534 \\ 116$	$0.505 \\ 112$	0.226 112	0.432 110	$0.439 \\ 110$
quintiles of population density	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Panel D: Robustness to con	trolling for po	pulation-densit	y-specific ti	me effects: Su	bsample of rural 1	residents
Regional 3G coverage	$-0.091^{***}$ (0.024)	$-0.053^{***}$ (0.017)	$-0.110^{***}$ (0.025)	$-0.057^{***}$ (0.015)	$-0.079^{***}$ (0.018)	$-0.079^{***}$ (0.018)
R-squared Observations	$0.171 \\ 464,831$	$0.157 \\ 448,449$	$0.161 \\ 440,786$	$0.195 \\ 432,460$	$0.225 \\ 371,055$	$0.223 \\ 371,055$
Mean dep. var. Number of countries Year FEs interacted with	$0.539 \\ 110$	$0.556 \\ 115$	$0.516 \\ 111$	0.215 111	$\begin{array}{c} 0.445\\ 109 \end{array}$	$0.452 \\ 109$
quintiles of population density	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Subnational region & year FEs Baseline controls	$\checkmark$	√ √	√ √	√ √	$\checkmark$	√ √

**Note:** \*\*\* p < 0.01, \*\* p < 0.05, \* p < 0.1. Panels A and B of the table replicate the results from Table 1, replacing the baseline measure of regional 3G coverage with one that does not use population density weights. Panels C and D of the table replicate the results from Table 1, adding year dummies interacted with quintiles of population density to the list of covariates. The unit of observation is an individual. Panels A and C report the results for the full sample and Panels B and D for the subsample of respondents from rural areas. The dependent variables are perceptions of government and the country's institutions. Baseline controls include age, age squared, gender, marital status, dummies for high school and university education, employment status, urban status, the regions' average level of income, the log of the countries' GDP per capita, the countries' unemployment rate, and dummies for democracy status. Standard errors in parentheses are corrected for two-way clusters at the level of the subnational regions (to account for correlation over time) and at the level of the countries in each year (to account for within-country-year correlation).

	(1)	(2)			
Dep. Var.:	1st principal component of the measures of government approval				
Sample:	All	Rural			
Regional 3G coverage in 2008-2009	-0.041 (0.026)	$-0.059^{**}$ (0.029)			
Regional 3G coverage in 2010-2011	$-0.078^{***}$ (0.018)	$-0.086^{***}$ (0.023)			
Regional 3G coverage in 2012-2013	$-0.030^{*}$ (0.018)	-0.033* (0.020)			
Regional 3G coverage in 2014-2015	$-0.043^{**}$ (0.018)	$-0.067^{***}$ (0.019)			
Regional 3G coverage in 2016-2017	$-0.086^{***}$ (0.020)	$-0.122^{***}$ (0.022)			
Observations	617,863	371,055			
R-squared	0.240	0.223			
Subnational region & year FEs	$\checkmark$	$\checkmark$			
Baseline controls	$\checkmark$	$\checkmark$			

Table A10: The effect of 3G coverage on government approval over time

**Note:** \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. The unit of observation is an individual. Column 1 reports results for the full sample; Column 2—for the subsample of respondents from rural areas. Controls include age, age squared, gender, marital status, dummies for high school and university education, employment status, urban status, the regions' average level of income, the log of the countries' GDP per capita, the countries' unemployment rate, and dummies for democracy status. Standard errors in parentheses are corrected for two-way clusters at the level of the subnational regions (to account for correlation over time) and at the level of the countries in each year (to account for within-country-year correlation).

	(1)	(2)	(3)	(4)	(5)	(6)
Dep. Var.:	Confidence in national	Confidence in judicial system	Honesty of elections	No corruption in government	Share of questions with	1st principa component
	government	J		8	positive responses	of responses
Panel A: Sample of all resp	ondents					
Regional 3G coverage	-0.071***	-0.045***	-0.096***	-0.039**	-0.064***	-0.065***
	(0.022)	(0.016)	(0.023)	(0.015)	(0.017)	(0.017)
R-squared	0.178	0.170	0.162	0.164	0.229	0.229
Observations	$602,\!934$	$601,\!597$	$586,\!328$	$577,\!484$	491,068	491,068
Mean dep. var.	0.530	0.523	0.468	0.182	0.410	0.418
Number of countries	89	94	90	90	88	88
Panel B: Subsample of rura	l residents					
Regional 3G coverage	-0.104***	-0.068***	-0.135***	-0.060***	-0.094***	-0.095***
0	(0.026)	(0.019)	(0.028)	(0.017)	(0.019)	(0.020)
R-squared	0.180	0.163	0.157	0.122	0.211	0.212
Observations	$373,\!069$	369,126	$361,\!598$	354,219	302,873	$302,\!873$
Mean dep. var.	0.558	0.551	0.485	0.173	0.427	0.436
Number of countries	88	93	89	89	87	87
Subnational region & year FEs	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Baseline controls	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$

# **Table A11:** The effect of 3G coverage on government approval,subsample of observations from face-to-face interviews

**Note:** \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. Panels A and B of the table replicate the results from Table 1 for the subsample of country-years in the GWP, for which the data was collected via face-to-face interviews. The unit of observation is an individual. Panel A reports the results for the full sample and Panel B for the subsample of respondents from rural areas. The dependent variables are individuals' perceptions of government and the country's institutions. Controls include age, age squared, gender, marital status, dummies for high school and university education, employment status, urban status, the regions' average level of income, the log of the countries' GDP per capita, the countries' unemployment rate, and dummies for democracy status. Standard errors in parentheses are corrected for two-way clusters at the level of the subnational regions (to account for correlation over time) and at the level of the countries in each year (to account for within-country-year correlation).

Table A12:         Robustness of the heterogeneity w.r.t. internet censorship
to alternative definitions of internet censorship

	(1)	(2)	(3)	(4)	(5)	(6)
Dep. Var.:	Confidence in	Confidence in	Honesty of	No corruption	Share of	1st principal
	national	judicial system	elections	in government	questions with	component
	government				positive responses	of responses
Panel A: Time-variant dummy for internet	censorship in	-	countries v	vith nonmissing	g content limits da	ata
Regional 3G coverage	$-0.152^{***}$ (0.034)	$-0.086^{***}$ (0.023)	$-0.122^{***}$ (0.032)	$-0.081^{***}$ (0.025)	$-0.105^{***}$ (0.024)	$-0.107^{***}$ (0.025)
Regional 3G coverage $\times$ ×Internet censorship dummy	$0.175^{***}$ (0.043)	$0.083^{***}$ (0.029)	$0.189^{***}$ (0.045)	$\begin{array}{c} 0.089^{***} \\ (0.030) \end{array}$	$\begin{array}{c} 0.133^{***} \\ (0.033) \end{array}$	$0.135^{***}$ (0.034)
Internet censorship dummy	$0.054^{*}$ (0.032)	0.028 (0.023)	0.049 (0.033)	0.005 (0.022)	0.037 (0.026)	0.038 (0.027)
Observations	338,027	331,304	320,685	322,892	267,141	267,141
R-squared	0.176	0.174	0.160	0.193	0.235	0.234
Panel B: Time-invariant dummy for intern	-		of countries		ng content limits	data
Regional 3G coverage	$-0.162^{***}$ (0.040)	$-0.087^{***}$ (0.027)	$-0.141^{***}$ (0.037)	$-0.088^{***}$ (0.027)	$-0.110^{***}$ (0.029)	$-0.112^{***}$ (0.029)
Regional 3G coverage $\times$ $\times Dummy$ for countries with internet censorship	$0.177^{***}$ (0.052)	$0.069^{**}$ (0.035)	$\begin{array}{c} 0.220^{***} \\ (0.052) \end{array}$	$0.092^{***}$ (0.027)	$\begin{array}{c} 0.125^{***} \\ (0.039) \end{array}$	$0.127^{***}$ (0.040)
Observations	338,027	331,304	320,685	322,892	267,141	267,141
R-squared	0.175	0.174	0.159	0.193	0.234	0.233
Panel C: Time-variant continuous measure		-				
Regional 3G coverage	$-0.190^{***}$ (0.059)	$-0.108^{***}$ (0.035)	$-0.215^{***}$ (0.055)	$-0.083^{**}$ (0.037)	$-0.129^{***}$ (0.042)	$-0.131^{***}$ (0.043)
Regional 3G coverage $\times$ ×Internet censorship score	$0.072^{**}$ (0.033)	$0.039^{**}$ (0.019)	$\begin{array}{c} 0.106^{***} \\ (0.034) \end{array}$	$\begin{array}{c} 0.025\\ (0.023) \end{array}$	$0.047^{*}$ (0.028)	$0.048^{*}$ (0.028)
Internet censorship score	$\begin{array}{c} 0.063 \\ (0.039) \end{array}$	$ \begin{array}{c} 0.034 \\ (0.025) \end{array} $	0.006 (0.044)	$\begin{array}{c} 0.031 \\ (0.028) \end{array}$	$\begin{array}{c} 0.027 \\ (0.034) \end{array}$	$ \begin{array}{c} 0.028 \\ (0.034) \end{array} $
Observations	338,027	331,304	320,685	322,892	267,141	267,141
R-squared	0.176	0.174	0.159	0.193	0.234	0.233
Panel D: Time-invariant continuous measu		-				
Regional 3G coverage	$-0.231^{***}$ (0.067)	$-0.134^{***}$ (0.040)	$-0.262^{***}$ (0.063)	$-0.112^{***}$ (0.041)	$-0.160^{***}$ (0.050)	$-0.163^{***}$ (0.051)
Regional 3G coverage $\times$ $\times$ Mean internet censorship score	$0.089^{**}$ (0.035)	$0.048^{**}$ (0.021)	$0.137^{***}$ (0.036)	$0.037^{*}$ (0.019)	$0.063^{**}$ (0.029)	$0.065^{**}$ (0.030)
Observations	(0.055) 338,027	331,304	(0.050) 320,685	(0.019) 322,892	(0.023) 267,141	(0.030) 267,141
R-squared	0.175	0.174	0.159	0.193	0.234	0.233
Panel E: Time-variant continuous measure	s of censorshi	o online and off	line			
Regional 3G coverage	$\begin{array}{c} 0.070 \\ (0.091) \end{array}$	-0.008 (0.050)	-0.093 (0.081)	-0.038 (0.048)	$\begin{array}{c} 0.021 \\ (0.058) \end{array}$	$\begin{array}{c} 0.023 \\ (0.059) \end{array}$
Regional 3G coverage $\times$ $\times$ Internet censorship score	$0.199^{***}$ (0.047)	$0.075^{**}$ (0.035)	$\begin{array}{c} 0.223^{***} \\ (0.055) \end{array}$	$\begin{array}{c} 0.089^{***} \\ (0.031) \end{array}$	$\begin{array}{c} 0.127^{***} \\ (0.038) \end{array}$	$0.129^{***}$ (0.038)
Regional 3G coverage $\times$ $\times$ Censorship of the press score	$-0.064^{***}$ (0.020)	-0.020 (0.013)	$-0.043^{**}$ (0.018)	$-0.022^{*}$ (0.012)	$-0.039^{***}$ (0.013)	$-0.039^{***}$ (0.013)
Controls for direct effects of censorship	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Observations R-squared	$338,027 \\ 0.190$	$331,304 \\ 0.181$	$320,685 \\ 0.171$	$322,892 \\ 0.202$	$267,141 \\ 0.248$	$267,141 \\ 0.247$
Panel F: Time-invariant continuous measu	res of censors	nip online and o	offline			
Regional 3G coverage	$ \begin{array}{c} 0.020 \\ (0.098) \end{array} $	-0.097 (0.063)	-0.120 (0.090)	$\begin{array}{c} 0.029\\ (0.058) \end{array}$	-0.036 (0.072)	-0.038 (0.073)
Regional 3G coverage $\times$ $\times$ Mean internet censorship score	$0.226^{***}$ (0.056)	$0.068^{*}$ (0.038)	0.220*** (0.058)	0.113*** (0.038)	$0.140^{***}$ (0.048)	$0.143^{***}$ (0.048)
Regional 3G coverage $\times$ $\times$ Mean press censorship score	$-0.071^{***}$ (0.023)	-0.010 (0.016)	$-0.041^{*}$ (0.022)	$-0.039^{**}$ (0.015)	-0.037** (0.018)	-0.038** (0.018)
Observations R-squared	338,027 0.176	(0.010) 331,304 0.174	320,685 0.159	322,892 0.193	267,141 0.234	267,141 0.233
Subnational region & year FEs	0.170 V	0.174 V	0.159 ✓	0.195 V	√	√
Baseline controls	<b>∨</b> √	v v	v √	<b>∨</b> √	<b>∨</b> √	<b>∨</b> √

Note: \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. The unit of observation is an individual. Panels A, C, and E use time-variant measures of censorship, whereas Panels B, D, and F use time-invariant measures. The results presented in Panels E and F are robust to including a triple interaction term between 3G coverage and both censorship measures. The coefficients on this triple interaction term are small and statistically insignificant. Unreported controls include age, age squared, gender, marital status, dummies for high school and university education, employment status, urban status, the regions' average level of income, the log of the countries' GDP per capita, the countries' unemployment rate, and dummies for democracy status. Standard errors in parentheses are corrected for two-way clusters at the level of the subnational regions (to account for correlation over time) and at the level of the countries in each year (to account for within-country-year correlation). Internet censorship score is the Limits on Content score divided by 10. Press censorship score is the Freedom of the Press score divided by 10.

# **Table A13:** The effect of 3G coverage on government approval, depending on the level of censorship of the internet and on the level of censorship of the traditional media in the subsample of rural residents

	(1)	(2)	(3)	(4)	(5)	(6)
Dep. Var.:	Confidence in national government	Confidence in judicial system	Honesty of elections	No corruption in government	Share of questions with positive responses	1st principal component of responses
Panel A: Time-variant dummy for internet censors	hip					
Regional 3G coverage	$-0.134^{***}$ (0.029)	$-0.083^{***}$ (0.020)	$-0.163^{***}$ (0.027)	$-0.079^{***}$ (0.019)	$-0.112^{***}$ (0.020)	$-0.114^{***}$ (0.021)
Regional 3G coverage $\times$ × Internet censorship dummy	$\begin{array}{c} 0.154^{***} \\ (0.044) \end{array}$	$0.080^{**}$ (0.039)	$\begin{array}{c} 0.241^{***} \\ (0.032) \end{array}$	$\begin{array}{c} 0.065^{**} \\ (0.030) \end{array}$	$ \begin{array}{c} 0.137^{***} \\ (0.034) \end{array} $	$\begin{array}{c} 0.139^{***} \\ (0.035) \end{array}$
Internet censorship dummy	$\begin{array}{c} 0.037 \\ (0.033) \end{array}$	$\begin{array}{c} 0.021 \\ (0.023) \end{array}$	$\begin{array}{c} 0.041 \\ (0.026) \end{array}$	$ \begin{array}{c} 0.003 \\ (0.023) \end{array} $	$ \begin{array}{c} 0.027 \\ (0.024) \end{array} $	$\begin{array}{c} 0.028\\ (0.024) \end{array}$
Observations R-squared	$387,537 \\ 0.166$	$372,315 \\ 0.161$	$365,515 \\ 0.151$	$361,210 \\ 0.210$	307,391 0.224	$307,391 \\ 0.222$
Panel B: Time-invariant dummy for internet censo	rship					
Regional 3G coverage	$-0.127^{***}$ (0.029)	$-0.078^{***}$ (0.020)	$-0.163^{***}$ (0.028)	$-0.079^{***}$ (0.019)	$-0.110^{***}$ (0.021)	$-0.111^{***}$ (0.021)
Regional 3G coverage $\times$ $\times$ Dummy: countries with internet censorship	$ \begin{array}{c} 0.119^{***} \\ (0.043) \end{array} $	$\begin{array}{c} 0.048 \\ (0.034) \end{array}$	$\begin{array}{c} 0.237^{***} \\ (0.040) \end{array}$	$0.069^{***}$ (0.023)	$\begin{array}{c} 0.117^{***} \\ (0.030) \end{array}$	$\begin{array}{c} 0.118^{***} \\ (0.031) \end{array}$
Observations R-squared	$381,397 \\ 0.166$	$366,178 \\ 0.161$	$359,444 \\ 0.151$	$355,545 \\ 0.212$	$302,162 \\ 0.225$	$302,162 \\ 0.223$
Panel C: Time-variant dummies for internet censor	rship and abov	e-median press	censorship			
Regional 3G coverage	-0.044 (0.032)	$-0.051^{**}$ (0.023)	$-0.122^{***}$ (0.030)	$-0.037^{*}$ (0.021)	$-0.066^{***}$ (0.023)	$-0.067^{***}$ (0.024)
Regional 3G coverage $\times$ × Internet censorship dummy	$0.230^{***}$ (0.047)	$ \begin{array}{c} 0.108^{***} \\ (0.040) \end{array} $	$\begin{array}{c} 0.277^{***} \\ (0.039) \end{array}$	$\begin{array}{c} 0.101^{***} \\ (0.032) \end{array}$	$\begin{array}{c} 0.178^{***} \\ (0.035) \end{array}$	$\begin{array}{c} 0.181^{***} \\ (0.036) \end{array}$
Regional 3G coverage $\times$ $\times$ Above-median press censorship dummy	$-0.149^{***}$ (0.037)	$-0.056^{**}$ (0.024)	$-0.068^{**}$ (0.034)	$-0.069^{**}$ (0.028)	$-0.078^{***}$ (0.026)	$-0.079^{***}$ (0.027)
Internet censorship dummy	$\begin{array}{c} 0.027\\ (0.032) \end{array}$	$\begin{array}{c} 0.017\\ (0.023) \end{array}$	$\begin{array}{c} 0.037\\ (0.026) \end{array}$	-0.001 (0.023)	$ \begin{array}{c} 0.022 \\ (0.023) \end{array} $	$\begin{array}{c} 0.023\\ (0.024) \end{array}$
Above-median press censorship dummy	$\begin{array}{c} 0.127^{***} \\ (0.036) \end{array}$	$\begin{array}{c} 0.012\\ (0.022) \end{array}$	$\begin{array}{c} 0.067^{*} \\ (0.035) \end{array}$	$0.065^{**}$ (0.029)	$0.066^{**}$ (0.025)	$0.066^{**}$ (0.026)
Observations R-squared	$387,537 \\ 0.167$	$372,315 \\ 0.161$	$365,515 \\ 0.151$	$361,210 \\ 0.211$	307,391 0.224	$307,391 \\ 0.223$
Panel D: Time-invariant dummies for internet cens	orship and ab	ove-median pre	ess censorsh	ip		
Regional 3G coverage	-0.056 (0.034)	$-0.045^{*}$ (0.026)	$-0.145^{***}$ (0.031)	$-0.044^{**}$ (0.022)	$-0.075^{***}$ (0.025)	$-0.076^{***}$ (0.025)
Regional 3G coverage $\times$ $\times$ Dummy: countries with internet censorship	$0.196^{***}$ (0.051)	$\begin{array}{c} 0.083^{**} \\ (0.038) \end{array}$	$\begin{array}{c} 0.256^{***} \\ (0.049) \end{array}$	$\begin{array}{c} 0.107^{***} \\ (0.029) \end{array}$	$ \begin{array}{c} 0.154^{***} \\ (0.036) \end{array} $	$\begin{array}{c} 0.156^{***} \\ (0.037) \end{array}$
Regional 3G coverage $\times$ $\times$ Dummy: countries with above-median press censorship	$-0.144^{***}$ (0.046)	$-0.065^{*}$ (0.033)	-0.035 (0.043)	$-0.071^{**}$ (0.031)	-0.069** (0.033)	$-0.070^{**}$ (0.033)
Observations R-squared	$381,397 \\ 0.167$	$366,178 \\ 0.161$	$359,444 \\ 0.151$	$355,545 \\ 0.212$	$302,162 \\ 0.225$	$302,162 \\ 0.223$
Subnational region & year FEs Baseline controls	√ √	√ √	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$

Note: \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. The unit of observation is an individual. Panels A and C use time-variant measures of censorship, whereas Panels B and D use time-invariant measures. Unreported controls include age, age squared, gender, marital status, dummies for high school and university education, employment status, urban status, the regions' average level of income, the log of the countries' GDP per capita, the countries' unemployment rate, and dummies for democracy status. Standard errors in parentheses are corrected for two-way clusters at the level of the subnational regions (to account for correlation over time) and at the level of the countries in each year (to account for within-country-year correlation).

	(1)	(2)	(3)
Dep. Var.:	Regional	3G coverage	Actual corruption incidents
Actual corruption incidents	-0.001 (0.024)		
Actual corruption incidents, lag		-0.015 (0.024)	
Regional 3G coverage, lag			$\begin{array}{c} 0.055 \\ (0.045) \end{array}$
Observations R-squared	727,935 0.844	727,935 0.844	$727,935 \\ 0.520$
Subnational region & year FEs Baseline controls	$\checkmark$	$\checkmark$	$\checkmark$

Table A14:	Checking for	pre-trends in	corruption	incidents

**Note:** \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. The index of actual corruption incidents is based on the IMF's Global Incidents of Corruption Index (GICI). The unit of observation is an individual. Unreported controls include age, age squared, gender, marital status, dummies for high school and university education, employment status, urban status, the regions' average level of income, the log of the countries' GDP per capita, the countries' unemployment rate, and dummies for democracy status. Standard errors in parentheses are corrected for two-way clusters at the level of the subnational regions (to account for correlation over time) and at the level of the countries in each year (to account for within-country-year correlation).

	(1)	(2)	(3)
Dep. Var.:	Perception of no corruption in government		Internet access at home
Sample:	Respo	ondents in Europea	an countries
Regional 3G coverage	$\begin{array}{c} 0.011 \\ (0.024) \end{array}$	$\begin{array}{c} 0.022\\ (0.024) \end{array}$	$0.048^{**}$ (0.021)
Regional 3G coverage $\times$ Actual corruption incidents	$-0.075^{**}$ (0.038)	$-0.068^{*}$ (0.037)	
Actual corruption incidents	$-0.038^{*}$ (0.022)	-0.030 (0.021)	
Observations R-squared	$197,500 \\ 0.329$	$127,\!667 \\ 0.157$	$277,764 \\ 0.370$
Subnational region & year FEs	$\checkmark$	$\checkmark$	$\checkmark$
Baseline controls	$\checkmark$	$\checkmark$	$\checkmark$
Sample excludes observations with zero corruption incidents		$\checkmark$	

Table A15: The relationship between actual corruption incidents (GICI) and perceived corruption in Europe

Note: \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. In Columns 1 and 2, the outcome variable is a dummy for the perception that there is no corruption in government. In Columns 1 and 2, we replicate the results presented in Columns 1 and 3 of Table 6, showing that 3G internet helps expose corruption in the subsample of European countries. In Column 3, the outcome variable is a dummy for internet access at home. In this column, we estimate Specification (2) for the subsample of European countries. Actual corruption incidents stands for the IMF's Global Incidents of Corruption Index (GICI). The unit of observation is an individual. All columns use the sample of all respondents. Controls include age, age squared, gender, marital status, dummies for high school and university education, employment status, urban status, the regions' average level of income, the log of the countries' GDP per capita, the countries' unemployment rate, and dummies for democracy status. Standard errors in parentheses are corrected for two-way clusters at the level of the subnational regions (to account for correlation over time) and at the level of the countries in each year (to account for within-country-year correlation).

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
Dep. Var.:			The 1st pri	incipal comp	onent of th	e measures	of governme	nt approval		
Sample:	All	Rural	All	Rural	All	Rural	All	Rural	All	Rural
Regional 3G coverage $\times$ Africa	$-0.067^{**}$ (0.026)	$-0.086^{**}$ (0.039)							$\begin{array}{c} 0.157\\ (0.119) \end{array}$	$\begin{array}{c} 0.243 \\ (0.172) \end{array}$
Regional 3G coverage $\times$ Asia & Oceania	-0.030 (0.026)	$-0.050^{*}$ (0.029)							$\begin{array}{c} 0.056\\ (0.115) \end{array}$	$\begin{array}{c} 0.044 \\ (0.181) \end{array}$
Regional 3G coverage $\times$ Europe	-0.011 (0.021)	$-0.042^{*}$ (0.022)							$0.299^{*}$ (0.169)	$\begin{array}{c} 0.379 \\ (0.262) \end{array}$
Regional 3G coverage $\times$ North and Central America	$-0.167^{***}$ (0.039)	$-0.199^{***}$ (0.046)							$\begin{array}{c} 0.151 \\ (0.181) \end{array}$	$\begin{array}{c} 0.221 \\ (0.280) \end{array}$
Regional 3G coverage $\times$ South America	$-0.173^{***}$ (0.045)	$-0.208^{***}$ (0.063)							$\begin{array}{c} 0.109 \\ (0.163) \end{array}$	-0.015 (0.272)
Regional 3G coverage $\times$ OECD			-0.023 (0.025)	$-0.043^{*}$ (0.025)					-0.103 (0.063)	-0.059 (0.116)
Regional 3G coverage $\times$ non-OECD			$-0.068^{***}$ (0.015)	$-0.085^{***}$ (0.020)					$\begin{array}{c} 0.000\\ (0.000) \end{array}$	$0.000 \\ (0.000)$
Regional 3G coverage $\times$ High income country					-0.033 (0.025)	$-0.046^{**}$ (0.025)			-0.151 (0.063)	$-0.200^{*}$ (0.116)
Regional 3G coverage $\times$ Upper-middle income country					$-0.105^{***}$ (0.027)	$-0.124^{***}$ (0.029)			-0.035 (0.049)	-0.062 (0.076)
Regional 3G coverage $\times$ Lower-middle or low income country					-0.043** (0.021)	$-0.059^{**}$ (0.029)			0.000 (0.000)	0.000 (0.000)
Regional 3G coverage $\times$ Perfect democracy							$-0.042^{*}$ (0.022)	$-0.060^{**}$ (0.024)	$0.191 \\ (0.167)$	0.077 (0.171)
Regional 3G coverage $\times$ Democracy (excluding perfect democracies)							$-0.058^{***}$ (0.022)	$-0.085^{***}$ (0.024)	-0.040 (0.065)	-0.095 (0.082)
Regional 3G coverage $\times$ Nondemocracy							$-0.064^{***}$ (0.023)	$-0.068^{**}$ (0.031)	$\begin{array}{c} 0.000\\ (0.000) \end{array}$	$\begin{array}{c} 0.000\\ (0.000) \end{array}$
Regional 3G coverage $\times$ Internet censorship score									$0.182^{***}$ (0.049)	$0.279^{***}$ (0.067)
Regional 3G coverage $\times$ Censorship of the press score									$-0.063^{***}$ (0.022)	$-0.089^{***}$ (0.031)
Observations R-squared		$371,055 \\ 0.226$	$617,863 \\ 0.242$	$371,055 \\ 0.225$		$371,055 \\ 0.225$	$\begin{array}{c} 617,863 \\ 0.242 \end{array}$	$371,055 \\ 0.225$	$267,141 \\ 0.242$	158,813 0.220
Subnational region & year FEs	<ul> <li>✓</li> </ul>	<b>√</b>	<b>√</b>	<b>√</b>	<ul> <li>✓</li> </ul>	<b>√</b>	<ul> <li>✓</li> </ul>	<ul> <li>✓</li> </ul>	$\checkmark$	<ul> <li>✓</li> </ul>
Baseline controls	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$						
Controls for the direct effect of censorship of the press Control for the direct effect of internet censorship	$\checkmark$	V	V	√	V	V	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$

Table A16: Heterogeneity with respect to the country's geography, income, and democracy

Note: \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. The unit of observation is an individual. Unreported controls include age, age squared, gender, marital status, dummies for high school and university education, employment status, urban status, the regions' average level of income, the log of the countries' GDP per capita, the countries' unemployment rate, dummies for democracy status. "Perfect democracy" is a dummy for 2008-2017 mean Polity2 score equal to 10; "Nondemocracy" is a dummy for this mean below 6. In addition to these baseline controls, we control flexibly for the censorship of the traditional press (by adding 20 dummies, corresponding to every 5 points in Freedom of the Press score), an important determinant of government approval as demonstrated in Table 5. We, however, omit the control for internet censorship in all but the last two columns because it exists only for a subset of countries. Standard errors in parentheses are corrected for two-way clusters at the level of the subnational regions (to account for correlation over time) and at the level of the countries in each year (to account for within-country-year correlation). Internet censorship score is the Freedom of the Press score divided by 10. Press censorship score is the Freedom of the Press score divided by 10.

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Dep. Var.:		The 1st pri	ncipal comp	ponent of th	e measures	of governme	ent approval	
Sample:	All	Rural	All	Rural	All	Rural	All	Rural
Regional 3G coverage	$-0.048^{***}$ (0.015)	$-0.065^{***}$ (0.018)	$-0.081^{***}$ (0.016)	$-0.096^{***}$ (0.019)	$-0.070^{***}$ (0.015)	$-0.084^{***}$ (0.017)	$-0.058^{***}$ (0.015)	$-0.075^{***}$ (0.018)
Regional 3G coverage $\times$ Unemployed	$-0.023^{***}$ (0.007)	$-0.027^{***}$ (0.008)						
Regional 3G coverage $\times$ Employment status missing	$-0.015^{***}$ (0.005)	$-0.015^{***}$ (0.006)						
Regional 3G coverage $\times$ Tertiary education			$\begin{array}{c} 0.082^{***} \\ (0.013) \end{array}$	$\begin{array}{c} 0.103^{***} \\ (0.015) \end{array}$				
Regional 3G coverage $\times$ Secondary education			$0.020^{**}$ (0.008)	$\begin{array}{c} 0.019^{**} \\ (0.009) \end{array}$				
Regional 3G coverage $\times$ Income above country median					$\begin{array}{c} 0.038^{***} \\ (0.003) \end{array}$	$\begin{array}{c} 0.043^{***} \\ (0.004) \end{array}$		
Regional 3G coverage $\times$ Income missing					-0.018 (0.031)	-0.019 (0.038)		
Regional 3G coverage $\times$ Age below 25							$\begin{array}{c} 0.013^{***} \\ (0.004) \end{array}$	$\begin{array}{c} 0.019^{***} \\ (0.006) \end{array}$
Regional 3G coverage $\times$ Age above 60							-0.006 (0.006)	-0.003 (0.006)
Observations R-squared	$617,863 \\ 0.242$	$371,055 \\ 0.225$	$617,863 \\ 0.242$	$371,055 \\ 0.226$	$617,\!863$ 0.242	$371,055 \\ 0.226$	$617,863 \\ 0.242$	$371,055 \\ 0.225$
Subnational region & year FEs	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Baseline controls Controls for the effect of censorship of the press	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$

Table A17: Heterogeneity with respect to the respondent's education, employment status, income, and age

Note: \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. The unit of observation is an individual. Odd columns report results for the full sample and even columns for the subsample of respondents from rural areas. Unreported controls include age, age squared, gender, marital status, dummies for high school and university education, employment status, urban status, the regions' average level of income, the log of the countries' GDP per capita, the countries' unemployment rate, dummies for democracy status. Controls for the effect of censorship of the press stand for 20 dummies corresponding to every 5 points in the Freedom of the Press score. Standard errors in parentheses are corrected for two-way clusters at the level of the subnational regions (to account for correlation over time) and at the level of the countries in each year (to account for within-country-year correlation).

	(1)	(2)	(3)	(4)	(5)
Dep. Var.:	Current level of life satifaction Range: 0-10	Expected level of life satisfaction in 5 year Range: 0-10	Satisfied with standard of living Range: 0-1	Standard of living getting better Range: 1-3	Confidence in local police Range: 0-1
Panel A: Sample of all resp	ondents				
Regional 3G coverage	0.079 (0.063)	$0.016 \\ (0.074)$	0.009 (0.012)	-0.024 (0.028)	0.009 (0.014)
Observations Mean dep. var.	922,399 5.560	858,368 6.794	$865,001 \\ 0.621$	861,972 2.157	$755,852 \\ 0.664$
Panel B: Subsample of rura	l residents				
Regional 3G coverage	0.039 (0.082)	-0.015 (0.103)	0.000 (0.015)	$\begin{array}{c} 0.010 \\ (0.031) \end{array}$	-0.020 (0.015)
Observations Mean dep. var.	528,126 5.278	490,372 6.581	499,787 0.592	505,678 2.138	456,173 2.137
Subnational region & year FEs Baseline controls	√ √	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$

# Table A18: The effect of 3G coverage on life satisfaction and on confidence in the local police (placebo outcomes)

**Note:** \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. The table shows that 3G internet did not affect individuals' attitudes toward their life or toward the *local* police, suggesting that access to the internet did not make individuals more negative about the things with which they were already familiar. The unit of observation is an individual. Controls include age, age squared, gender, marital status, dummies for high school and university education, employment status, urban status, the regions' average level of income, the log of the countries' GDP per capita, the countries' unemployment rate, and dummies for democracy status. Standard errors in parentheses are corrected for two-way clusters at the level of the subnational regions (to account for correlation over time) and at the level of the countries in each year (to account for within-country-year correlation).

	(1)	(2)	(3)	(4)				
Dep. Var.:	Vote share (as a share of registered voters) of:							
	Top 2 parties from the 1st electionRuling party (the party of the Prime Minister)		rty of the	Populist parties if they are among top 2 parties from the 1st election				
Unit of observation:	District-year	District-yea	ar-incumbent	District-year				
District 3G coverage	$-0.068^{**}$ (0.030)	$-0.066^{***}$ (0.020)		$-0.082^{***}$ (0.028)				
District 3G coverage $\times$ Populist party			$-0.104^{***}$ (0.033)					
District 3G coverage $\times$ Nonpopulist party			$-0.059^{***}$ (0.020)					
Observations	1,234	1,536	1,536	341				
R-squared	0.903	0.925	0.926	0.970				
Mean dep. var.	0.370	0.201	0.201	0.203				
District & year FEs	$\checkmark$			$\checkmark$				
Incumbent-by-district & year FEs		$\checkmark$	$\checkmark$					
Baseline controls	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$				
Excl. countries without populists among top 2 parties in the 1st election				$\checkmark$				

 Table A19: The effect of 3G coverage on the incumbent's vote as a share of registered voters in Europe

**Note:** \*\*\* p < 0.01, \*\* p < 0.05, \* p < 0.1. The expansion of 3G networks led to a decrease in the vote share of incumbent parties. This is true for both nonpopulist and populist incumbent parties. The table replicates the results of Table 8 but uses the share of votes relative to the number of registered voters (instead of actual voters). In Columns 1, 4, and 5, the unit of observation is a subnational district in an election. In Columns 2-3, the unit of observation is an incumbent party in a subnational district in an election. In Columns 1, 2, and 3, the sample does not include Romania because, in Romania, after the first election, the top 2 parties merged with other large parties. In Columns 2 and 3, the sample does not include Switzerland because, in Switzerland, the position of the president rotates among the parties in the ruling coalition. In Column 4, the sample is restricted to countries that had populist parties among the top 2 parties in the first election. Controls include the country's unemployment rate, labor force participation rate, inflation rate, log of GDP per capita, the share of population over 65 years old, and the subnational district's average level of nighttime light density. As the nighttime light density data for 2007-2013, 2014, and 2015-2018 come from different sources (DMSP-OLS, a combination of DMSP-OLS and VIIRS, and VIIRS, respectively), we interact the measure of nighttime light density with a dummy for each of those time periods. Standard errors presented in parentheses are corrected for two-way clusters at the level of the subnational districts (to account for over time correlation) and at the level of the countries in each year (to account for within-country-year correlation).

	(1)	(2)	(3)	(4)	(5)	(6)	(7)			
Dep. Var.:	Vote share (as a share of registered voters) of:									
	Right-wing populists	Left-wing populists	Other populists	All populists	All populists	Green parties	Nonpopulist opposition			
Unit of observation:	District-year	District-year	District-year	District-year	District-year	District-year	District-year- ruling coalition			
District 3G coverage	$\begin{array}{c} 0.043^{***} \\ (0.016) \end{array}$	$0.032^{***}$ (0.012)	-0.028* (0.014)	$0.047^{*}$ (0.025)	$0.060^{**}$ (0.025)	-0.008 (0.007)	-0.038 (0.031)			
Observations	1,250	1,250	1,250	1,250	1,002	1,141	1,566			
R-squared	0.954	0.877	0.946	0.923	0.808	0.879	0.920			
Mean dep. var	0.087	0.040	0.039	0.166	0.122	0.026	0.285			
District & year FEs	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$			
Ruling coalition-by-district&year FEs							$\checkmark$			
Baseline controls	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$			
Excl. countries with populists in power					$\checkmark$					

Table A20: The effect of 3G coverage on the opposition's vote as a share of registered voters in Europe

Note: \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. The expansion of 3G networks led to an increase in both right-wing and left-wing populists' vote share, but not in the vote share of green parties or the nonpopulist opposition in general. The table replicates the results of Table 9 but uses the share of votes relative to the number of registered voters (instead of actual voters). In Columns 1-6, the unit of observation is a subnational district in an election. In Column 7, the unit of observation is a ruling coalition in a subnational district in an election. The data in Columns 1-5 cover 102 parliamentary elections in 33 European countries (the full panel). In Column 6, there are fewer observations than in Columns 1-5 because in five elections (Spain in 2015-2016, Croatia in 2015-2016, and Greece in 2015) Green parties formed join lists with large non-Green parties, making it impossible to determine what share of votes went to the Green parties and what to their partners. Column 5 excludes all countries, in which populists were a ruling party at some point during the sample period: Bulgaria, Hungary, Italy, Montenegro, North Macedonia, Poland, Slovakia, and Slovenia. In Column 7, the election results for Switzerland and Romania are excluded because, in Switzerland, all the major parties are a part of the ruling coalition, and in Romania, after the first election, the parties in the ruling coalition merged with parties outside of the ruling coalition. Controls include the country's unemployment rate, labor force participation rate, inflation rate, log of GDP per capita, the share of population over 65 years old, and the regions' average level of nighttime light density. As the nighttime light density with a dummy for each of those time periods. Standard errors presented in parentheses are corrected for two-way clusters at the level of the subnational districts (to account for over time correlation) and at the level of the countries in each year (to account for within-country-year correlation).

 Table A21: The effect of 3G on confidence in government, controlling for log nighttime light density instead of log average regional income

	(1)	(2)	(3)	(4)	(5)	(6)
Dep. Var.:	Confidence in national government	Confidence in judicial system	Honesty of elections	No corruption in government	Share of questions with positive responses	1st principal component of responses
Panel A: All respondents						
Regional 3G coverage	$-0.058^{***}$ (0.021)	$-0.033^{**}$ (0.014)	$-0.062^{***}$ (0.020)	$-0.039^{***}$ (0.015)	$-0.049^{***}$ (0.015)	$-0.050^{***}$ (0.015)
Observations	771,483	747,624	731,993	721,945	617,104	617,104
Mean dep. var. Number of countries	$0.514 \\ 111$	$0.533 \\ 116$	$0.505 \\ 112$	0.226 112	$0.432 \\ 110$	0.439 110
Panel B: Respondents from rural are	eas					
Regional 3G coverage	$-0.076^{***}$ (0.024)	$-0.045^{***}$ (0.017)	$-0.087^{***}$ (0.025)	$-0.056^{***}$ (0.016)	$-0.066^{***}$ (0.018)	$-0.067^{***}$ (0.018)
Observations	463,990	447,631	439,952	431,665	370,324	370,324
Mean dep. var. Number of countries	$0.538 \\ 110$	$0.556 \\ 115$	$0.516 \\ 111$	$0.215 \\ 111$	$\begin{array}{c} 0.444 \\ 109 \end{array}$	$0.452 \\ 109$
Subnational region & year FEs Baseline controls Nighttime light density instead of income	√ √ √	$\checkmark$ $\checkmark$	√ √ √	√ √ √	$\checkmark$ $\checkmark$	√ √ √

Note: \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. The unit of observation is an individual. Panel A reports results for the full sample and Panel B for the subsample of respondents from rural areas. The dependent variables are individuals' perceptions of government and the country's institutions. Controls include age, age squared, gender, marital status, dummies for high school and university education, employment status, urban status, the regions' average level of nighttime light density, the log of the countries' GDP per capita, the countries' unemployment rate, and dummies for democracy status. As the nighttime light density data for 2008-2013, 2014, and 2015-2017 come from different sources (DMSP-OLS, a combination of DMSP-OLS and VIIRS, and VIIRS, respectively), we also interact the measure of nighttime light density with a dummy for each of those time periods. Standard errors in parentheses are corrected for two-way clusters at the level of the subnational regions (to account for correlation over time) and at the level of the countries in each year (to account for within-country-year correlation).

	(1)	(2)	(3)	(4)	(5)	(6)	(7)
Dep. Var.:	Regional 3G coverage	Post-even	t dummy			component proval respo	
Sample:	All	All	All	All	All	No high so	chool degree
Hainmueller (2012) weighting:	No	No	Yes	No	Yes	Married No	Unmarried No
Post-event dummy				$-0.036^{***}$ (0.011)	$-0.031^{***}$ (0.012)	$-0.059^{***}$ (0.016)	$-0.035^{**}$ (0.014)
Female	$\begin{array}{c} 0.000 \\ (0.001) \end{array}$	$\begin{array}{c} 0.002\\ (0.001) \end{array}$	$\begin{array}{c} 0.002\\ (0.001) \end{array}$				
Married	$-0.003^{**}$ (0.001)	$-0.002^{*}$ (0.001)	-0.002 (0.002)				
Divorced	$\begin{array}{c} 0.000\\ (0.002) \end{array}$	$\begin{array}{c} 0.002\\ (0.002) \end{array}$	$\begin{array}{c} 0.001 \\ (0.003) \end{array}$				
Widow[er]	-0.001 (0.002)	-0.000 (0.002)	-0.001 (0.002)				
Number of children/10	$\begin{array}{c} 0.002\\ (0.003) \end{array}$	$\begin{array}{c} 0.003 \\ (0.003) \end{array}$	$\begin{array}{c} 0.006 \\ (0.004) \end{array}$				
Age/10	-0.000 (0.001)	-0.001 (0.002)	-0.001 (0.002)				
$Age^2/1,000$	$\begin{array}{c} 0.002\\ (0.002) \end{array}$	$\begin{array}{c} 0.002\\ (0.002) \end{array}$	$\begin{array}{c} 0.002\\ (0.002) \end{array}$				
High school degree	$\begin{array}{c} 0.007^{***} \\ (0.001) \end{array}$	$\begin{array}{c} 0.004^{***} \\ (0.001) \end{array}$	$\begin{array}{c} 0.001 \\ (0.001) \end{array}$				
Tertiary education	$0.008^{***}$ (0.002)	$\begin{array}{c} 0.005^{***} \\ (0.002) \end{array}$	$\begin{array}{c} 0.000\\ (0.002) \end{array}$				
Unemployed	-0.000 (0.002)	$\begin{array}{c} 0.003 \\ (0.002) \end{array}$	$\begin{array}{c} 0.002\\ (0.003) \end{array}$				
Employment status missing	-0.000 (0.002)	-0.001 (0.004)	-0.001 (0.003)				
Large city	$\begin{array}{c} 0.003 \\ (0.003) \end{array}$	-0.004 (0.003)	-0.003 (0.004)				
Suburb of large city	$\begin{array}{c} 0.003 \\ (0.005) \end{array}$	$\begin{array}{c} 0.002\\ (0.005) \end{array}$	$\begin{array}{c} 0.007\\ (0.006) \end{array}$				
Small town or village	$\begin{array}{c} 0.001 \\ (0.003) \end{array}$	-0.004 (0.003)	-0.001 (0.004)				
Observations	840,537	840,537	840,537	617,863	617,863	116,111	73,138
Mean dep. var Number of countries	$0.395 \\ 116$	$0.117 \\ 116$	$0.235 \\ 116$	$0.439 \\ 110$	$0.439 \\ 110$	$0.486 \\ 110$	$0.458 \\ 110$
Subnational region & year FEs Re-balanced sample	√ 	√ 	√ √	√ 	√ √	$\checkmark$	$\checkmark$
Age fixed effects p-value for age and age <sup>2</sup>	0.002	0.025	0.220			$\checkmark$	$\checkmark$

 Table A22:
 Balance in individual-level characteristics

Note: \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. Column 1 of the table presents the relationship between regional 3G coverage and the individual-level characteristics. Column 2 of the table presents the relationship between a dummy for a region having experienced an increase in 3G coverage of more than 50 percentage points in one year and the individual-level characteristics. Column 3 replicates the results from Column 2 after re-weighting the observations using entropy balancing following Hainmueller (2012). Columns 4 and 5 present the relationship between the post-event dummy and government approval before and after re-weighting the observations, respectively. Columns 4 and 5 present the relationship between the post-event dummy and government approval in the subsamples of married and unmarried individuals without a high school degree, respectively, additionally controlling for age fixed effects. The unit of observation is an individual. Controls in Columns 4-7 include age, age squared, gender, marital status, dummies for high school and university education, employment status, urban status, the regions' average level of income, the log of the countries' GDP per capita, the countries' unemployment rate, and dummies for democracy status. Standard errors in parentheses are corrected for two-way clusters at the level of the subnational regions (to account for correlation over time) and at the level of the countries in each year (to account for within-country-year correlation).

-	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(9)	(10)	(11)
Panel A: Characteristics of	the politi	cal leaders	hip and th	e censorsh	ip of the i	internet sc	ore			
Dep. Var.:				Avera	age censorsh	nip of the in	ternet			
Share of political leadership wi	th the follow	ving charact	eristics:							
Speaks English	0.100 (1.179)									
College degree or higher	· · ·	$\begin{array}{c} 0.150\\ (2.828) \end{array}$								
Postgraduate degree or higher		, ,	1.011 (1.863)							
Ph.D. degree				4.634 (3.095)						
Western education					$\begin{array}{c} 0.109 \\ (1.909) \end{array}$					
Military education					, ,	7.181 (11.556)				
Degree in engineering, math or computer science							$3.298 \\ (6.877)$			
White collar occupation								0.965 (2.649)		
Media-industry occupation								~ /	3.292 (6.586)	
Political occupation										-1.388 (1.954)
Average Polity2 score	$-0.504^{***}$ (0.181)	$-0.504^{***}$ (0.182)	$-0.505^{***}$ (0.180)	$-0.494^{***}$ (0.181)	$-0.502^{**}$ (0.193)	$-0.476^{**}$ (0.191)	$-0.488^{***}$ (0.179)	$-0.514^{***}$ (0.187)	$-0.459^{**}$ (0.221)	$-0.512^{***}$ (0.181)
Average censorship of the traditional press	$\begin{array}{c} 0.152^{***} \\ (0.052) \end{array}$	$\begin{array}{c} 0.152^{***} \\ (0.051) \end{array}$	$\begin{array}{c} 0.154^{***}\\ (0.052) \end{array}$	${\begin{array}{c}0.154^{***}\\(0.051)\end{array}}$	$0.153^{**}$ (0.059)	$\begin{array}{c} 0.149^{***} \\ (0.049) \end{array}$	$\begin{array}{c} 0.152^{***} \\ (0.049) \end{array}$	$\begin{array}{c} 0.148^{***} \\ (0.054) \end{array}$	$\begin{array}{c} 0.152^{***} \\ (0.051) \end{array}$	$\begin{array}{c} 0.144^{***} \\ (0.052) \end{array}$
Observations	42	42	42	42	42	42	42	41	41	41
R-squared Mean dep. var	$0.736 \\ 12.93$	$0.736 \\ 12.93$	$0.737 \\ 12.93$	$0.748 \\ 12.93$	$0.736 \\ 12.93$	$0.739 \\ 12.93$	$0.736 \\ 12.93$	$0.731 \\ 13.09$	$0.732 \\ 13.09$	$0.734 \\ 13.09$
Panel B: Characteristics of	the politi	cal leaders	hip and th	e censorsh	ip of the t	raditional	press			
Dep. Var.:				Average o	ensorship o	f the traditi	onal press			

Table A23: The correlation between censorship and education and occupations of political elites

Share of political leadership with the following characteristics: Speaks English -0.323(3.429)College degree or higher -2.445 (9.016)Postgraduate degree or higher -5.208 (6.926)-7.749 Ph.D. degree (8.521)Western education -7.988 (5.273)Military education 3.880(27.081)Degree in engineering, -3.776 math or computer science (14.353)White collar occupation 5.694(6.295)Media-industry occupation -6.140(10.128)-3.923 Political occupation (5.256)-1.682\*\*\* -1.682\*\*\* -1.640\*\*\* -1.632\*\*\* -1.706\*\*\* -1.671\*\*\* -1.695\*\*\* -1.723\*\*\* -1.749\*\*\* -1.698\*\*\* Average Polity2 score (0.398)(0.389)(0.403)(0.394)(0.464)(0.392)(0.423)(0.422)(0.399)(0.405)1.272\*\*\* 1,274\*\*\* 1.268\*\*\* 1.192\*\* 1.260\*\*\* 1.213\*\*\* 1.267\*\*\* 1.203\*\*\* 1.266\*\*\* 1.328\*\*\* Average censorship of the internet (0.395)(0.385)(0.393)(0.403)(0.450)(0.396)(0.388)(0.418)(0.405)(0.403)Observations 424242424242424141410.736 0.7360.7370.748 0.736 0.739 0.7360.731 0.7320.734R-squared 12.9312.93Mean dep. var 12.9312.93 12.9312.9312.93 13.0913.0913.09

**Note:** \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. The table presents the correlations between the country's censorship of the internet, censorship of the press, and the characteristics of the country's political leadership. Average censorship of the internet is the mean of the Limits on Content score. Average censorship of the traditional press is the mean of the Freedom of the Press score. Robust standard errors in parenthesis.

	(1)	(2)	(3)
Dep. Var.:	Heard about		attitude
	the film	toward N	Aedvedev
Watched the film		$-0.364^{***}$ (0.080)	$-0.319^{***}$ (0.076)
Heard about the film		$-0.178^{***}$ (0.055)	$-0.157^{***}$ (0.048)
Attitude toward Putin			$\begin{array}{c} 0.665^{***} \\ (0.083) \end{array}$
Daily internet user	$\begin{array}{c} 0.115^{***} \\ (0.036) \end{array}$	$-0.118^{**}$ (0.045)	$-0.119^{***}$ (0.039)
Voted for Putin 2012	$\begin{array}{c} 0.019 \\ (0.028) \end{array}$	$\begin{array}{c} 0.145^{***} \\ (0.040) \end{array}$	$0.068^{*}$ (0.039)
Age	$0.020^{*}$ (0.011)	$-0.060^{***}$ (0.013)	$-0.060^{***}$ (0.013)
Female	-0.017 (0.026)	$\begin{array}{c} 0.109^{***} \\ (0.035) \end{array}$	$\begin{array}{c} 0.079^{**} \\ (0.034) \end{array}$
Urban	$\begin{array}{c} 0.034 \\ (0.027) \end{array}$	$-0.068^{**}$ (0.033)	$-0.060^{**}$ (0.028)
Education group	$0.020^{***}$ (0.007)	$-0.025^{***}$ (0.009)	-0.014 (0.009)
Income group	$\begin{array}{c} 0.018 \\ (0.012) \end{array}$	$0.052^{***}$ (0.018)	$0.035^{**}$ (0.017)
Observations	973	685	683
R-squared Mean dep.var	$0.119 \\ 0.159$	$0.231 \\ 0.743$	$0.329 \\ 0.742$

**Table A24:** Internet use, exposure to the "He Is Not Dimon to You" filmand attitudes toward Medvedev

**Note:** \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. The table presents the relationship between internet use, exposure to the "He Is Not Dimon to You" film, and attitudes toward Medvedev. Column 1 presents the relationship between the probability of hearing about the film and individual characteristics. Columns 2 and 3 present the relationship between having watched or heard about the film and the attitude toward Medvedev. An observation is an individual. Robust standard errors in parentheses.

Country	Duntry     Right-wing populists     Left-wing populists		Unclassified pop- ulists	
Austria	FPÖ–Freedom Party of Austria (2008, 2013, 2017), BZÖ–Alliance for the Future of Austria (2008, 2013), Team Stronach (2013)	List Peter Pilz (2017)	List Roland Düringer - My Vote Counts (2017)	
Belgium	VB–Flemish Interest (2007, 2010, 2014), LDD–           Libertarian, Direct, Democratic (2007, 2010, 2014), PP–People's Party (2010, 2014), FN–           National Front (2007, 2010)			
Bulgaria	Attack (2009, 2013, 2014), National Front for the Salvation of Bulgaria (2013), IMRO– Bulgarian National Movement (2013), Patri- otic Front (2014), Bulgaria without Censorship (2014), United Patriots (2017), Volya Move- ment (2017)	aria (2013), IMRO– ment (2013), Patri- a without Censorship		
Croatia	HSP-Croatian Party of Rights (2007, 2011, 2015, 2016), HDSSB-Croatian Democratic Al- liance of Slavonia and Baranja (2007, 2011, 2015, 2016), Croatian Party of Rights Dr. Ante Starčević (2011)		Human Shield (2015, 2016), Labour and Solidarity Party (2015, 2016)	
Cyprus	ELAM–National Popular Front (2011, 2016)		Citizens'Alliance(2016),DIKO-DemocraticParty(2011, 2016)	
Czech Republic	Dawn of Direct Democracy (2013), Freedom and Direct Democracy (2017)	Party of Citizens' Rights–Zemanovci (2010, 2013)	VV–Public Affairs (2010), ANO 2011 (2013, 2017)	
Denmark	Danish People's Party (2007, 2011, 2015)			
Estonia	Conservative People's Party of Estonia (2015)		Estonian Centre Party (2007, 2011, 2015), ERL–Estonian People's Union (2007, 2011)	
Finland	Finns Party (2007, 2011, 2015)			
France	FN–Front National (2007, 2012, 2017), Debout   la France (2017)	La France Insoumise (2017)		
Germany	<ul> <li>National Democratic Party of Germany (2009, 2013, 2017), The Republicans (2009), Alternative for Germany (2013, 2017)</li> </ul>	Die Linke (2009, 2013, 2017)	Die Partei (2017)	
Greece	LA.O.S.–Popular Orthodox Rally (2007, 2009, 2012), Golden Dawn (2012, 2015), ANEL– Independent Greeks (2012, 2015)	SYRIZA-Coalition of the Radical Left (2007, 2009, 2012, 2015), Popular Unity (2015)		
Hungary	FIDESZ-Hungarian Civic Union (2010, 2014, 2018), JOBBIK-Movement for a Better Hun- gary (2010, 2014, 2018), MDF-Hungarian Democratic Forum (2010)			
Ireland		Sinn Féin (2007, 2011, 2016)		

### **Table A25:** The classification of populist political parties in Europe

Italy	FdI–Brothers of Italy (2013, 2018), LN– Northern League (2008, 2013, 2018), Casa- Pound Italia (2018)	Civil Revolution (2013), Power to the People (2018)	M5S-Five Star Move- ment (2013, 2018), PdL-The People of Freedom (2008, 2013), IdV-Italy of Values (2008), Forza Italia (2018)
Latvia	NA-National Alliance (2010, 2011, 2014, 2018), For Latvia from the Heart (2014, 2018), Who owns the State? (2018)		
Liechtenstein	The Independents (2013, 2017)		
Lithuania	TT–Party "Order and Justice" (2008, 2012, 2016), JL–"Young Lithuania" (2008, 2012), Coalition "Against corruption and poverty" (2016)	SLF–Socialist Peo- ple's Front (2012)	National Resurrec- tion Party (2008), DP+j-"Labour party + Youth" (2008), Labour Party (2012, 2016), The Way of Courage (2012, 2016)
Luxembourg	Alternative Democratic Reform Party (2009, 2013, 2018)	KPL-Communist Party of Luxembourg (2009, 2013, 2018)	
Malta			
Montenegro	Movement For Changes (2009), Serbian Na- tional List (2009), Democratic Front (2012, 2016)		European Montenegro (2009, 2012), Demo- cratic Party of Social- ists (2016)
Netherlands	Party for Freedom (2010, 2012, 2017), Forum for Democracy (2017)	Socialist Party (2010, 2012, 2017)	50PLUS (2012, 2017)
Norway	Progress Party (2009, 2013, 2017)		Centre Party (2009, 2013, 2017)
Northern Macedonia	VMRO-DPMNE (2008, 2011), United for Macedonia (2011)		
Poland	Self-Defense (2007), Law and Justice (2007, 2011, 2015), League of Polish Families (2007), Kukiz'15 (2015)		Palikot's Movement (2011)
Portugal		B.E.–Left Bloc (2009, 2011, 2015)	CDS-People's Party (2009, 2011, 2015), Democratic Republican Party (2015)
Romania	Greater Romania Party (2008, 2012), New Gen- eration Party–Christian Democratic (2008)	People's Party–Dan Diaconescu (2012)	
Slovakia	Slovak National Party (2010, 2012, 2016), L'SNS-Kotleba-People's Party Our Slovakia (2010, 2012, 2016), We Are Family (2016)	SMER–Direction (2010, 2012, 2016)	HZDS–People's Party– Movement for a Demo- cratic Slovakia (2010, 2012), 99perc (2012)
Slovenia	<ul> <li>Slovenian Democratic Party (2008, 2011, 2014, 2018), Slovenian National Party (2008, 2011, 2014, 2018), Lipa–Party Lime Tree (2008)</li> </ul>		LMS–List of Marjan Šarec (2018)
Spain	Platform for Catalonia (2011), Vox (2015, 2016)	PODEMOS (2015, 2016)	Convergence and Union (2008, 2011), Citizens– Party of the Citizenry (2015, 2016)

Sweden	Sweden Democrats (2010, 2014, 2018)			
Switzerland	Swiss People's Party (2007, 2011, 2015), Fed- eral Democratic Union (2007, 2011, 2015), Swiss Democrats (2007, 2015), Ticino League (2007, 2011, 2015), Geneva Citizens' Movement (2011, 2015)	Solidarity 2015)	(2007,	
United Kingdom	UKIP (2010, 2015, 2017), British National           Party (2010), DUP-Democratic Unionist Party           (2010, 2015, 2017)			

Note: Years, when parties participated in the parliamentary elections, are in parentheses.

Country	Green parties
Austria	The Greens—The Green Alternative (2008, 2013, 2017)
Belgium	Ecolo (2007, 2010, 2014), Groen! (2007, 2010, 2014)
Bulgaria	
Croatia	ZZK-Green-Yellow Coalition (2007), CroatianHSLS-Croatian Social Liberal Party (2011), HSS-Croatian Peasant Party (2011)
Cyprus	Ecological and Environmental Movement (2011, 2016)
Czech Republic	Green Party (2010, 2013, 2017)
Denmark	Unity List—Red-Green Alliance (2007, 2011, 2015), The Alternative (2015)
Estonia	Estonian Greens (2007, 2011, 2015)
Finland	Green League (2007, 2011, 2015)
France	The Greens (2007, 2012, 2017)
Germany	Alliance 90/The Greens (2009, 2013, 2017)
Greece	Ecologist Greens (2007, 2009, 2012)
Hungary	
Ireland	Green Party (2007, 2011, 2016)
Italy	
Latvia	Union of Greens and Farmers (2010, 2011, 2014, 2018), The Progressives (2018)
Liechtenstein	
Lithuania	Lithuanian Farmers and Greens Union (2008, 2012, 2016), Lithuanian Green Party (2016)
Luxembourg	The Greens (2009, 2013, 2018)
Malta	Democratic Alternative (2008, 2013, 2017)
Montenegro	
Netherlands	Green Left (2010, 2012, 2017)
Norway	Green Party (2013, 2017)
Northern Macedonia	
Poland	
Portugal	PCP-PEV–Unitary Democratic Coalition (2009, 2011, 2015)
Romania	Ecologist Party of Romania (2008, 2012)
Slovakia	Green Party (2012, 2016)
Slovenia	Greens of Slovenia (2008, 2011, 2014, 2018)
Spain	Initiative for Catalonia Greens–United and Alternative Left (2008, 2011), Equo (2011)
Sweden	Green Party (2010, 2014, 2018)
Switzerland	Green Party (2007, 2011, 2015), Green Liberal Party (2007, 2011, 2015)
United Kingdom	Green Party (2010, 2015, 2017)

### Table A26: Green political parties in Europe

Note: Years, when parties participated in the parliamentary elections, are in parentheses.